

NAEB TAPE NETWORK

February 14, 1952

Minutes of joint meeting of NAEB Network Acceptance Committee and the In-School Program Committee.

These minutes are not compiled in the usual detailed fashion. An attempt is made to outline the general working procedures of the two committees and to incorporate a number of miscellaneous items that came under discussion. The main statements and recommendations are reproduced in the following series of appendixes:

- Appendix "A" Statement of purposes of the NAEB Tape Network.
- Appendix "B" Statement of program acceptance standards.
- Appendix "C" Recommendations of ins-school program committee on charges for and distribution of in-school programs by network.
- Appendix "D" Recommendations of the two committees on specific methods of implementing basic recommendations on purposes and program acceptance standards.
- Appendix "E" Recommendation of program acceptance committee on auditioning of programs by network headquarters.

WORKING PROCEDURES

The meeting of the NAEB Network Acceptance Committee and the In-School Program Committee was called for 12:00 noon, Thursday, February 7, at the Memorial Union of Purdue University, Lafayette, Indiana.

Those present met informally for lunch. The first regular meeting convened at 2:00 P. M., February 7, with Miles presiding. Present were: Miles, Paulu, Dawson, Gaines, Henderson, Fleming, Salley, Day, and Rider. Miles discussed routine housekeeping problems in connection with the meetings and presented background material on the Kellogg grant and the present state of development of the project. MacAndrew and Buck joined the meeting at approximately 2:15. Stanley joined at approximately 4:00 P. M.

Paulu took the chair at 2:20. The chairman read the minutes of the Board of Director's meeting authorizing the meeting of the present committees.

There followed a brief discussion of the general problems to be considered. It was agreed to first establish a general plan of operation and a tentative working agenda. The operational plan was to provide for meetings of the two committees separately, and some sessions in which the committees operated as a committee-of-the-whole. This plan was followed throughout the meeting period.

It was agreed that the important problems could be considered under four major headings:

1. Purposes and goals of the network.
2. Basic standards for programs.
3. Operational problems.
4. Exploration of new possibilities.

Discussion generally followed this order.

Meetings were held according to the following schedule:

Thurs. Feb. 7	2:00-5:30 8:00-11:00
Fri. Feb. 8	9:30-12:00 2:00-6:00 8:00-11:45
Sat. Feb. 9	9:00-12:00 Adjourned Sine Die at 12:00 noon Sat., Feb. 9

MISCELLANEOUS CONCLUSIONS AND RECOMMENDATIONS

1. General purpose of the network. It appeared that the consensus of the group was that the network should devote its major effort to the distribution of well-planned and executed programs of significant educational or cultural purpose. It should not attempt to compete with the major commercial networks in timely reports on world affairs. Nor should it attempt in any way to duplicate services provided by commercial broadcasters in sufficient quantity. Rather, the tape network should seek to supplement both commercial broadcasting, and its member stations' programming.

This does not exclude programs of a timely nature, where they are of value and in such quantities as can be readily handled, but such programs should not receive major emphasis. Major emphasis should be on long range, substantive programs.

2. Federal Security Agency series. The committee was unanimous in their opinion that this series was considerably below the desired standards in the writing and production. A lengthy discussion was carried on about the inherent "propaganda" nature of programs originated by governmental agencies and similar organizations. It was felt that no general policy of excluding such programs could be justified. Rather, each series should be judged on its individual merits.

The committee does not object to programs originated by governmental agencies, international organizations, or foreign governments. It feels that the network should not be used for indiscriminate promotion of such organizations. Series originated by such institutions should be judged on the same bases as other programs.

The present series was rejected not because it was done by the FSA, but rather because it is, in the opinion of the committee, a poor series of programs.

3. The committee felt that its recommended procedures for selecting programs to be offered on the network should be universally applied. To avoid conflicting commitments, occasions of inability to deliver as promised, and similar embarrassing situations all negotiations for programs should be channelled in accordance with the procedures outlined in Appendix "D".

4. Music programs. The committees generally agreed that music offerings by the network should consist of programs of a distinctly unique character. The network should not waste its time, money, and facilities distributing music performed by artists and consisting of compositions normally available on commercial transcriptions, or recordings.

There is some doubt as to the desirability of distributing more or less traditional music performed by the best college and university groups. This would bear further examination. In fact, some study needs to be made before a final policy on musical programs can be delineated.

5. The in-school committee recommended that a questionnaire study be conducted to determine deadlines, and scheduling problems for in-school programs.

6. The Network Acceptance Committee recommended that network headquarters issue a memorandum on the following:

- a. Dubbing of network programs for re-use.
- b. Dubbing of network programs for non-broadcast use.
- c. Policy against supplying non-member stations with network programs.
- d. Policy against use of network programs by campus wire-wireless stations.

It further recommended that such information as is applicable be obtained from the originating source and distributed to the member stations.

7. Both committees spent some time auditioning programs.

With the in-school committee this resulted in the selection of three of the desired four programs to be included in the first school package. The fourth program is to be selected at the earliest possible date by mailing audition copies to committee members.

For the Network Acceptance Committee the group auditioning proved to be an excellent opportunity to apply the general standards which had been established. This was of considerable value to committee members and to the headquarters staff. Such occasions enable the committee members and the network staff to reach a higher degree of understanding on scheduling programs on the network.

8. There was general agreement that the package method of distribution was not satisfactory, but that it should be continued as the most workable method pending the installation of a mass duplicator.

Report prepared by: DR

APPENDIX "A"

The NAEB Tape Network is a cooperative organization devoted to the dissemination of outstanding radio programs. It is operated by the National Association of Educational Broadcasters for its member stations, which are owned by educational institutions, municipalities, and public service agencies. It provides for the interchange of the best programs of its member stations, and procures and distributes programs from other sources.

The NAEB Tape Network Acceptance Committee and the In-School Program Committee have drawn up the following statement of purposes and objectives of the network:

1. The interchange among member stations of programs they themselves produce. This is done to provide a wider range of program material, to stimulate the upgrading of local program standards, and to encourage the production of broadcasts in needed subject areas. Programs thus circulated will include:
 - a. Outstanding programs in all subject areas.
 - b. Programs from member stations utilizing special local resources or staff skills.
 - c. Special events recorded by the station to which the events are most accessible geographically.
2. The distribution to members of programs produced under NAEB auspices for tape network use.
3. The distribution to members of programs from non-NAEB sources.

In addition the Tape Network may distribute educational programs to non-member stations, both commercial and non-commercial, and make available such programs for non-broadcast use.

APPENDIX "B"

STATEMENT OF PROGRAM ACCEPTANCE STANDARDS

The following statement is intended as a guide in the selection of programs for use by the Tape Network. Obviously few programs can meet all the standards listed below, and some programs excellently suited for the Tape Network may meet only a few of them.

The Network as now constituted is to a large extent an outgrowth of the first Allerton House Radio Seminar of 1949; therefore, it is fitting that the Committees should accept the basic educational programming principles determined at that meeting. As phrased by Robert B. Hudson, "The Allerton seminar asserted that the aims of educational broadcasting are the broad aims of education:

"...education in a democracy has the responsibility of lifting the level of understanding and appreciation of the people, of giving the individual a knowledge of himself and his society, and of the tensions and perplexities in each;

"...in a free society it is essential that the individual have a continuing sense of belonging and participating, of keeping up with a complex and fast-moving world;

"...it is the responsibility of education to foster and further that feeling of belonging and counting."

The committees further agree that programs chosen for the Tape Network should conform to certain minimum standards as to:

1. Network suitability
2. Engineering standards
3. Audience appeal
4. Subject matter
5. Presentation

1. Network suitability. The programs distributed should be of wide-spread interest and should be selected to supplement the program resources of individual stations.

2. Engineering standards. The engineering standards of the programs distributed shall conform to the standards drawn up by the NAEB Tape Network Engineering Advisory Group.

3. Audience appeal. The programs should attract and hold their intended audiences.

4. Subject matter. The programs -- again in Hudson's words -- should be "distinguished by . . . high concern for integrity in the selection . . . of materials, and by . . . consistent dedication to social purpose."

Subject matter chosen should have the effect of:

- "(a) informing,
- "(b) stimulating the individual to organize and give meaning to information,
- "(c) contributing to the understandings that make for better human relations and adjustment,
- "(d) broadening participation in the culture of our society,
- "(e) acting as an outlet for the varied expressions of the community which the station serves, and acting as a force within the community to help it solve its problems, and
- "(f) leading the way, by experiment, towards new forms and activities of broadcasting."

In choosing subject matter it should also be recognized, "that people cannot come to like what they have never experienced," for which reason we, "must provide a variety of experience which permits and encourages the development of tastes and interests."

5. Presentation. Programs should meet high standards of presentation in writing, performance, and direction.

a. Writing:

- - should be well organized
- - should be stimulating and challenging
- - should fulfill the requirements of an effective oral style (simplicity, clarity, brevity)
- - should be free of superficiality, self-consciousness, and stereotyped situations and characterizations
- should be suitable in style to subject matter and intended audience.

b. Performance:

- - should be understandable and intelligible, with suitable speech patterns
- - should be, in the case of dramatic and documentary material, plausible and consistent
- should be free of stereotyped characterizations
- - should maintain a high level of performance skills.

c. Direction:

- - should reflect a mature, intelligent grasp of the objectives of the program
- - should demonstrate an effective command of the principles of timing, pace, perspective, and effective integration of music and sound effects.

ADDITIONAL STANDARDS FOR
IN-SCHOOL PROGRAMS

The In-School Program Committee recommends the following additional standards for evaluation school programs. Such programs should:

1. Enrich instruction in a given subject area
2. Be geared for fairly specific school levels
3. Stress simplicity in both writing and presentation
4. Be paced for group listening
5. Utilize vocabulary on an acceptable level
6. Be accompanied by all available teacher material.

APPENDIX "C"

RECOMMENDATIONS OF IN-SCHOOL PROGRAM COMMITTEE ON CHARGES FOR AND DISTRIBUTION OF IN-SCHOOL PROGRAMS BY NETWORK

1. COSTS

The In-School Program Committee recommends that:

- a. School programs be offered to member stations in the form of semi-annual packages.
- b. The network offering of a certain number of packages during the year include the two school packages. Any subscribing station may elect to include the in-school offerings in lieu of a comparable number of non-school for the basic annual service assessment fee.
- c. If a subscribing station elects to take the in-school offerings in addition to the full amount of non-school offerings, there will be levied an additional assessment fee, the amount to be determined by the Executive Committee.

ADDENDUM: by Rider

On the present basis, eight packages per year might be considered a year's service paid for by the regular assessment fee. Adding the two school packages will make a total of ten. Each station is entitled to eight packages per year. If all ten are desired, it seems warranted to add a fee equal to one fourth of the annual assessment.

This method will require modifications when individual distribution is possible, but some similar basis can undoubtedly be arranged.

2. DISTRIBUTION

The In-School Program Committee recommends that:

- a. The present package-leg method of distribution be used for school programs.
- b. Each SHIPMENT of school programs contain one complete term series (14 Programs).
- c. Teacher aid materials be sent directly to the member station as soon as that station indicates its choice of the series.
- d. It be made clear that this method of distribution is strictly temporary, pending future operational and equipment developments at headquarters. Moreover, that the stations be informed that this is a temporary distribution method.

APPENDIX "D"

RECOMMENDATIONS OF THE NAEB NETWORK ACCEPTANCE COMMITTEE AND THE IN-SCHOOL PROGRAM COMMITTEE ON SPECIFIC METHODS OF IMPLEMENTING BASIC RECOMMENDATIONS ON PURPOSES AND PROGRAM ACCEPTANCE STANDARDS

1. Methods of determining programming needs.

- A. Polling of member stations. (Recommended that this be done.)
- B. Recommendations of committee members.
- C. Securing the recommendations of subject matter experts.
- D. Recommendations of NAEB officers and headquarters staff.

2. Specific methods of selecting programs for network offering.

A. General programs.

- (1) The NAEB Network Acceptance Committee will meet at the call of the chairman in consultation with the headquarters staff. The headquarters office can request a meeting of the committee. Apart from such meetings as may be called the committee will continue to be a consultative body for the headquarters staff.
- (2) Network headquarters will compose offering schedules in accord with the following:
 - (a) Headquarters will normally select the programs to be distributed.
 - (b) It will refer to the members of the committee all programs of a doubtful nature, or which involve points of network policy, or for which it desires the weight of committee support for its decisions.
 - (c) It will inform the committee members in advance of offering what programs are to be included.
 - (d) Committee members reserve the right to request an opportunity to audition any program.
 - (e) Committee members will continue to make whatever recommendations they desire to the network staff.
 - (f) Network headquarters will endeavor to make arrangements which will enable it to offer the bulk of network programs at least three months in advance. This is not intended to exclude such programs as must be handled on a more immediate basis.

B. In-School programs.

- (1) It is the recommendation of the in-school committee that it meet semi-annually. These meetings to take place the two days preceding the Ohio State Institute and the two days preceding the annual NAEB Convention. (There is involved a question of financing some or all of the expenses of committee members. The

times were picked because many of the committee would be attending anyway. However, at least two members of the committee are not permitted by their institutions to attend any meetings at the institution's expense.)

- (2) All in-school programs will be selected by the in-school committee at the meetings delineated in (1).
 - (3) Between meetings of the in-school committee school programs will be given a preliminary screening, so that the remaining programs can be given a careful evaluation at the meeting.
3. Specific program recommendations. (These suggested needed areas of programming are listed in the order given, and do not imply any kind of priority.)
- (1) Social Sciences--areas such as mental health, child development, family relations, etc.
 - (2) International understanding. To include background material on crucial geographical areas of the world.
 - (3) Artistic and cultural programs of uniqueness and high quality.
 - (4) Historical perspective on current world affairs. Interpretation of current affairs in the light of historical parallels.
 - (5) School programs--more programs designed for elementary grades. Less emphasis on programs in area of social studies.
 - (6) School--natural sciences and nature study.
 - (7) School--rhythmics. (BBC program, MUSIC AND MOVEMENT, with Ann Driver suggested as excellent prototype. It was suggested that we check with BBC on whether this program might be made available.
 - (8) Commonly useful areas of assorted information. Programs designed for the lay-listener in legal problems, house buying and building, budget for a family, and similar areas.
 - (9) School--physical sciences for High School level.
 - (10) National problems. More detailed elaboration of these and international problems.
 - (11) Folk music.
 - (12) Music. Confined to unique programs not available from usual recording sources.
 - (13) Dramatized history. (Such as YOU ARE THERE.)
 - (14) Make greater use of one shot, or non-series programs. It was felt that a considerable number of programs not part of organized series could be utilized by the stations.
 - (15) General health programs.
 - (16) School--development of social attitudes at upper elementary level.

APPENDIX "E"

RECOMMENDATION OF PROGRAM ACCEPTANCE COMMITTEE ON
AUDITIONING OF PROGRAMS BY NETWORK HEADQUARTERS

The NAEB Program Acceptance Committee recommends that:

1. Before a series is accepted by Network Headquarters, as wide a sample of individual programs as possible should be carefully auditioned.

The above is not intended to preclude the offering of occasional timely series without previous auditioning.
2. Every effort should be made to carefully audition all individual programs before they are distributed to member stations. Such auditions will be conducted by a responsible person.
3. Based on the auditions indicated in 2, the Network Manager will:
 - a. Withdraw any undesirable programs.
 - b. Notify stations well in advance of any material that may raise questions of taste, obscenity, ethics, and similar problems.
 - c. Notify stations in all cases where individual programs have not been so screened.
4. Network Headquarters will solicit, secure, and distribute available scripts and other descriptive materials about series and individual programs. This should include all materials useful in the promotion of NAEB programs.
5. The above measures will apply within the limits of time and personnel.
6. None of the above is designed to relieve station managers of any responsibility. The network cannot guarantee that all programs will conform to individual station policy or to the strictest rules and regulations in all cases. Both legally and morally the broadcast licensee assumes full responsibility for everything broadcast by its transmitter. This is intended to be assurance that Network Headquarters will do all it can to make the editing job as easy as possible.

NAEB TAPE NETWORK

February 18, 1952

TO: NAEB BOARD OF DIRECTORS
TAPE NETWORK ACCEPTANCE COMMITTEE
IN-SCHOOL PROGRAM COMMITTEE
MEMBER STATIONS

SUBJECT: Summary of proceedings and recommendations of the NAEB Tape Network Committee and the In-School Program Committee, as approved by the Executive Committee of the Board of Directors

The committees met jointly on February 7, 8, and 9 in Memorial Union of Purdue University, Lafayette, Indiana. Meetings were held the afternoon and evening of February 7, morning, afternoon, and evening of February 8, and the morning of February 9.

Present at the meetings were:

Tape Network Acceptance Committee: Burton Paulu, Chairman, KUOM; Bernard Buck, WNYU; Northrop Dawson, Jr., KUOM; Homer Salley, WFPL; Ray J. Stanley, Jr., WHA.

In-School Program Committee: Alvin Gaines, Chairman, WABE; Marguerite Fleming, KSLH; M. McCabe Day, WWSH; John Henderson, WBAA; James MacAndrew, WNYE.

From NAEB Headquarters: James Miles, Executive Director; Richard Rider, Network Manager

The principle findings and recommendations are included in the following attached materials:

Statement of Purpose of NAEB Tape Network (jointly compiled)
Statement of Program Acceptance Standards (jointly compiled)
Additional In-School Standards (addendum to above by In-School Committee)
Recommendations of In-School Committee on Distribution of In-School Programs
Recommendations for Program Selection Procedures (both committees)
Miscellaneous Recommendations

STATEMENT OF PURPOSE OF NAEB TAPE NETWORK

The NAEB Tape Network is a cooperative organization devoted to the dissemination of outstanding radio programs. It is operated by the National Association of Educational Broadcasters for its member stations, which are owned by educational institutions, municipalities, and public service agencies. It provides for the interchange of the best programs of its member stations, and procures and distributes programs from other sources.

The NAEB Tape Network Acceptance Committee and the In-School Program Committee have drawn up the following statement of purposes and objectives of the Network. Subject to such directives as the Board of Directors may lay down, and in accordance with whatever conditions may be imposed by the originating sources, copyright holders, or unions involved, the Tape Network shall provide for:^{1/}

1. The interchange among member stations of programs they themselves produce. This is done to provide a wider range of program material, to stimulate the upgrading of local program standards, and to encourage the production of broadcasts in needed subject areas. Programs thus circulated will include:
 - a. Outstanding programs in all subject areas.
 - b. Programs from member stations utilizing special local resources or staff skills.
 - c. Special events recorded by the station to which the events are most accessible geographically.
2. The distribution to members of programs produced under NAEB auspices for Tape Network use.
3. The distribution to members of programs from non-NAEB sources.

In addition the Tape Network may distribute educational programs to non-member stations, both commercial and non-commercial, and make available such programs for non-broadcast use.

^{1/} Last sentence added by Executive Committee.

STATEMENT OF PROGRAM ACCEPTANCE STANDARDS

The following statement is intended as a guide in the selection of programs for use by the Tape Network. Obviously few programs can meet all the standards listed below; some programs excellently suited for the Tape Network may meet only a few of them.

The Network as now constituted is to a large extent an outgrowth of the first Allerton House Radio Seminar of 1949; therefore, it is fitting that the committees should accept the basic educational programming principles determined at that meeting. As phrased by Robert B. Hudson, "The Allerton seminar asserted that the aims of educational broadcasting are the broad aims of education:

"...education in a democracy has the responsibility of lifting the level of understanding and appreciation of the people, of giving the individual a knowledge of himself and his society, and of the tensions and perplexities in each;

"...in a free society it is essential that the individual have a continuing sense of belonging and participating, of keeping up with a complex and fast-moving world;

"...it is the responsibility of education to foster and further that feeling of belonging and counting."^{1/}

The committees further agree that programs chosen for the Tape Network should meet certain minimum standards as to: (1) network suitability; (2) engineering standards; (3) audience appeal; (4) subject matter; and (5) presentation.

1. Network Suitability. The programs distributed should be of wide-spread interest and should be selected to supplement the program resources of individual stations.
2. Engineering Standards. The engineering standards of the programs distributed shall conform to the standards drawn up by the NABE Tape Network Engineering Advisory Committee.
3. Audience Appeal. The programs should attract and hold their intended audiences.
4. Subject Matter. The programs - again in Hudson's words - should be "distinguished by...high concern for integrity in the selection... of materials, and by...consistent dedication to social purpose." Subject matter chosen should have the effect of:

"(1) informing,

"(2) stimulating the individual to organize and give meaning to information,

^{1/} Robert B. Hudson, "Allerton House 1949, 1950", Hollywood Quarterly, Vol. V, No. 3, p. 239.

- "(3) contributing to the understandings that make for better human relations and adjustment,
- "(4) broadening participation in the culture of our society,
- "(5) acting as an outlet for the varied expressions of the community which the station serves, and acting as a force within the community to help it solve its problems, and
- "(6) leading the way, by experiment, towards new forms and activities of broadcasting."

In choosing subject matter it should also be recognized "that people cannot come to like what they have never experienced," for which reason we "must provide a variety of experience which permits and encourages the development of tastes and interests."2/

5. Presentation. Programs should meet high standards of presentation in writing, performance and direction.

a. Writing:

- - should be well organized,
- - should be stimulating and challenging,
- - should fulfill the requirements of an effective oral style (simplicity, clarity, brevity),
- - should be free of superficiality, self-consciousness, and stereotyped situations and characterizations,
- - should be suitable in style to subject matter and intended audience.

b. Performance:

- - should be understandable and intelligible, with suitable speech patterns,
- - should be, in the case of dramatic and documentary material, plausible and consistent,
- - should be free of stereotyped characterizations,
- - should maintain a high level of performance skills.

c. Direction:

- - should reflect a mature, intelligent grasp of the objectives of the program,
- - should demonstrate an effective command of the principles of timing, pace, perspective, and effective integration of music and sound effects.

ADDITIONAL STANDARDS FOR
IN-SCHOOL PROGRAMS

The In-School Program Committee recommends the following additional standards for evaluating school programs. Such programs should:

1. Enrich instruction in a given subject area,
2. Be geared for fairly specific school levels,
3. Stress simplicity in both writing and presentation,
4. Be paced for group listening,
5. Utilize vocabulary on an acceptable level,
6. Be accompanied by all available teacher material.

RECOMMENDATIONS OF IN-SCHOOL PROGRAM COMMITTEE ON CHARGES FOR
AND DISTRIBUTION OF IN-SCHOOL PROGRAMS BY NETWORK

1. COSTS

The In-School Program Committee recommends that:

- a. School programs be offered to member stations in the form of semi-annual packages.
- b. The network offering of a certain number of packages during the year include the two school packages. Any subscribing station may elect to include the in-school offerings in lieu of a comparable number of non-school programs for the basic annual service assessment fee.
- c. If a subscribing station elects to take the in-school offerings in addition to the full amount of non-school offerings, there will be levied an additional assessment fee, the amount to be determined by the Executive Committee.

ADDENDUM:

On the present basis, eight packages per year will be considered a year's service paid for by the regular assessment fee. Adding the two school packages will make a total of ten. Each station is entitled to eight packages per year. If all ten are desired, it seems warranted to add a fee equal to one fourth of the annual assessment.

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- b. Each SHIPMENT of school programs contain one complete term series (14 programs).
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RECOMMENDATIONS OF THE NAEB NETWORK ACCEPTANCE COMMITTEE AND THE IN-SCHOOL
PROGRAM COMMITTEE ON SPECIFIC METHODS OF IMPLEMENTING BASIC RECOMMENDATIONS
ON PURPOSES AND PROGRAM ACCEPTANCE STANDARDS

1. Methods of determining programming needs.

- a. Polling of member stations. (Recommended that this be done.)
- b. Recommendations of committee members.
- c. Securing the recommendations of subject matter experts.
- d. Recommendations of NAEB officers and headquarters staff.

2. Specific methods of selecting programs for network offering.

a. General programs.

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- (3) Between meetings of the in-school committee, school programs will be given a preliminary screening, so that the remaining programs can be given a careful evaluation at the meeting.

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 - b. International understanding. To include background material on crucial geographical areas of the world.
 - c. Artistic and cultural programs of uniqueness and high quality.
 - d. Historical perspective on current world affairs. Interpretation of current affairs in the light of historical parallels.
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 - f. School--natural sciences and nature study.
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 - h. Commonly useful areas of assorted information. Programs designed for the lay-listener in legal problems, house buying and building, budget for a family, and similar areas.
 - i. School--physical sciences for high school level.
 - j. National problems. More detailed elaboration of these and international problems.
 - k. Folk music.
 - l. Music. Confined to unique programs not available from usual recording sources.
 - m. Dramatized history. (Such as YOU ARE THERE.)
 - n. Make greater use of one shot, or non-series programs. It was felt that a considerable number of programs not part of organized series could be utilized by the stations.
 - o. General health programs.
 - p. School--development of social attitudes at upper elementary level.

RECOMMENDATION OF PROGRAM ACCEPTANCE COMMITTEE ON
AUDITIONING OF PROGRAMS BY NETWORK HEADQUARTERS

The NAEB Program Acceptance Committee recommends that:

1. Before a series is accepted by network headquarters, as wide a sample of individual programs as possible should be carefully auditioned. The above is not intended to preclude the offering of occasional timely series without previous auditioning.
2. Every effort should be made to carefully audition all individual programs before they are distributed to member stations. Such auditions will be conducted by a responsible person.
3. Based on the auditions indicated in 2, the Network Manager will:
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 - b. Notify stations well in advance of any material that may raise questions of taste, obscenity, ethics, and similar problems.
 - c. Notify stations in all cases where individual programs have not been so screened.
4. Network headquarters will solicit, secure, and distribute available scripts and other descriptive materials about series and individual programs. This should include all materials useful in the promotion of NAEB programs.
5. The above measures will apply within the limits of time and personnel.
6. None of the above is designed to relieve station managers of any responsibility. The network cannot guarantee that all programs will conform to individual station policy or to the strictest rules and regulations in all cases. Both legally and morally the broadcast licensee assumes full responsibility for everything broadcast by its transmitter. This is intended to be assurance that network headquarters will do all it can to make the editing job as easy as possible.

MISCELLANEOUS CONCLUSIONS AND RECOMMENDATIONS

1. General purpose of network. The network should devote its major effort to the distribution of well-planned and executed programs of significant educational and cultural purpose. It should offer a distinctive service of substantive programs having relatively long-term value.

This does not exclude programs of a timely nature, which require special handling, but such programs should, in view of present facilities, constitute a minor portion of the service.

2. "Propaganda" programs. A lengthy discussion was held on the inherent "propaganda" nature of programs originated by governmental agencies, foreign governments, and similar organizations. It was felt that no general policy of excluding such programs could be justified. Rather, each series should be judged on its individual merits.

The committees do not object to programs originated by governmental agencies, international organizations, and foreign governments. It does feel that the network should not be used for indiscriminate promotion of such organizations. Series originated by such organizations should be judged on the same basis as other programs.

3. Salley recommended that networks and other organizations producing programs be approached regarding the release to the tape network of such outstanding series in their archives as, CBC's YOU ARE THERE, and NBC's dramatizations of great novels.

4. Music programs. The committees generally agreed that music offerings by the network should consist of programs of a distinctly unique character. The network should not waste its time, money, and facilities distributing music performed by artists and consisting of compositions normally available on commercial transcriptions, or recordings.

There is some doubt as to the desirability of distributing more or less traditional music performed by the best college and university groups. This would bear further examination. In fact, some study needs to be made before a final policy on musical programs can be delineated.

5. The in-school committee recommended that a questionnaire study be conducted to determine deadlines, and scheduling problems for in-school programs.

6. The Network Acceptance Committee recommended that network headquarters issue a memorandum on the following:

- a. Dubbing of network programs for re-use.
- b. Dubbing of network programs for non-broadcast use.
- c. Policy against supplying non-member stations with network programs.
- d. Policy against use of network programs by campus wired-wireless stations.

It further recommended that such information as is applicable be obtained from the originating source and distributed to the member stations.

7. Both committees spent some time auditioning programs.

With the in-school committee this resulted in the selection of three of the desired four programs to be included in the first school package. The fourth program is to be selected at the earliest possible date by mailing audition copies to committee members.

For the Network Acceptance Committee the group auditioning proved to be an excellent opportunity to apply the general standards which had been established. This was of considerable value to committee members and to the headquarters staff. Such occasions enable the committee members and the network staff to reach a higher degree of understanding on scheduling programs on the network.

8. There was general agreement that the package method of distribution was not satisfactory, but that it should be continued as the most workable method pending the installation of a mass duplicator.

September 4, 1953

TO: Program Acceptance Committee Members
NAEB Directors and Officers

FROM: H. J. Skornia

What is your pleasure on the attached, gentlemen?

C O P Y

THE RADIO VOICE OF
THE UNIVERSITY OF KANSAS CITY
Kansas City 4, Missouri

September 1, 1953

National Association of Educational Broadcasters
Gregory Hall, University of Illinois
Urbana, Illinois

Gentlemen:

The Community Relations Bureau of our city has asked us to join them in protesting any cooperation in making available the "Prioress' Tale" of the "Canterbury Tales" produced by the British Broadcasting Company. We agree with this public spirited organization that anything that will tend to promote religious prejudice or discrimination should never be approved by any organization with such high ideals, as the National Association of Educational Broadcasters. We hope you will do what you can to see that the "Prioress' Tale" is withdrawn from the available list.

Sincerely yours,

(Signed) Henry H. Mamet

Henry H. Mamet
Director of Radio

H.H.M./pal

RECEIVED
RADIO STATION

DEC 4 4 14 PM 1953

WILLIAM WIND
UNIVERSITY OF ILLINOIS

December 3, 1953

Mr. George Probst
Office of University Broadcasting
University of Chicago
Chicago, Illinois

Dear Mr. Probst:

Our telephone conversation day before yesterday was backed by the cacophony of two electrical typewriters, other phone calls, and various conferences. I was literally forced to my knees and one elbow. Testament to our crowded condition. This will confirm our conversation.

- I. I understood that the Radio Office would furnish copies of "openers" for the Chicago programs. These openers will be read live by local announcers.
- II. I hope the American Language tapes can be here soon. We have offered them to the stations, and the first program should be duplicated and in the mail within two weeks of this date.
- III. As you say, there is some material which simply will not fit into any standard format without mutilation. But, unfortunately, we have in the past received numerous odd-length contributions which could and should have been cut to size. When we did not cut it ourselves (and usually it has been a matter of only a few seconds deletion), we received complaints.

The program format "requirements" are, I believed, an accurate reflection of desires of member stations. I must, therefore, urge that they be adhered to by contributors-when possible. But I cannot "decree" them, nor am I certain that I should be permitted or asked to. The Network Acceptance and In-School Program Committees will, of course, take format into consideration in their evaluations and decisions; but certainly no possible contributor should be forbidden on grounds of "format" from making a submission which he thinks maybe of value to NABE.

This format problem does seem pedantic, but it is important: it involves basic attitudes, prerogatives, and duties. I am trying to give my own point-of-view a rather wide circulation in hope that it will help lead toward the general clarification that is necessary for the improvement of the Network's service. Your reaction will be greatly appreciated.

It was good to see you again at Norman, and I hope we will meet again before too long.

JH:do

cc: Mr. Thomas Parrish
Executive Director
Executive Board
Board of Directors
Network Acceptance Committee
In-School Program Committee

Sincerely,

JH
John Holt
Network Manager

Net Accept Comm.

September 21, 1953

Professor Waldo Abbot
Radio Station WUQM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

I have heard the various officers talk about the fact that the Network Acceptance Committee is, by consensus, to serve as a broader group, as a Program Planning Committee. In view of the recent closing out of the Adult Education Committee of NAEE, I therefore believe it is to you that I should address program proposals like the attached.

The first, you will find, is a proposal for a Jeffersonian Heritage type series as outlined in the attached letter from Laura Elisa Bliven of Cedar Rapids, Iowa, and forwarded to me from M. S. Novik, who was the recipient of this proposal. The second, of which we have not made copies, with the result that recipients of copies of this letter to you will not see it, is what looks like a possibility on an appraisal of Russia as done by the St. Olaf School of the Air in Northfield, Minnesota. I have no idea whether such a series would be of interest, as far as policy is concerned, but have heard of Dr. Cressey, who was the lecturer. The material attached on him and as reading supplements are for your reaction only.

It is pleasant to know that the Center is to be located in Ann Arbor. I hope this means that we shall quite frequently see each other. Best of regards.

Sincerely,

Harry J. Skornia
Executive Director

HJS:jk

Enclosures

cc: Network Acceptance Committee Members
Graydon Ausmus
Frank Schooley
Jim Miles

M. S. NOVIK

Sept. 18, 1953

Harry:

It was good to have seen you.

A handwritten signature in dark ink, appearing to be 'W.K.' or similar, written over the end of the sentence.

9 21 - 3

14 September 1953

National Association of Educational Broadcasters,
630 Fifth Avenue,
New York 20, New York

To Whom It May Concern:

While listening for the second time to the superb NAEB series THE JEFFERSONIAN HERITAGE as broadcast here over WSUI, the conviction grew in my mind that there should be a comparable series about another great democrat, the late, Olympian Mr. Justice Brandeis.

Since Louis D. Brandeis, perhaps more than any other individual, had so much to do with the expanded horizons of our present way of life, from the standpoint of social, economic and industrial legislation, certainly he deserves so much recognition? Considering his background and the absorbing humanness and individuality of the man, the drama and conflict of his life, there should be ample material for an inspiring and informative series titled, perhaps, BRANDEIS: DISSENTING PROPHET. As lawyer and justice, LDB was first a determinedly free American and a singularly conscientious citizen, yet nearly all that the average supposedly well-educated, well-informed individual knows about him is that he was a Jew and a Supreme Court Justice. In view of his monumental contribution to the American way of life, isn't it about time something was done/bring the facts home to a thoughtful few at least?

to

May I suggest that Claude Rains would be an admirable choice to portray Mr. Brandeis? Or Raymond Massey. And as technical adviser who could possibly be a better choice than Dr. Alpheus Thomas Mason, currently McCormick Professor of Jurisprudence at Princeton University? Dr. Mason's BRANDEIS: LAWYER AND JUDGE IN THE MODERN STATE and BRANDEIS: A FREE MAN'S LIFE are authoritative, definitive -- and superb reading! They could, I should think, form the point of departure for a superb radio series to supplement and implement THE JEFFERSONIAN HERITAGE.

Sincerely,

Laura Eliza Bliven

(Laura Eliza Bliven)

Postoffice Box 405
Cedar Rapids, Iowa

REPORT OF
NAEB NETWORK ACCEPTANCE COMMITTEE

October 1953

The NAEB Tape Network is the most important, the most vital function of the NAEB. It brings a real service to every member station. While we have had a few stations withdrawing this year because of the high cost of the service, they are greatly in the minority. In order to maintain our membership, and to increase it, some changes should be made both in the selection of programs and in the rules and regulations of the Tape Network.

The Fall Program Offerings for 1953 are a case in point. They are mighty thin. For example, in Package #39, four hours of Music From Interlochen are offered. These should have been divided, with part offered during the summer and part in the fall. One fourth of the entire offering was music -- all from one institution. This is badly balanced, and shows a lack of consideration for variety.

In the same offering was a series of plays in a foreign language. Such programs are acceptable for use in language classes -- but do not attract adequate audiences to warrant their national offering by the Network.

The other five offerings were continuations of previously used programs. Nothing new, nothing startling. Good programs, but routine.

Issue #40 offered French Music Festivals, Ways of Mankind, and the Payne Communication Award programs. Only one of these was produced by an NAEB member station. To quote from the Statement of Purposes of the NAEB Tape Network: "The Tape Network shall provide for: (1) the interchange among member stations of programs they themselves produce. This is done to provide a wider range of program material, to stimulate the upgrading of local program standards, and to encourage the production of broadcasts in needed subject areas."

During the past six months, less than one-half of the network offerings have been produced by member stations.

It is a source of pride to a member station to have one of its programs accepted for the NAEB Tape Network. Too constant rejection of such programs will discourage stations from submitting proposals. When the Educational Center takes over the FAE productions -- Voices of Europe, Ways of Mankind, The Jefferson series -- and when stations also begin receiving foreign programs from the international information services, we will have nothing to fall back on if the NAEB member stations don't submit proposals. If we do not have active contribution and participation by our own group, the NAEB will have lost a very vital function.

In this connection, I personally received nine audition tapes from the NAEB, all submitted by member stations, during the past summer. I was given a very few days to vote on them. I voted favorably upon all, with reservations concerning just one. But the headquarters staff put only one of these programs on the Fall offering list. How did the other members of the Acceptance Committee vote on these programs? Did they all vote unfavorably? I ask this because I have never been informed concerning the vote of the members of the Acceptance Committee on any single proposal. Or did NAEB headquarters simply dismiss our vote?

The offerings of the NAEB Tape Network for this Fall lack variety, and they are very thin pickings. I cannot understand why members have not yet been offered the Fund for Adult Education Grants-in-Aid programs. We were required to have them all at NAEB Headquarters by August 1st at the very latest. There must be at least seven series of programs that are available. They were chosen because they were excellent programs. Why aren't they being distributed?

Frankly, it would seem to me that the Fund for Adult Education would get disgusted with the Tape Network. The Fund put up \$80,000 and all it has received so far is a report. The member stations who won awards have all broadcast their own

programs or are going to shortly, but the rest of the membership has not even been offered these programs.

I understand that there is a plan to release them all at one time, and make a big splurge in the papers. That's bad. We all love a big splurge in the papers, but if we get all of these programs at one time, it is going to crowd our individual schedules. So why are those programs sitting in the Margue? Gregory Hall.

At the very least, the Network Acceptance Committee should be continually informed about the status of grants-in-aid programs.

The Committee raises another question: are we not getting too much material from abroad for the Network, and neglecting our member stations? I agree that the BBC plays and foreign music are outstanding. They are very, very good. But I don't think we ought to take everything that is offered just because it originates in a foreign country. Certainly we should encourage interchange of programs internationally -- but let's make sure that they are geared to American audiences. And let's not go so overboard on foreign programs that our home-produced programs are comparatively by-passed.

Granted, an excellent job has been done by our officers in obtaining programs, and the privilege of offering them, from foreign countries. Adequate foreign programs are available to individual member stations from the international information services. Why should member stations pay a \$400 fee to get foreign programs from NABF when so many can be obtained free? It is fine for the Tape Network to list all such foreign programs and give stations information as to where they can be obtained. The function of the NABF Tape Network, as I see it, is to provide programs we cannot get otherwise.

There are other tendencies in programming, noted by the Committee, which we feel should be corrected. Too many long programs are being offered. Hours of music

and talk. Too many half-hour programs. Why aren't more 15-minute programs made available?

Now regarding the Program Planning Committee. It has done a wonderful job in obtaining excellent programs and financial support from outside agencies. A new and equally competent committee should be appointed for this purpose. However, I think the Network Acceptance Committee should not only be empowered, but also instructed, to suggest program series to member stations which could be produced on a cooperative basis. Programs could be developed and coordinated through the Acceptance Committee which would be of great value, with a number of member stations actively participating and contributing to the project. For example, every one of us has some kind of a book-author program. If thirteen member stations could each develop one in a series -- one really outstanding program in the particular area -- we could avoid duplication among ourselves, and perhaps have a much better series in the end. Maybe such programs would be commissioned, and members told what to produce for a network series, and thus overcome the hazards of catch-as-catch-can offering by members and screening by the Committee.

At the Columbus meeting of the Acceptance Committee in 1953, certain recommendations were made (Appendix B, Executive Committee, May 7, 1953). Among the recommendations was the following: "Every offerer is to be informed concerning the disposition of his proposal within one month." This recommendation is not being observed. (WKAR submitted an American Family series in August, and still has 13 tapes tied up awaiting action. No acknowledgment of receipt of the proposal, no notice of disposition. And this is not an isolated case.)

Forms to be sent to each Acceptance Committee member were mimeographed at Headquarters. Just one has been used, for the ~~Torchbearers~~ series. Other applications are in letter form, which fail to give the required information. Suggestions from the University of Chicago contain no information as to the length of the programs. We received no forms at all, or information of any kind, about the Africa

and Great Books of Asia series. Headquarters is back in a rut, neglecting the stations which offer programs.

At Columbus, also, the Committee also recommended, and I quote, "that funds be provided for two additional meetings each year" -- namely, 4 meetings in all -- April at Columbus, November at the NAEB Convention, January and July at NAEB Headquarters. Thus we could clean up the accumulated proposals every three months. Apparently money can be found for travel by NAEB representatives for other activities, most of which are not as essential to the NAEB membership as the Tape Network.

Furthermore I think that the Tape Network Acceptance Committee should try to lay down some procedures, some schedule, some means of voicing opinions concerning the percentage of foreign language offerings, grants-in-aid programs, and so on. We should have a planned variety in the type of programs that are going to be offered by the Network to NAEB member stations. In order to have balance, a certain proportion of offered network programs should be limited in the various types-- music, talks, drama, in proportion, to give us a better variety.

It has been a wonderful honor to be Chairman of the Network Acceptance Committee, but it was a very hollow honor. I'm not at all satisfied with the way I performed my duties, or with the value of my services to the NAEB membership as Chairman of this Committee. As far as I'm concerned, we haven't done more than a few hours of work during the year, because we haven't been allowed to do it, and because we haven't been asked to do it.

In order to enable a future committee to discharge its duties more affectively, we of the 1953 Network Acceptance Committee make the following recommendations:

- (1) First, a more effective system for providing committee members with adequate information about audition programs submitted.

- (2) The Committee should be given adequate opportunity and time to properly evaluate the programs.
- (3) The Committee should be informed concerning its final determination regarding audition tapes. We should know, at least, how we voted as a group.
- (4) While we agree in principle with the necessity of screening some proposals at Headquarters, the Committee would like to receive copies of all proposals submitted by member stations, and full information as to why they were turned down by Headquarters if they were screened out.
- (5) The Committee recommends, second, that increased effort be made to encourage member stations to submit programs for network consideration.
- (6) We recommend that more attention be paid to providing better variety and balance in the network package offerings.
- (7) Finally, we recommend that a better rapport be established between the International Committee and other committees and the Network Acceptance Committee and Network Headquarters. We recognize that, in some instances, Network Headquarters may be obliged to make decisions concerning program acceptance. However, the Network Acceptance Committee must, in all such instances, be fully informed of such decisions. Nor do such decisions by Headquarters negate the fundamental principle, namely, that it is properly the function of the Acceptance Committee to decide what is, or is not, to be released to the member stations; and that this choice, and this decision, is not to be assumed by others. Unless we are reassured of this authority, we recommend that this committee be discontinued.

Despite this rather critical report, the Acceptance Committee nevertheless feels that the NAEB Tape Network is a wonderful institution, operating with surprising efficiency despite its heavy work load. The Committee compliments the staff, and submits this report not as a condemnation, but rather as a suggestion for even greater achievement.

Committee Members Present:

H. E. Sally, Louisville Free Public Library, WFPL

Northrop Dawson - KUM U. of Minnesota

William Herley, WLA U. of Wis.

Waldo Abbot

Chairman, Network Acceptance Committee

UNIVERSITY OF MICHIGAN

ANN ARBOR MICH

L. MC ABBOT, CHAIRMAN OF THE BOARD

J. C. McCOMBS, PRESIDENT & MANAGER

RECEIVED
NAEB HEADQUARTERS

Mr. George W. McCombs
NAEB Headquarters
Gregory Hall
Urbana, Illinois

JAN 11 1933
7 34 AM '33

DEAR MR. MC:

A related trip to Urbana of November 27, 1933. I have been advocating two meetings of the Appearance Committee to be held at Urbana--to formulate policies, clean up accumulated applications, and set up quarterly offerings. Here is the estimated costs of each of such meetings.

Name	Home City	F.T. Tax Ex.	Food & Lodging
Northrop Dawson	Minneapolis	\$42.25 Pullman	\$20.00 (1)
William Harley	Madison	11.60 Coach	30.00 (2)
H. W. Salley	Louisville	10.98 Bus	26.00 (3)
Waldo Abbot	Ann Arbor	34.95 Coach	32.50 (4)
		99.38	108.50

(1) 1 night Urbana, 3 dinners, 3 breakfasts, 2 lunches, taxicabs
 (2) 3 nights " 3 " " " " " "
 (3) 2 " " 3 " " 3 " " "
 (4) 3 " " 3 " " 3 " " "

Trans. oration \$ 99.38
 Food & Lodging 108.50
 \$207.88 (2 meetings \$416.00)

I would like to suggest meetings on the third Monday of February and of July if money is available. This would give us meetings: Urbana in February
 Columbus in April or May (IERT)
 Urbana in July
 New York in November (NAEB)

Hopefully submitted,

Waldo Abbot
 Chairman

WA:mv

March 19, 1954

From Waldo Abbot, Chairman Acceptance Committee

To Northrop Dawson, KUOM, University of Minnesota, Minneapolis, Minn.
Berten Holmberg, KUOM, University of Minnesota, Minneapolis, Minn.
Camille Halyard, WBKY, University of Kentucky, Lexington, Kentucky
Harold Hill, WILL, University of Illinois, Urbana, Illinois
John Holt, NARB Tape Network, Urbana Illinois, Grayden Ausmus, Pres.

Members of the Network Acceptance Committee:

I have received letters from the new members of this committee asking for information concerning the procedure of the Network Acceptance Committee. This is hard to outline. However, I will give you my conception.

1. A station desiring to submit a program or series of programs for acceptance by the Tape Network of NARB will fill out 6 copies of the submission form and forward these to the Tape Network, John Holt, Urbana.
2. Upon receipt of the forms and a sample tape or tapes submitted by the station the Tape Network Headquarters will make dubbings and will send a tape together with the submission form to each member of the Network Acceptance Committee.
3. Each member of the Acceptance Committee will send a report upon each of the tapes received to Waldo Abbot, University of Michigan, with his comments either accepting or rejecting the program.
4. Abbot will keep a score sheet showing how the votes are cast upon each of the programs submitted and when a vote has been cast by each member he will send the final vote to John Holt at Headquarters and to each member of the Network Acceptance Committee.
5. After the members have auditioned the tapes and sent in their votes concerning the programs they will return the tapes to the NARB Tape Network Headquarters in Urbana.
6. An effort shall be made to get a variety in the selection of programs, in other words, not all should be talk programs or drama programs, or music programs. We should mix them up and get some variety so that the offerings to stations will be varied.

I attach hereto copies of the rejection sheet that I will mail to the stations submitting programs which are rejected by the Committee. This rejection sheet will give you an idea of the things that we look for in considering the acceptance of a program by the Tape Network Committee. You may use these for the basis of your reports, adding personal comments.

I also enclose a form which I send out if the program is found to be acceptable by the majority of the Acceptance Committee.

I also enclose a copy of the submission form mentioned.

You do not have to do anything about the evaluation forms which are being sent to you, those merely give you the stations' reactions to the programs which you have voted as acceptable. You can check up on your judgement by considering the comments made by various stations.

There is one more thing that I should mention, and that is, that certain programs to be distributed by the NAEB Tape Network do not go through the Network Acceptance Committee. These are such programs as those arranged for by Seymour Siegel principally in international fields.

I also would like to call your attention to the fact that while the Grants-in-Aid Committee will give a grant to an institution for a series of programs "to be acceptable to the NAEB Tape Network," that grant is made upon the basis of a written submission form. In some instances, the tapes, (the finished programs) do not come up to this prospectus and therefore, grants-in-aid programs should be submitted to the Acceptance Committee and evaluated, in just the same manner as programs received from other stations. There have been one or two instances where grants-in-aid programs were not of a satisfactory nature when listened to.

For the first time this year we have the chief engineer of KUOM (Berten Holmberg) as a member of the Committee. I think Mr. Holmberg will be an invaluable member of the Committee because he will consider the tapes from a technical standpoint, as well as from the standpoint of content and production. He will help us in deciding whether these tapes are of a quality to be dubbed for national distribution.

I've been informed that a small fund has been made available by the NAEB to pay expenses of the Committee members to additional meetings of the Committee. By additional I mean meetings in addition to the one held at the Institute at Columbus and the National Convention which this year will be in New York City. The sum is very modest and was based upon the expenses of the members in going to Urbana. A number of the new members say they can not get from their own institutions funds to take them to the Institute and probably not the National Convention because other people from those institutions will be sent as representatives of their station. I can not answer the question as to whether these funds may be used to bring members together at Columbus or at the National Convention. That question I am referring to Mr. Ausmus, President of NAEB and Mr. Frank Schooley, Treasurer. I suggest that partial expenses might be made available for such purposes, probably railroad fare to and from the place of the meeting. This should not overdraw our budget because it had been anticipated that

there would be an early Spring meeting of the Committee this year which has not been held to date. Then, we would have another meeting say in July or August at Urbana and the National Convention in October. As soon as Mr. Ausmus and Mr. Schooley inform me whether I can approve vouchers for your railroad fare to Columbus and possibly meals for one day to Columbus, I will let you know.

I hope that I have covered all the questions that have been asked by the new members of the Committee. I hope that I have answered them to the satisfaction of the officers of the NAEB. If not, I will send to you their corrections.

If there is further information please do not hesitate to write me, and be prompt as possible in submitting your reports upon the tapes submitted to you.

Cordially yours,

Waldo Abbot

Waldo Abbot
Chairman, NAEB Acceptance Committee

Station WGBH
Lowell Institute Cooperative
Broadcasting Council
Symphony Hall
Boston 15, Massachusetts

April 5, 1954

MEMORANDUM

To: Harry J. Skornia
cc: NAEB Board of Directors
NAEB Program Planning Committee
NAEB Network Acceptance Committee

From: Parker Wheatley

1. Godkin Lectures of Adlai E. Stevenson

I really appreciated your letter of April 1 about Adlai Stevenson's Godkin Lectures.

You did the correct thing, of course, in observing the instructions of the Directors. I simply did not find your earlier note clear as to reasons for delay and possible rejection of the lectures. Now I do.

I do not believe Mr. Stevenson's lectures were political in the sense of being partisan and "Democratic", excepting for a few quips to the Harvard audience which I would want eliminated. In fact, I wrote Mr. Stevenson's assistant, William Blair, Jr., about recommending a complete audition of the tapes and made suggestions for preparing them for national broadcast over the NAEB Tape Network. I did not commit NAEB, nor did I assume approval by Mr. Stevenson. Meanwhile, the following telegram has been received:

April 1, 1954

"Governor Stevenson's publishers strongly opposed to distribution of tape recordings of Godkin Lectures. Therefore Governor feels he cannot give permission. Sorry but hope you will understand."

William Blair, Jr.

This will settle everything unless NAEB wants me or itself wants to request Mr. Stevenson to reconsider his decision. Personally, educationally and publicly, it seems to me that the United States could benefit greatly by such lectures, even if they were construed as political, which in the finest sense of politics they are and should be. I would defer this to better informed persons in political science and government but believe the tradition of the "loyal opposition" is one which thoughtful Americans believe we might well consider here in this country.

Allen Miller grabbed the ball and offered to duplicate the tapes himself for a limited distribution. Alas, the telegram above forecloses on his generous offer for the time being unless the NAEB decides it wants to get busy and go after Stevenson's lectures. My offer above still stands.

I would be particularly pleased to know how many stations reply to Allen's memo of April 2 offering the Godkin Lectures. The response might make a real difference in getting permission to distribute the lectures.

April 5, 1954

II. Distribution of "Memorial Message on the Death of Major Edwin H. Armstrong"

This is a good place to reply indirectly to Waldo Abbot and his kind letter of March 30 about the "Memorial Message on the Death of Major Edwin H. Armstrong." First, I was quite surprised to hear from Waldo about this because I had not had the slightest idea this little piece was still being considered for broadcast. If I had known I would have asked for the withdrawal of the original offer at once. Clearly, this had to be duplicated and issued within the week following the Major's tragic death and broadcast within two weeks. The only other possibly acceptable date would have been a Saturday night some weeks later (I don't want to take the time to find the date) when a final memorial program was presented on the Major's station in Alpine before it officially and forever left the air. Frankly I doubt we suggested its immediate use, although we may have. That you did get it out apparently and that many stations did use it is pleasing to us but also a little puzzling in view of Waldo's note.

Waldo may be correct when he says that "the program was somewhat over emotional in its presentation." Certainly it would sound over-emotional two months after the major's death, although perhaps not so over-emotional on the day of his death or within a couple of weeks after it. My urge to offer it was based upon his very great interest in NABE FM development, his close association with Mr. Jansky who is well known to many of us and who has often helped the NABE and some of its member stations, I believe, and our own organizational and personal relations with him. Apparently the Major is considered by those in authority to be one of the great inventive intelligences of all time and perhaps the last of great individual inventors, as I believe the New York Times put it.

III. NABE Tape Network Procedures

It would help persons like us, certainly, and I should hope all member stations, if information such as you gave me in your April 1 letter were issued to each of us routinely so we would know the capabilities of our organization at any given time and something of the needs and interests in receiving program suggestions and tapes. We have been sending things to you in the belief that we were helping educational broadcasting, the NABE and interested member stations when and if an offering were accepted. We have no complaints at all but rather considerable gratitude for what we have been receiving from our members and what we have attempted to give. I would add simply this: that now as a non-member of the Board and as a member of only two committees I have a very specific understanding and sympathy for the reports I used to hear discussed while on the Board - that member stations did not know sufficiently what was going on and what was being decided which might affect them. If I failed as a Board member to appreciate this situation, however good the reasons were then and now may be, I apologize and go on record in favor of some communication system which goes beyond the Newsletter and which is more direct and timely. For

April 5, 1954

example, it is a waste of time and money to send an offering when there isn't even a chance of its being picked up, and the same is true in attempting to get clearance for material which does not have a chance. I hasten to say that this won't keep us from trying occasionally when we are strongly moved but to know the relative odds would be a help.

I strongly commend to the Board's attention consideration of some plan whereby the NAEB when there is a subject or problem of a timely nature deal with it in the same way that national commercial networks do. It seems to me that we will miss future opportunities which may occur more frequently than we expect, unless we do prepare ourselves for an important, minute-man type of service when the need is great. Radio can do a job that television, so far as we are concerned, is not likely to be able to do as well or certainly as swiftly and at as little cost.

Since I cannot be at Columbus I am writing this too extensive memorandum. Some day we will emerge out of New England again when the next building phase has been completed. Right now we are still in there fighting for NAEB.

NAEB HEADQUARTERS
14 Gregory Hall
Urbana, Illinois

June 7, 1954

Mr. Graydon Ausmus
Radio Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

Enclosed is a proposal from John Holt for an NAEB Network Committee. Such a committee, as outlined here, should make for a much smoother and effective Network operation.

I think the proposal and the notes which follow it give the picture. The proposal could easily be adapted as an announcement if it were decided to activate this committee.

We'd be grateful for your reaction.

Sincerely,

Harry
WJ

Harry J. Skornia
Executive Director

HJS:wc
Enc.

cc: Executive Committee

Proposal for an
NAEB NETWORK (OPERATIONS?) COMMITTEE

Purposes of the Proposed Committee

The purposes of the proposed committee are:

To give the various committees whose functions pertain to the NAEB Network opportunity to better coordinate those functions.

To do long range Network planning, make recommendations for the advancement of Network service, give over-all direction to the Network operation, give advice and assistance to the Network Headquarters.

(In short, this committee will be a policy, coordination, and advisory group; a steering committee. It is not intended to supplant or usurp the functions of any other committee, nor does it reduce the status or role of any other committee.)

Structure of the Proposed Committee

The committee will consist of one appointed chairman plus five or six members.

The Members will be the chairmen of those committees whose work bears directly on the Network project. At present these committees are the Network Acceptance, In-School Program, Radio Program Planning, International Relations, Public Relations, and Engineering Committees.

These members are to understand that they are not appointed as "personalities"; they automatically become members of the NAEB Network (Operations?) Committee by virtue of being chairmen of the committees listed above. Should a member leave his chairmanship, his successor will automatically replace him as a member of the NAEB Network (Operations) Committee.

Should the work of other committees (eg. Grant-in-Aid, TV Program Planning, etc.) come to bear on the Network operation, their chairmen will become members of the NAEB Network (Operations?) Committee. Whether or not such a committee's work justifies its chairman's membership in the proposed committee will be determined cooperatively by the president of the NAEB, the chairman of the NAEB Network Committee, and the NAEB Headquarters office.

The Chairman of the NAEB Network Committee will not be the chairman nor a member of any committee whose chairman is automatically a member of the proposed committee. He will be the only member of this committee who is directly appointed by the president of the NAEB, rather than assuming his position by virtue of another appointment.

The NAEB Network (Operations?) Committee will be responsible for informing of its progress, decisions, recommendations, etc., members of relevant committees and members, project managers, directors, and executives of the NAEB. It will also be responsible for seeing that replacements on and additions to the NAEB Network Committee are completely informed of the purposes and all past actions of the committee.

The Executive and Associate Directors and the Network Manager will act as ex officio-advisory members of the NAEB Network Committee, as they do with all other Network-oriented committees.

Notes on the Proposed NAEB Network (Operations?) Committee

The Chairman. We strongly recommend that Jim Miles be given this job. Miles not only directs a member station and is not a member of any of the committees whose work bears on the Network, but, as a former Executive Director of the NAEB and manager of the Network, he has a great deal of Network knowledge which will be useful to the proposed committee, and he has an appreciation of the various points-of-view involved in the Network project. He is probably the most qualified candidate available for the job.

The Committee Members. Drawing more than one member for the proposed NAEB Network Committee from each of the other Network-oriented committees would result in a group so large that it would probably be unwieldy and ineffective, especially if representatives from other committees were later to be added to the membership. As proposed, the membership would run:

Miles, Chairman

from Network Acceptance Committee - its Chairman, Abbot
from In-School Program Committee - its Chairman, Fleming
from Radio Program Planning Committee - its Chairman, Schooley
from International Relations and

Public Relations Committees - its Chairman, Siegel
from Engineering Committee - its Chairman, Menzer

At present the International Relations and Public Relations Committees have the same chairmen, of course. If in the future they should have different chairmen, one more member would automatically be added to the NAEB Network Committee.

This looks like a very strong working committee. Its members are experienced and respected people who direct member stations, and Headquarters should be able to work well with them.

And Headquarters looks forward to working with the NAEB Network Committee if this proposal is approved.

RECEIVED
RADIO STATION

June 7, 1954

JUN 10 1954
NAAB NETWORK

IMPORTANT NOTICE

IMPORTANT NOTICE

Charges for In-School Programs

As in the past, the charge for in-school program service from the Network will be one-quarter of the basic Network Assessment Fee.

However, ---Once again, when it will save a station money, Network Hdq. will charge only its standard price for dubbing single reels (which has been \$2.00 per reel since Jan. 1, 1954), and will not charge the extra one-quarter of the Network Assessment Fee for in-school program service.

In other words, if a station's Network Assessment Fee is \$400.00 and its in-school program service fee is \$100.00, but the station orders only one (1) in-school series of 28 programs (14 reels), that station will be charged for the in-school series by the reel. It will pay only \$28.00 not \$100.00.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

Norman, Oklahoma
June 11, 1954

Graydon Ausmus
Frank Schooley ✓
Armand Hunter
Harry Skornia

Gentlemen:

Perhaps Harry's letter of June 7th to Graydon requires no answer or reaction from the Executive Committee. However, I can't refrain from making a few observations for whatever they're worth regarding the proposal contained therein. (no snide remarks from the Gentleman from Illinois--Frank Schooley)

As you know, I have felt for some time that the NAEB Network is in need of a complete examination and perhaps a wholesale overhauling. This thing, as I have pointed out before, has just "grewed". No one is to blame except the organization itself. However, each year sees the network assessment growing; each year we lose a few members and many more are desperately counting their pennies to see how long they can stay in.

The Network, so far as programming is concerned, has gone off on some pretty wild tangents at times. In most instances it has lost its original purposes of being an EXCHANGE CENTER between member stations of NAEB for programs.

The so-called Network Acceptance Committee has acted in a high-handed, arbitrary fashion -- discouraging network participation and contribution. There has not been one constructive idea to come from this group. For a time I thot the In-School group was somewhat better, but it is apparaent now that they, too, are mired down. Both of these groups yell about submitting programs for their so-called consideration. Yet when you do send in programs...you never hear anything about them (even though you may have dozens and dozens of tapes tied up).

Therefore, I see no use in compounding a felony by taking the Chairman of these groups and creating a so-called "coordinating committee". True there may be some beautiful speeches and brilliant recommendations that will stuff up the chimneys. Get some new blood into this thing, forget some of the old nesters and moss-backs, create a committee that will have power to get in there and do something, that will plan ahead program-wise, that will encourage member-wide participation -- a committee that can pull these other committees up by the scruff of the neck and make 'em function as they should. I'll vote for that kind of a committee; the other kind is a mere waste of pencil and paper to put 'em down.

And while we're on the subject of committees...some very definite directives were handed down at the last convention. Nearly eight months have passed and to my knowledge NOTHING has been done about them. It was not the intention of the convention that we should wait until we assemble in New York to act.

NAEB TAPE NETWORK

14 Gregory Hall
Urbana, Illinois

July 1, 1954

Network Acceptance Committee

Mr. Waldo Abbot, WUCM, University of Michigan, Ann Arbor, Michigan
Mr. Northrop Dawson, Jr., KUOM, University of Minnesota, Minneapolis
Mr. Harold E. Hill, NAEB
Mrs. Camille S. Halyard, WBKY, University of Kentucky, Lexington
Mr. Berton A. Mohabarg, KUOM, University of Minnesota, Minneapolis

Gem and Gents:

Here are the tapes from the series The World We Want. Not to be confused with the 6 reel job of the same name.

These were accepted on recommendation of S. Siegel. Thought that now that we have some tapes you might like to hear Gem. These are the audio of TV shows, as you may remember.

Sincerely,

John Holt
Network Manager

JH:mr

July 3, 1956

Mr. Paul Shinkman
Senate Radio-Television Gallery
Room G-25
U. S. Capitol
Washington, D. C.

Dear Mr. Shinkman:

This is with reference to the proposed series you offered to the NAEB Radio Network for consideration.

As you may know, all proposed series must be decided upon by NAEB member constituted committees: the Program Planning Subcommittee which recommends series for consideration by the Acceptance Subcommittee. It was for the Program Planning Subcommittee that we requested an audition tape from you.

I regret to inform you that after listening to the audition tape and weighing all other factors, the Program Planning Subcommittee has recommended that your proposed series not be considered by the Acceptance Subcommittee, the Program Planning Subcommittee feeling that the type of production you had was not ideally suited for general Network use. Accordingly, under separate cover I am returning the audition tape you were kind enough to send.

Thank you for thinking of the Network in this connection. Should you have any future ideas regarding a series, please contact me and I shall gladly see that the proper parties consider your new proposals.

Sincerely,

B.

Robert E. Underwood, Jr.
Network Manager

REU:dfc

cc: Dr. H. J. Skornia
Mr. Frank E. Schooley ✓

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

July 6, 1954

RADIO STATION KUOM
770 ON YOUR DIAL

network Acc. Card

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Two AFFIRMATIVE votes -- mine and Bert Holmberg's -- for the Randolph Singers.

A very distinctive vocal group. I think, and strictly network caliber.

Best regards,

Northrop Dawson, Jr.
Acting Manager

NDJ/msp

cc: John Holt ✓

COPY

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

RADIO STATION KUOM
770 ON YOUR DIAL

July 16, 1954

RECEIVED
NAES HEADQUARTERS

JUL 19 1954

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Not work accept. Com

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Three more belated votings apiece from Messrs.
Holmberg and Dawson, to wit:

<u>PROGRAM</u>	<u>HOLMBERG</u>	<u>DAWSON</u>
POETRY IN SONG (Mitchell)	YES	YES
WORLD WE WANT (WNYC)	NO	NO
EVOLUTION OF JAZZ (WGBH)	YES	YES

Best regards,

Bur

Northrop Dawson, Jr.
Acting Manager

NDJR/mbf

cc: John Holt ✓

Net Acc. Committee

July 6, 1954

Mr. Gale R. Adkins
Director, Radio House
University of Texas
Austin 12, Texas

Dear Mr. Adkins:

Dr. Skornia has given me your letter and the forms for Stories in the Wind, and we thank you for your submission. Copies of the tapes and the forms will be sent to the Network Acceptance Committee before the end of the week.

For your convenience in making future submissions, I am enclosing several copies of the latest submission form (Revised: March 22, 1954). If you have any earlier versions of the form, would you please toss them out? They are adequate, but we would rather use the latest revision, and we can send you all the copies you may wish.

Sincerely,

John Holt
Network Manager

JH:mr
encl.

THE UNIVERSITY OF TEXAS

AUSTIN 12

July 1, 1954

RADIO HOUSE

RADIO-TELEVISION

RECEIVED
NAEB HEADQUARTERS

JUL 6 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Dr. Harry Skornia
National Association of Educational Broadcasters
14 Gregory Hall
University of Texas
Austin, Texas

Dear Harry:

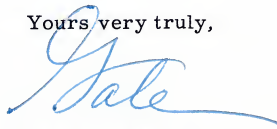
I am enclosing completed forms submitting our series
"Stories in the Wind" to consideration for the Tape Network.

The series could reasonably be submitted to the In-School
Program Committee, but since it was not originally intended for in-
school use I decided to try the regular network.

The tapes are being shipped to headquarters today.

The NAEB television scholarship is a very timely help to me.
Finally we are past the mere "hoping" stage and can look forward
to space and facilities within the year. As you know such a schedule
requires the application of considerable know-how in the plans which
must be formulated now. The workshop occasion will enable me to
gain information relating to some of our specific problems.

Yours very truly,



Gale R. Adkins
Director, Radio House

GRA/hjm

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

Norman, Oklahoma
July 6, 1954

Mr. John Holt, Manager
NAEB Tape Network
14 Gregory Hall
University of Illinois
Urbana, Illinois

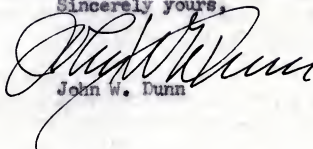
Dear John:

A point of inquiry: why are the fall programs being released so early? I have always contended that we should know in the early part of the summer what is being offered by the network so that we can do some intelligent planning for Fall Programming. But if I am not mistaken this is the first time that programs have been sent out before the first of September.

I believe we are above average in the number of tapes available and dubbing facilities. BUT we have dubbed so many programs for summer use -- both from network and locally -- that we are going to be hard put to find tapes unless we buy a lot of new ones. That is something which we had not anticipated and will be really rough on the first quarter's budget.

What is being done to take care of the school stations that use the network but are off the air for the summer months? This is something which I can't understand. The network is assuming that EVERYONE dubs which I doubt is the case. We do because network offerings have never coincided with our four program periods. This latest arbitrary action of the network makes us seriously consider dropping the network completely. It seems to me that the network should SERVE the membership and not vice versa.

Sincerely yours,


John W. Dunn

JWD:ln

cc: Mr. Graydon Ausmus
Mr. Frank E. Schooley
Dr. Armand Hunter

July 13, 1954

Mr. John Dunn
Radio Station WNAD
University of Oklahoma
Norman, Oklahoma

Dear John:

In reply to your letter of July 6, I'm happy to say that the "fall offering" is about ready to go out. All that remains to be done is to ditto it and put it in the mail. It still won't be going out as soon as we would like, but it will be a month earlier than the last one. It will be the earliest offering we have as yet put out. Furthermore, I don't think it will be more than a couple of months before we shall know what material we shall have available to complete our distribution schedule for the winter and spring.

I think you may have misunderstood about the fall offering. As in the past, different series begin at different times in each season. The object of this is to keep up a steady maximum flow of recorded materials to the stations and to avoid unproductive slack periods here at H.Q. as much as possible.

It might be better to begin series only at four different times during the year, particularly if all stations operated strictly by seasons all beginning at one time; but this would ultimately mean Network H. Q. could not make as much material available, because not all series run exactly 13 weeks--one season.

As it is, when a series comes to an end, we try to find a replacement to begin immediately, or as soon as possible, rather than letting our work load lighten and not beginning the new series until the beginning of the next season. For instance, several series conclude with Issues # 30-34, and several series begin

Mr. John Dunn

Page 2

July 13, 1954

with Issues # 34 and 35 rather than being withheld until Issue #40, the beginning of the last 13-week quarter of the year.

In answer to your question concerning in-school stations that are off the air during the summer months: if they skip eight weeks or more of the programs distributed during the summer, they are charged nothing for in-school programs. We also hope to release to them during the winter at least two or three of the summer series which they missed. We should know in the next few days if we can swing this regularly.

If you have any ideas on this distribution problem, we'd sure like to have 'em. On the whole, the present method of distribution worked out by and with both the Acceptance and In School Committees, seems to be well received--as was the summer offering, incidentally--but nothing around here is a closed case.

Best regards,

Sincerely,


John Holt
Network Manager

cc: Dr. Skornia
Mr. Ausmus
Mr. Schooley ✓
Dr. Hunter

To: NAEB Officers

July 19, 1954

From: Skornia. *gsk*

One I've been working on for some time. Siegel, please react.

Regards.

MINNESOTA MINING & MANUFACTURING COMPANY
900 Fauquier Avenue
Saint Paul 6, Minnesota

C
O
P
Y

July 15, 1954

Dr. Harry J. Skornia
Executive Director
NAEB
14 Gregory Hall
Urbana, Illinois

Dear Mr. Skornia:

Thanks much for the wealth of information and material you sent me on the activities of the NAEB. I think you have some terrific materials. Several of our advertising department staffers saw your brochures and their remarks were highly complimentary.

I'll see what we can do about getting some stories published in the various trade magazines, but I think we have a good angle which will work in a number of newspapers over the country. It's this:

We'll do a good story on the NAEB Tape Network and send it -- together with a couple of especially good photos -- to the newspapers in each of the 80 or so cities in which you have an outlet. We'll suggest to the editors that "here's a significant national story with a good local angle -- your own F M radio station." We'll also supply him with the name of the person to contact at the station, and then suggest he may want to get the local angle plus a picture or two on his own.

If it works -- and I think it will -- we should be able to get a number of good feature length stories in papers from coast to coast. Naturally, this should be good publicity for the NAEB and really excellent publicity for the local NAEB member station.

For the local contacts, I'll use the names listed in the green directory of October 26, 1953, with the corrections on the errata and addenda sheet of 5/14/54 and supplement #3 of 6/28/54. Are there any other corrections, and do each of these stations carry all or part of your taped programs?

Let me know what you think of this and if you agree, I'll do the story for your approval. Also, I will then arrange for a photographer to come in and shoot the necessary pictures. These must be really top notch, dramatic shots if they're to score -- or even attract the editors' attention -- in newspapers over the country.

Again, thanks much.

Yours truly,
/s/ Ron Anderson
Ronald L. Anderson
Product News

July 19, 1954

Mr. Ronald Anderson
Product News
Advertising Department
Minnesota Mining & Manufacturing Co.
St. Paul, Minnesota

Dear Mr. Anderson:

Miss Rolaline Blason, our Network Traffic Manager, has prepared the following in answer to yours of July 15. If you need to contact anyone in my absence here, she can answer probably more questions than I can on this.

The Directory of Members, together with the errata and addenda and Supplement #3 is correct except for the following:

George Stokes is now Chairman of the Radio-TV Dept. at
Baylor University, Waco, Texas
Kenneth Thomas is now director of Station KSAC, Kansas
State College, Manhattan, Kansas
Robert Earle is Director of Radio-TV at Ithaca, N. Y. (WITV)
The University of Hawaii now has an FM Station (KUOH)
Director is Dr. Chester F. Caton (effective Sept. 1)
Ralph Bourke is Prog. Mgr. of WFUV instead of Turner
THERE IS NO LONGER A STATION AT STILLWATER, OKLAHOMA

There are a few Stations who do not take Network Service.
These are listed below:

KNBL	Wayland Baptist College	Plainview, Texas
KWCR	San Bernardino Valley Coll.	San Bernardino, Calif.
KCVN	College of the Pacific	Stockton, Calif.
KRCC	Colorado College	Colorado Springs, Colo.
WFSI	Florida Southern College	Lakeland, Florida
WABC	Butler University	Indianapolis, Ind.
WSKS	School City of Wabash	Wabash, Indiana
KWAR	Warthburg College	Waverly, Iowa
KTJO	Ottawa University	Ottawa, Kansas
WLSU	Louisiana St. University	Baton Rouge, La.
WEJC	Baltimore Jr. College	Baltimore, Md.
WMAA	University of Massachusetts	Amherst, Mass.
WEDK	School Committee of Springfield	Springfield, Mass.

WGAL	St. Olaf College	Northfield, Minn.
WMMI	Municipal Jr. College	Meridian, Miss.
WFUV	Fordham University	Bronx, N. Y.
WITJ	Ithaca College	Ithaca, N. Y.
WSPR	Griffith Institute & School	Springville, N. Y.
WSAJ	Grove City College	Grove City, Pa.
WPWT	Philadelphia Wireless Tech.	Philadelphia, Pa.
KUHF	University of Houston	Houston, Texas
KTOY	Tacoma Public Schools	Tacoma, Washington

None of the Television Stations take the NAEB Network Service. They are beginning an exchange through the Educational Television and Radio Center (brochure on this is attached).

Does this do it? Your idea looks fine and has our hearty approval. Let me know what else we can do.

Sincerely,


Harry J. Skornia
Executive Director

HJS:mr

cc: Blason and Officers

Schooley

NAEB HEADQUARTERS

TO: Members of the NAEB RADIO NETWORK

July 20, 1954

FROM: Harry J. Skornia *HJS*

SUBJECT: Postage for Network Tape Shipments from Headquarters to you.

As you may recall a questionnaire went out to all of you on April 30 requesting your reaction to paying postage charges on NAEB Network tapes from Headquarters to you, as well as the present postage charges which you are already bearing. At that time the reasons for needing to consider this step were explained.

On June 23 a tabulation of all replies was made. The results were as follows:

"Yes" votes (33)

28 stations answered simply "Yes"

4 stations said "Yes," but it will be tough

(1 station has answered "Yes" since the above tabulation)

"No" votes (15)

8 stations voted simply "No"

1 station indicated it would perhaps have to drop out

1 station indicated it would need time to make budgetary provision

3 stations voted "No" in principle, but will conform

1 station voted "No" to paying all, but could pay partial costs

1 station voted "No?" but stated it was forced to drop Network service anyway

Undecided or indefinite (3)

3 stations indicated that it would be very difficult, but did not specifically vote either "No" or "Yes".

This tabulation was submitted to the Board of Directors on June 23, the day it was completed. A partial vote by them indicated that a majority favored proceeding with billing for postage, in view of the increasing need of the Network to take over more and more of its own expenses. Feeling that this was an extremely important vote, however, the Executive Director wired each member of the Board who had not yet voted. The last vote has just now been received. With every member voting, the Board has supported the membership's vote that we proceed with billing members for the postage shipment charges from Headquarters to the respective stations.

In the matter of how to handle these billings, various opinions were expressed. The system which seems to be acceptable is the submission of a quarterly

bill for payment. In case billing at your end cannot be handled in this way we can arrange to add to the annual assessment charge, but I believe this should be done only when it absolutely cannot be separately paid.

You will therefore be billed on a quarterly basis normally beginning with a billing in October for the months of July, August, and September, etc. For the first bill, however, since billing beginning with July would in effect be retro-active, with Board approval, we shall not make billing for charges applicable until beginning with shipments on or after September 1. The first postage bill you will receive will be mailed during the month of January, and will cover the four-month period from September through December, inclusive. Thereafter, you will be billed on a quarterly basis.

We have worked out a form for keeping track of the postage for each shipment, and have had it in effect, on a test basis, for our own information, in order to get the mechanics set up, for the past couple of months. I am sure there will be no difficulties in the mechanics of the procedure.

The Board has asked me to convey to the members of the Network their regret at the necessity to take this step, and their hope that all member stations will be able to find some way to handle the payment of this additional expense. It will help to enable the Network to live within its income, and thereby insure its continuance.

By not starting this billing until after September 1 shipments, some time will be allowed stations for making necessary budgetary and order adjustments and a full year will not be involved for this first year.

July 20, 1954

Net. Acceptance Com.

Mr. Waldo Abbot, Chairman
NAEB Network Acceptance Committee
Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

With the recent report from Bun and Bert, I have three year's and a nay for Poetry in Song and three year's for the Evolution of Jazz series. Is it okay for us to go ahead and schedule these? I ask now because I'm trying to get our schedule farther ahead for those stations which arrange their programs far ahead.

No, no reaction from Cam. Not since our Columbus meeting.

I have the tapes for the Organ Music series. Also information, but no forms. Harold Hill listened to some tapes and voted early because he was about to leave on a months vacation. I'll send you a Little Orchestra Society Concert program. Thought you were all acquainted with it. Apparently wrong.

Concerning the three series from the Cooper Union Forum (The Universe, Foreign Policy, and Contemporary Trends in Philosophy): I'm afraid Bun has inadvertently crossed us up. I got a blanket okay from him on these shows in a letter dated June 15. Therefore, when making out the offering we listed not only Foreign Policy (first, as the series most likely to date) and The Universe (second), but also, in the distant future, Philosophy. This can be withdrawn with no difficulty, as we couldn't start it until February 1955 in any case. But if we are to withdraw it on the basis of Bun's second vote, I think we should do it immediately, and I'd like to have the word.

Hope you don't think I jumped the gun in this case-- as perhaps I did--but we had to get that offering out, we are trying to work farther ahead, and, as I said, I didn't know about the switch.

Keeping cool up in Michigan? Illinois has been an inferno.

Sincerely,

John Holt
Network Manager

JH:mr

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

July 14, 1954

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

Mr. John Holt
Manager Tape Network
NAEB
Gregory Hall
Urbana, Ill.

In re POETRY AND SONG

Dear John:

This program is largely presented in order to give some music selected by Mr. Mitchell and I think is a rather trivial program. The only thing I can find in favor of it, is that it is a 15 minute program. When Mitchell sings he is pretty good. His voice when he makes comments is very poor, indeed. I think the program is entertaining but not educational. I think it could be much better done and outside of the 15 minute feature it is not up to the standard of NAEB Tape Network. I'm sorry to say that I would vote in the negative--NO for this program.

I enclose votes as far as they have been received on some other programs. They seem to be very slow in coming in and very slow in getting to you, but we have such a big backlog of acceptances that I am not worried about hurrying in with the reports.

Have you ever had any reaction on any programs from Halyard. I don't seem to get any reports from her at all.

Cordially yours,



Waldo Abbot
Director of Broadcasting

P.S.

I voted in favor of two of the COOPER UNION programs, only. I think that that is enough to put on the list at one time from one source. The HERALD TRIBUNE programs in my estimation are too long. You will also note that I voted against the PHILOSOPHY series from COOPER UNION. The letter I had from Northrup said he votes YES for the COOPER UNION FORUM but he gives NO vote upon the other COOPER UNION programs. I have received no tapes on the LITTLE ORCHESTRA SOCIETY or the ORGAN MUSIC of the CENTURY. I still have two series to report upon--THE EVOLUTION OF JAZZ and THE WORLD WE WANT which was received yesterday.

RADIO STATION

W U O M

91.7 MC

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

July 20, 1954

WALDO ABBOT, DIRECTOR OF BROADCASTING

RECEIVED
EL G. BURROWS, PROGRAM DIRECTOR
NAEB HEADQUARTERS

JUL 21 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Network Acceptance Comm.

Mr. John Holt
Network Manager
NAEB Tape Network
Gregory Hall
Urbana, Ill

Dear John:

"EVOLUTION OF JAZZ"--I think this is a darn good program but it is all together too long. I enjoyed it but found myself going to sleep before it got to the end of the hour period. If it could be broken up into two half-hour programs, it would be fine. Its interesting, entertaining, informative, I wish it had just a little bit more of the illustration of jazz music than it does have. But, it is too long, thats all there is to it. I think the subject and material has place upon an educational station, but I don't want to lose the audience from the educational station, and its got to be a damn good speaker that can hold his audience for a full hour. This is a very quiet speaker on the program and a very good one, but not good enough for the length of the program. I would like to vote "yes" on its acceptance but because of its length I'm going to turn in a vote of "no".

Cordially yours,

Waldo Abbot

Waldo Abbot

Chairman Network Acceptance Committee

WA:mvv

RADIO STATION

W U O M

91.7 MC

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

July 21, 1954

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

RECEIVED
NAEB HEADQUARTERS

JUL 22 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Mr. John Holt
Manager Tape Network
NAEB
Gregory Hall
Urbana, Illinois

Dear John:

According to my records the following program submission have been approved for us. I'll give the number of votes in favor followed by the number of votes cast.

COOPER UNION FOREIGN POLICY	Yes 2	-	2
COOPER UNION FORUM ON THE UNIVERSE	Yes 4	-	4
RANDOLPH SINGERS	Yes 4	-	4
EVOLUTION OF JAZZ	Yes 3	-	4
POETRY IN SONG	Yes 3	-	4
THE WORLD WE WANT	No 3	-	3

We haven't decisive votes upon the COOPER UNION PHILOSOPHY, COOPER UNION HERALD TRIBUNE, LITTLE ORCHESTRA SOCIETY, and ORGAN MUSIC OF THE CENTURY.

I sometimes feel that we are too lenient in giving our "yes" votes. We are accepting more programs than we can distribute. I think we should be a little more selective. For instances, EVOLUTION OF JAZZ it is an hour program and it takes a good many tapes and most stations don't want a full hour program. You must have a huge backlog of approvals. Don't you think it would be a good idea if we sent around a questionnaire upon all of the approvals and told the Committee to signify the order in which they would place these approved series? So that you don't get tied-up with too many approvals and we can't take any new programs that come in which might be more desirable.

Cordially yours,

Waldo

Waldo Abbot

Chairman Network Acceptance Committee

WA:mv

Read over your blanket acceptance from Dawson on the Cooper Union - Mine reads "One yes vote for Cooper Union Forum" Only one of their four series was named Cooper Union Forum, I think four from one source in one package is bad.

SCORE CARD - NETWORK ACCEPTANCE COMMITTEE - DATE July 15, 1954

[illegible]

NAES Grants-in-aid Network Distribution

Status as of July 23, 1954

A. Distributed (descriptive material on each attached)

Series 54-1	Patrioscript (Grinnell)
" 54-2	New England Renaissance (Boston)
" 54-3	They Fought Alone (University of Michigan)
" 54-4	Folklore of Indiana (Indiana University)
" 54-8	The American Language (University of Chicago)
" 54-12	American Adventure (North Carolina)
" 54-15	Document: Deep South (Alabama)
" 54-20	Kidnapped (Alabama)
" 54-23	Africa (KPFA)
" 54-32	Robin Hood (KPFA)
" 54-39	Great Books of Asia (KPFA)

B. In the hopper

1. Received

New England Anthology (U. of Mass.) 10 half-hour programs. Interviews and discussions with, and readings by, contemporary American poets.

Contour Country (WOL) 13 half-hour programs. Tape recorded on-the-spot documentaries of all aspects of American farm life.

How's the Family (WSUI) 13 half-hour dramatic programs on the problems of family living.

Organ Music of the Centuries (Alabama College) 26 half-hour programs of organ music.

Washington Background (George Washington U.) 26 quarter-hour programs. Interviews with government personalities on current events.

2. Not yet received

University of Chicago -- (1) talk programs dealing with fiction and poetry; (2) dramatic readings of short stories and adaptations of novels; (3) productions of poetic dramas and adaptations of historical and philosophical works.

The Great Lakes -- Pathway to Progress (WKAR) 13 or more half-hour documentary-dramas on the effect of the Lakes on progress of the region.

American Adventure -- Series II (WUNC) 13 half-hour dramas similar to Series I

3. Expected soon from KPFA (produced on a previous grant):

Choral Concerts -- about 8 hr.-long music programs

Architecture -- about 12 half-hour talk programs

Astronomy for the Layman -- about 9 half-hour talk programs

(The KPFA series have all been approved for distribution on the basis of sample tapes already received. We expect KPFA to submit a few more sample programs, subjects and titles unknown.)

4. Series and single programs from U. of Chi. (1952-53 grant) not yet approved for distribution

- I. Encore -- about 26 programs, 10 to 32 minutes; readings of short stories.
- II. Dramatic Productions
 1. "The Hour Glass" by W. B. Yeats, 32 min.
 2. "Samson Agonistes" by Milton 103 min.
 3. "The Malian Peace Conference", a dramatic adaptation of Chap. XVII of Thucydides' History of the Peloponnesian War.
- III. Reflections of George Orwell -- readings of four of Orwell's essays, 10 to 25 min.
- IV. Poetry Programs
 1. "Some Poetry of T. S. Eliot" read and commented upon by Eliot. 27 min.
 2. "Modern French Poetry" read in French and English translation by Wallace Fowle. 30 min.
 3. "Chicago Poets"--2 programs--Poets Henry Drago (12 min.) and Reuel Denny read and comment upon this work.
 4. "Two Greek Poets"--2 programs. Discussions of Sappho (22 min.) and Pindas (25 min.).
 5. "The Eve of St. Agnes"--a reading. 23 min.
 6. "What is Modern Poetry?" Readings of four BBC radio talks written by C. Day Lewis. 29 min.
 7. "Italian Poetry"--3 talks and readings in Italian and English translation. 16 min.
 8. "Japanese Poetry"--a reading. 15 min.
- V. Radio Talks
 1. The Four Ages of Japan--4 talks, 23-25 min.
 2. What We Laugh At--4 talks on American humor, 23 min.
 3. "The Poetry of the XVIII Century," a talk, 31:40.
- VI. Lectures
 1. Some Aspects of Contemporary American Culture--6 Walgreen lectures by J. Bargun. 50 min.
 2. Hazards to Education in the U.S.--4 Walgreen lectures by R. K. Hutchins. 50 min.
 3. The Egocist in Tragedy--3 talks by David Grene on "Philectetes," "Coriolanus," and "The Master-Builder."
- VII. Novel Adaptations--Ethan Frome (50 min.) and The Turn of the Screw (50 min.).
- VIII. Styles in Literature - about 15 commentaries and readings in English literature from Nashe to Maugham, 7 to 32 min.
- IX. The Intellectual Adventure of Ancient Man--3 readings of chapters from this book. 14 to 18 min.
- X. Some American Worthies--4 programs on Sewall, Weems, Burritt, and Ledgard, composed from letters, diaries, etc. 14 to 17 min.
- XI. The Writer at Work - 4 programs composed from letters, diaries, etc. of Conrad, Dostoyevsky, S. Anderson, and Fitzgerald. 12 to 30 min.

NAED Tape Network

14 Gregory Hall

July 26, 1954

Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camile S. Halyard
Mr. Berton A. Holmberg

Cam and Gents:

Those of you who were on the Committee last year may remember that we received over a hundred tapes of series and single-shots from the University of Chicago Radio Office. We sent 'em back and asked that openers and closers be put on them. Now they have returned.

We are in this package sending you samples of five series. Other samples of other productions will follow.

We have only one copy of the submission form for each series. To save any time and agony involved in obtaining more, I am copying information from the forms and from a listing of the series which I have here. I hope this is satisfactory. The dubs sent as samples are indicated in the information below.

Sincerely,

John Holt
Network Manager

JH:ep

- I. Series: WHAT IS MODERN POETRY? 4 programs, 29:00 each. Lectures with readings of poems. Discusses and defines Modern Poetry in a non-technical way. Series is based on a series of four talks by C. Day Lewis presented on BBC. Text is read by Prof. Alan Simpson, U. of Chi.; poetry is read by members of the University Radio Theatre. For general adults, particularly students of literature. Programs:
1. Themes in Modern Poetry (sample)
 2. Some Influences on Modern Poetry
 3. Themes and Subjects in Modern Poetry
 4. Techniques of Modern Poetry (sample)
- II. Series: HAZARDS TO EDUCATION IN THE UNITED STATES. 4 programs, 50 minutes each. Lectures. "These are (Walgreen) lectures on the present hazards to American education as seen by Robert M. Hutchins. Each lecture discusses one particular problem." "These talks are primarily of interest to persons concerned with American education; we presume this would mean most adults today." Programs:
1. Industrialization
 2. Specialization (sample)
 3. Philosophical Diversity
 4. Social and Political Conformity
- III. Series: WHAT WE LAUGH AT. 4 programs, 23 minutes each. Talks with anecdotes on American humor. Pertinent features of American humor. By Walter Blair, professor of English, and an outstanding authority in this field. Features interesting anecdotes, "tall tales," etc. in these four talks. Should appeal to anyone interested in Americana. No particular audience limitations. Programs:
1. Ring-Tailed Roarers
 2. Tight-Lipped Yankees (sample)
 3. Funny Men (sample)
 4. Mark Twain
- IV. Series: THE FOUR AGES OF JAPAN. 4 programs, 23-25 minutes each. Talks with readings of poetry in the original and in translation. By Mr. Joseph M. Kitagawa, noted authority on Japan, and professor at the Federated Theological Faculty of the U. of Chi. Describes the four cultural periods of Japan and gives examples of poetry from each period. Since Mr. K. has a slight Japanese accent, these programs require relatively careful listening. "Should appeal to anyone interested in Japanese or literature in general, should be good listening for students of literature. Listeners on WFMT were quite interested." Programs:
1. Early Japan Meets China
 2. Japan Achieves Cultural Independence (sample)
 3. Japan Meets the West
 4. Japanese Culture Today (sample)

V. Series: THE EGOTIST IN TRAGEDY. 3 programs, 50 minutes each. Lectures by David Grene, poet, translator, and Professor in the Committee on Social Thought, U. of Chi. "These programs discuss a particular kind of tragedy and focus on three. They are extremely well delivered." Probably of limited interest; we send them because they are excellently done."

1. The Philoctetes of Sophocles
2. Coriolanus (sample)
3. The Master-Builder

July 26, 1954

Network Acceptance Com.

Mr. Waldo Abbot, Chairman
NAEB Network Acceptance Committee
Radio Station WUCM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

As you suggest in your letter of July 21, I have dug Bun's letter on the Cooper Union Forum Programs out of our files, and with it the rest of the Committee correspondence which pertains. Here is what I find:

- I. Carbon of letter to Committee dated June 3. This letter, which accompanied the CUF tapes, said, in part: "Here are the tapes and correspondence on three Cooper Union Forum series from WNYC....The series are:" (Here followed a listing of three separate series on The Universe, Philosophy, and Foreign Policy respectively. The letter then mentioned that a fourth series might later become available.) All of these series were listed in the Cooper Union Forum pamphlet which accompanied this letter.
- II. Carbon of letter to Committee dated July 5. Probably should be dated June 5. Says, in part: "Four series from WNYC will be sent out in a day or two:
Cooper Union Forum: the Universe
Cooper Union Forum: Contemporary Trends in Philosophy
Cooper Union Forum: Foreign Policy Without Fear
Herald Tribune Forum"
- III. Carbon of letter dated June 15 from Bun to Waldo. Says, in part: "One 'YES' vote for Cooper Union Forum." (It was from this that I gathered Bun was OKing all three of the series.)
- IV. Carbon of letter dated June 23 from Harold to Waldo. Says, in part:
"Cooper Union Forum - WNYC ("Contemporary Trends in Philosophy") Yes--These Cooper Union Forum lectures have always been, etc., etc."
"Cooper Union Forum - WNYC (Foreign Policy Without Fear) Yes - Same reasons as above."

July 26, 1954

"Cooper Union Forum - WNYC (The Universe: Solar System and the World) Yes - Same reasons as above. Have talked etc., etc."

- V. Letter dated June 23 from Waldo to John. Says, in part: "I'm very much in favor of using the COOPER UNION FORUM series of programs." From this I wrongly inferred that you meant all three CUF series, not one or two of them. And I note that on the Score Card dated July 15 all three series are listed as Cooper Union, not just one of them as you say in the footnote to your latest letter (July 21).

From what data I have available, Waldo, I do think I am right about Bun giving a "yes" to all three series. But there may be something I've missed or overlooked. If I'm wrong and you want me to yank the Philosophy series, I'll sure do it.

Should I attempt to verify my conclusion with Bun? Or perhaps you would like to query him.

By the way, don't worry about our putting "four from one source in one package," as you say in your footnote. 'Cause we ain't, exactly. Not at the same time. If we run more than one CUF, we run 'em "end to end." This means one will begin Oct. 3, a second on Dec. 15, and the third on philosophy--unless we withdraw it--on Feb. 6, 1955.

One other rather important matter: We do not, as a matter of fact, have a huge backlog of approvals. We have only about four approved series which haven't been definitely scheduled and offered to the stations. I hope plenty of acceptable stuff keeps coming in, because we are going to need it very soon. I want to get to work on the next offering--time slides by too fast!

Best personal regards,

Sincerely,

John Holt
Network Manager

JH:cp

NAED Tape Network

14 Gregory Hall

Urbana, Illinois

July 27, 1954

To: Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Cam and Gents:

Here is the second group of University of Chicago Grant-in-Aid tapes, 1952-53.

- I. REFLECTIONS OF GEORGE ORWELL. 4 progs, 10-25 min. each. "Four essays chosen to show George Orwell's capabilities as can be seen from the titles. They represent a kind of direct communication which should be of interest to most adult listeners." "Read by Mr. Stafford Barff, Director, British Information Service for the Midwest." Programs:

1. Shooting an Elephant 20 min. (sample)
2. Paffles and Miss Blandish 20 min.
3. Nonsense Poetry 10 min. (sample)
4. Charles Dickens 25 min.

The two samples are being sent on the same tape.

- II. WRITER AT WORK. 4 progs, 12-30 min. each. Readings. "Programs composed of selections from letters, diaries, and journals of writers, illustrating their conceptions of fiction and the particular problems which each encountered in his writing." Programs:

- | | |
|------------------------|-----------------|
| 1. Joseph Conrad | 12 min (sample) |
| 2. Feodor Dostoyevsky | 30 min |
| 3. Sherwood Anderson | 23 min |
| 4. F. Scott Fitzgerald | 14 min (sample) |

The two samples are being sent on the same tape.

July 27, 1954

- III. SOME AMERICAN WORTHIES. 4 progs, 14:35 to 17:36. Informal talk with readings from letters, etc. "Portraits of four curious figures in the American past. Based on diaries, journals and other books of personal record. Robert E. Streeter, Professor of English at the University of Chicago, is the speaker." Programs:

1. Samuel Sewall, Puritan Judge	14:35	(sample)
2. Parson Weems, Biographer	15:38	(sample)
3. Elihu Burritt, the Learned Blacksmith	17:36	
4. John Ledyard and His Trip to Siberia	16:50	

The two sample programs are being sent on the same tape.

- IV. THE INTELLECTUAL ADVENTURE OF ANCIENT MAN. 3 progs. 14 to 18 min. Audience: adult. "These are well read programs dealing with intellectual life of ancient Mesopotamia showing how their world view is fundamentally different from ours of today." "These programs are prepared under the directorship of Professor Thorkild Jacobsen of the Oriental Institute, University of Chicago. They are based on the book, The Intellectual Adventure of Ancient Man, which was prepared by the Oriental Institute and published by the University of Chicago Press. These programs are based on the chapters dealing with the good life in Mesopotamia, which were written by Dr. Jacobsen. The text is read by Professor Josua Taylor, University of Chicago." The first two of the three programs are being sent on one tape.

- V. THE POETRY OF THE XVIII CENTURY. 1 prog. 31:40. A talk by Edward Rosenheim, Jr., Assistant Professor of the Humanities in the College of the University of Chicago.

- VI. ETHAN FROME, by Edith Wharton - a reading. 50 min.

- VII. THE TURN OF THE SCREW, by Henry James - a reading. 50 min. Ethan Frome and The Turn of the Screw "were adapted for radio presentation by Tita Haggard, former actress and professor of speech at the University of California." The Turn of the Screw is read by Mrs. Haggard.

There will be two more shipments of about this same size of U. of Chi. 1953 Grant-in-Aid material.

NAEB Tape Network

14 Gregory Hall

Urbana, Illinois

July 28, 1954

Radio
To: Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Cam and Gents:

Here is the third group of tapes from U. of Chicago. As were the others, these were done on a 1952-53 grant-in-aid. After this batch, we will send you one more from Chicago, consisting of samples from two—possibly three—more series and three single-shots. They will be followed later by programs produced on a 1953-54 grant-in-aid.

I. SOME POETRY OF T. S. ELIOT read by T. S. Eliot. 1 prog, 27 min.
"This program was recorded while Mr. Eliot was visiting the University of Chicago. Mr. Eliot chose the poems to be read and provided his own commentary."

II. MODERN FRENCH POETRY. 1 prog, 30 min. "Readings in French and English by Wallace Fowlie."

III. CHICAGO POETS 2 progs
1. "Henry Fago reads and comments on his own poems." 12 min.
2. "Reuel Denny reads and comments on his own poems." 14 min.

IV. TWO GREEK POETS 2 progs
1. "A Portrait of Sappho" 22 min.
2. "The Poetry of Pindar" 25 min.

"A critical discussion of the life and poetry of Sappho and Pindar with readings from their poetry in Greek and in English. These programs are prepared and presented by Gertrude F. Smith, Chairman of the Department of Greek, University of Chicago."

V. THE EVE OF ST. AGNES by John Keats. A reading.

VI. ITALIAN POETRY 3 progs, 16 min. each

To: Network Acceptance Committee -2- July 28, 1954

"A series of three programs consisting of talks on Italian poetry with readings of poems in both English and Italian by Sergio Romano, formerly of Radio Italiana. The series traces Italian poetry since the mid-nineteenth century."

VII. JAPANESE POETRY 1 prog, 15 min.

Reading and comments by Joseph M. Kitagawa, noted authority on Japan, and professor at the Federated Theological Faculty of the University of Chicago.

Sincerely,

John Holt
Network Manager

JH:rep

July 28, 1954

Mr. Waldo Abbot, Chairman
NAEB Network Acceptance Committee

R

U

Ann

Dear Waldo:

Thought you would like to know that Harold Hill may be a little late getting his next batch of votes in. (He suggested that I mention this to you.) He is on vacation until the end of July, and he will thereafter be tied up for a week or so with budget problems. But he'll be back in the groove just as quickly as possible, of course.

Best regards,

Sincerely,

John Holt
Network Manager

JH:cp

NAEB Tape Network

14 Gregory Hall

Urbana, Illinois

July 29, 1954

To: Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mrs. Camille Halyard
Mr. Harold E. Hill
Mr. Berton Holmberg

Cam and Gents:

Here's the next-to-last installment of auditions of the U. of Chicago 1952-53 Grant-in-Aid programs. There is one more series yet which hasn't arrived here from Chicago.

I. ENCORE 23 progs, 10 to 45 min. each. Those being sent as samples are indicated below. Two sample progs to the reel. "These stories are selected in consultation with the Humanities Radio Committee and are read by members of the University of Chicago Radio Theatre and by experienced readers in the University community."

1. "A Story Without an End" by Anton Chekov	20:00
2. "Araby" by James Joyce	20:00
3. "Haircut" by Ring Lardner	30:00
4. "Demon Lover" by Elizabeth Bowen (sample)	16:00
5. "A Passion in the Desert" by Honore de Balzac	32:00
6. "The Lovely Lady" by E. M. Lawrence	45:00
7. "The Minister's Black Veil" by Nathaniel Hawthorne	31:40
8. "Miss Brill" by Katherine Mansfield (sample)	14:00
9. "A Rose for Emily" by William Faulkner	19:00
10. "Silent Snow, Secret Snow" by Conrad Aiken	40:00
11. "The Great Auk" by Irvin Cobb	36:30
12. "The Other Side of the Hedge" by E. M. Forster	15:30
13. "The Schartz-Metterklume Method" by Saki (sample)	10:00
14. "The Black Cat" by Poe	30:50
15. "A Horseman in the Sky" by Ambrose Bierce	20:00
16. "Elisa" by Katherine Mansfield	30:00
17. "The Apostate" by George Milburn	11:00
18. "Gulliver" by Thomas Wolfe	25:00
19. "The Ghosts" by Lord Dunsany	14:00
20. "A Hunger Artist" by Franz Kafka	15:00
21. "The Use of Force" by William Carlos Williams (sample)	10:00
22. "A Medieval Romance" by Mark Twain	20:00
23. "The Cask of Amontillado" by E. A. Poe	20:00

July 29, 1954

- II. STYLE IN LITERATURE - A Series of Readings from Prose Classics 16 progs, 7 to 32 min each. "These programs produced under the directorship of Professor R. C. Bald from a history of the great prose classics in the English and American tradition. Readings and commentaries are provided by skilled members of the English Department and the Radio Theatre." The programs being sent as samples, two programs to the reel, are indicated below.

1. "An Italian Revenge" by Thomas Nashe	17 min.
2. Selection from Book of Job, King James Version	10 min.
3. "For Whom the Bell Tolls" by John Donne (sample)	7 min.
4. from <u>Hydrotophia or Urn-Burial</u> , by Sir Thomas Browne	20 min.
5. "A Modest Proposal" by Jonathan Swift	17:30
6. from <u>The Spectator</u> by Addison and Steele	18 min.
7. from <u>The Rambler</u> by Samuel Johnson	12 min.
8. from <u>The Life of Johnson</u> by Boswell (sample)	18:55
9. from <u>Jonathan Wilde</u> by Henry Fielding	10 min.
10. "St. Mark's Cathedral" by John Ruskin	23 min.
11. from <u>Life on the Mississippi</u> by Mark Twain	23 min.
12. from <u>The Renaissance</u> by Walter Pater (sample)	14 min.
13. from <u>Pulvis et Umbra</u> by Robert Louis Stevenson	17 min.
14. from <u>The Education of Henry Adams</u> by Henry Adams	22 min.
15. "The Destruction of Tenochtitlan" by W. C. Williams	32 min.
16. from <u>The Sunning Up</u> by W. Somerset Maugham (sample)	12 min.

- III. THE HOUR GLASS, a Verse Play by William Butler Yeats. 1 prog, 32 min. long. Presented by the University of Chicago Radio Theatre. "This play has never been produced in this country and has been performed but once in Europe. It was especially adapted for radio by the University radio production staff and supervised by Professor Edward Bassett.

- IV. SAMSON AGONISTES by John Milton. 1 prog, 102:45. "This verse drama is presented uncut. It is produced under the direction of Professor Ernest Sirluck."

- V. THE MELIAN PEACE CONFERENCE 1 prog, 18 min. long. "A dramatic adaptation of Chapter XVII of Thucydides' History of the Peloponnesian War."

JH:cp

John Holt
Network Manager

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

Net work Accept,

RADIO STATION KUOM
770 ON YOUR DIAL

August 10, 1954

RECEIVED
NAEB HEADQUARTERS

AUG 11 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Forgive the unconscionable delay in voting on the last pile-up of audition tapes. At any rate, Bert Holmberg and I have finally finished listening to the last couple of batches, and you can tally two votes as follows:

- Two "YES" votes for "Contour Country" - WOI Radio.
Two "YES" votes for "Doorway to the future" - ABC-Citizen's Commission for Public Schools
- Two "YES" votes for "Encore" -- U. of Chicago.
Two "Yes" votes for "The Egoist In Tragedy" -- U. of Chicago
Two "Yes" votes for "Four Ages of Japan" -- U. of Chicago
Two "Yes" votes for "What is Modern Poetry" -- U. of Chicago
Two "Yes" votes for "Hazards To Education" -- U. of Chicago
- Two "No" votes, respectively for the following:

(1) Stories In the Wind -- Radio House, Texas

In our opinion, this is the coy, whimsical school of children's programming (very popular, admittedly) which constitutes an insult to the average kid's intelligence. For that type of program, this is well produced and presented. But when are they going to quit being so doggone self-consciously "cute"?

(2) Samson Agonistes -- U. of Chicago

Can't figure out how they can justify this as "drama". Sounds more like a bunch of members of an English Department reading words without regard for dramatic values and impact.

By truly dramatic standards, this is a ponderous, amateurish presentation that doesn't anywhere near do justice to Milton's powerful work.

(3) Styles In Literature -- U. of Chicago

Here again, a ponderous academic delivery without any concern for rapport with the listener. The readings had no more life than the commentary.

(4) The Melian Conference -- U. of Chicago

Same as above. This stuff requires people who know how to act, not just read. This presentation seemed to have a minimum regard for meaning.

(5) The Hour Glass -- U. of Chicago


A muddled, messy production. Listener is not oriented to either the situation or the characters. Poor pacing, poor handling and balance on crowds, and a lot of frantic attempts at gaiety by the giggling "schoolboys". We had difficulty figuring out what Yeats was trying to say, and I doubt if the average listener would make much effort after the first 3-4 minutes. This was a poor choice for radio presentation.

(6) What We Laugh At -- U. of Chicago

Material here should have some interest, but Professor Blair was pretty slow and soporific in his delivery. One auditor listening with us literally went to sleep.

That takes care of all we've received to date.

Hope you're having a good summer, and best regards,


Northrup Dawson, Jr.
Acting Manager
KUOM

ND/PAC

August 16, 1954

To: Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold F. Hill
Mrs. Camille S. Halyard
Mr. Berten A. Holmberg

Cam and Gents:

Here are sample tapes and information on four more series.

1. New England Anthology (Literary Society of U. of Mass.-Grant-in-Aid) - 10 programs, half-hour each. Descriptive brochure enclosed.
2. Organ Music of the Centuries (Alabama College-Grant-in-Aid) - 26 programs, half-hour each. Descriptive brochure enclosed.
3. How's the Family (WSUL-Grant-in-Aid) 13 programs, half-hour each. Descriptive material enclosed.
4. Reason and Discontent (WUOM-FAE) - 3 lecture programs, 59:30 each. Speaker: Dr. Lyman Bryson, professor-emeritus at Teacher's College, Columbia University.
 1. Teaching Ourselves to be Free
 2. Bettering Ourselves in Our Own Communities
 3. no title

We are sending you two programs from each of the first three series and one from the fourth.

Best regards,

Sincerely,

John Holt
Network Manager

JH:ep

John Holt



from

NATIONAL HEADQUARTERS

14 Gregory Hall, Urbana, Illinois

Dear Waldo:

I'm sending copies of this letter to each member of the committee and plan to do so with all future "vote" letters. I think the committee might be a little more closely knit organization if we get some idea of how others voted on a particular series. We can't get together to discuss these (which would be the ideal way), so the next best thing is to exchange votes, and, most important, reasons for said votes. I've had occasion to see a couple of the letters that Dawson has sent to Holt with votes and note that he gives no comment on "yes" votes. I feel that comments are just as important here as for "no" votes, so I hope he'll add comments. (Bun - please note). Hope other members of the committee will feel this exchange of votes is a good idea and will send around copies of their voting letters. I'll be looking forward to seeing them.

HAROLD E. HILL

Associate Director

August 18, 1954

Mr. Waldo Abbot
Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

And so on ad infinitum:

CONTOUR COUNTRY - WOI (GRANT-IN-AID)

-- NO - The idea of an actuality documentary on farming is certainly a worthy one. However, this series (at least, the two audition programs) has too many shortcomings to overcome the merit of the idea. The choice of taped interviews is not good; technically many of the recordings are bad; the introductions to the programs are weak and will not help hold the audience; there is too much selling of Iowa - sure Iowa's a great state - I was born there - but that doesn't mean that listeners all over the country want to have so many boasting statements shoved down their throats - might be great for Iowa listeners, but not others; the two narrator's voices are too similar; the timing is bad in many places; and so on and so on. The idea was great, but it didn't bear fruit. I hope that none of us considers the fact that some of these shows we're auditioning are grant-in-aid shows, because I don't think that should have any weight whatsoever. On the contrary, I think it might help future grant-in-aid committees to be a little more cautious.

HOW'S THE FAMILY - WSUI (Grant-in-aid)

-- NO - Several things wrong with this, in my opinion. Possibly the worst fault is the format - it wears a little thin. The dramatic sketches are too long, for what little they do and say, and the actual meat of the program (the discussion following the dramatic scenes) is too short (one of the audition tapes had a 1:10 summary, the other was 2:40). In my opinion, it would be better if there were some narration, or shorter scenes followed by discussion. Even the format used might prove acceptable if the dramatic scenes were better. The show is over-written in that it over-emphasizes truisms, presents a warped viewpoint of certain things, e. g., city life, and sort of leaves you hanging in places. The acting is not so good in that some of the persons are

August 18, 1954

overly dramatic and the age differential in casting is very poor. Contrast between dramatic scenes and music is rather disturbing. All in all, just an average dramatic production that any educational station could duplicate -- and most could improve upon by a better format and more judicious use of material.

NEW ENGLAND ANTHOLOGY - Literary Soc. of U. of Mass.
(Grant-in-Aid)

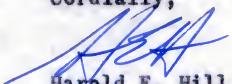
-- YES - But only because I feel that our listeners should have an opportunity to hear some of our great living poets reading and discussing their own poetry. Frankly, I think it could be presented in a much less deadly fashion, but this is what we have, so I guess we'll have to accept it, just to get the content. Only hope enough people can bear with the presentation long enough to get something of the real value of the poetry.

REASON AND DISCONTENT - FAE Produced (I'm confused)

-- YES - He's a good speaker and his subject matter is okay, although I'm not enthusiastic. This is another of those where I feel that we ought to make good talks available. I do believe, however, that some more production ought to be done to delete local references, etc. I wouldn't want to carry them on a station for which I was program director unless they were so edited.

Tired but dogged.

Cordially,



Harold E. Hill
Associate Director

HEH:cp

CC:John Holt✓

Network Acc.
Comm.

August 17, 1954

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Some more votes -- maybe we'll get 'em all done within a few more days.
I certainly hope so.

DOORWAY TO THE FUTURE - National Citizens Commission for the Public Schools.

-- YES - Very well presented story of the growth of education in this country. The one we heard on the segregation decision by the Supreme Court made timely reference to "last week," but this could be corrected. Also, this program, and maybe others we didn't hear, might not go over so well in the South, but that's up to the individual stations. Feel these are a little over-dramatic, but maybe that's what we need in educational broadcasting once in a while.

THE WRITER AT WORK - U. of Chicago

-- NO - The extreme variation in length of these programs is such that it would be almost ^{impossible} for individual station program directors to use them "as is" except as fill for other programs. And the Hq. Network staff certainly doesn't have time to prepare fill for these to make them uniform. Also, the programs don't really give the listener a feeling of having accomplished anything by listening. It may be slightly amusing to hear the personal correspondence of others, but what value has it? Maybe a little comment in connection with the reading of the letters might help, but I doubt it. The one on Fitzgerald, is the better of the two, it seems to me, and is a well-told autobiography, but might be presented in a different manner. The other sample program, leaves the listener groping, for the first several minutes, wondering just what is going on.

HAZARDS TO EDUCATION - U. of Chicago

-- YES - Primarily because I believe in the "guest speaker" type of program, so long as the speaker is a recognized expert in the field upon which he is speaking and delivers his material in an interesting fashion. Also, I think the network should try to offer shorter series than the conventional 13, when the subject matter warrants. There are many times that the program director is looking for good program material of shorter duration. Also, like to have some programs that can be used alone, as one-shots -- these, I think, fill that bill, too.

August 17, 1954

WHAT WE LAUGH AT - U. of Chicago

-- NO - This idea is pretty good, but the presentation is rather deady and I'm afraid people wouldn't listen long enough to get interested. Prof. Blair does not get across the real ideas of humor that he is trying to explain.

WHAT IS MODERN POETRY - U. of Chicago

-- NO - There is nothing particularly wrong with this series, but, in the first place, it is something that could be done equally well, and possibly better, by any college or university English department. In the second place, it isn't even original with the U. of Chicago, but is an adaptation of a BBC series.

THE MELIAN PEACE CONFERENCE - U. of Chicago

-- NO - This program, standing alone without any central theme, would not get many listeners. It might be all right as a part of a series trying to show something in particular, but not this way.

ENCORE - U. of Chicago

-- NO - The readings are well done, but, here again, any number of educational stations can, and do, present this type of "short story" program. Also, the lengths are so different as to present an almost insurmountable problem from the programming stand-point. As I have said so many times in the past, I do not feel that it is the function of the network to present programs which the member stations can do for themselves. I'm afraid we do this all too often, and we deserve to be criticized....this defeats the purpose of the network.

STYLE IN LITERATURE - U. of Chicago

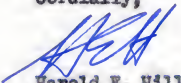
-- NO - Same as above, except that the presentation is not so good.

STORIES IN THE WIND - Radio House, U. of Texas

-- YES - These are not all of equally good quality. However, I have always felt that there are not enough programs for children, and that should be something that educational stations should carry. This is a little ridiculous in places, and possibly adults would feel it was silly all the time, but kids seem to enjoy this type of thing, and I think we should make it available and then let the various station program directors make up their minds. I especially like children's programs that teach them something and yet maintain interest -- they won't learn if they don't listen.

Well, there's some more -- I'll try to wind them all up within a day or two.

Cordially,


Harold E. Hill
Associate Director

HEH:jy

cc: Mr. John Holt ✓

*Network
Acceptance
Com*

August 16, 1954

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Herewith my votes on some of the thousands of programs that piled up for my audition while I was on vacation. I won't be able to vote on all of 'em in this letter, but I'll get to 'em as fast as I can and will forward my votes to you promptly, though probably in small batches.

THE WORLD WE WANT - Herald Tribune Forum - (I'm a little confused on this series, because I understand it had already been approved, without audition, last Spring, but now, with some tapes available, John has sent them around, and I guess we're supposed to vote on them again. At least, that seems to be John's opinion.)
-- NO - I don't really have anything against this series - that is, anything important. It's just that it isn't especially good and a similar program could be done by most of our larger universities by the use of their foreign students. Also, it is too timely, the moderator is not very good, the musical opening on some of the programs is a little far-fetched, etc. I think we should only approve programs that will really add something to the program fare of member stations - this doesn't do it in my opinion.

INTERPRETATION - KPFA

-- No - I think the idea is excellent, but, for my money, it's poorly done. No introduction to attract the listener; too much straight talk at the start; a discussion of all the examples before playing any (it would be better to have this come between musical examples). All in all, I think such a program could be well done and thus be a valuable addition to the network, but not done as this is.

IN THE BEGINNING - KPFA

-- NO - Here again, this could be good, but the accent, plus the manner of delivery would kill off the audience before they had a chance to get interested in what he was trying to say.

August 16, 1954

THE NEGRO SPIRITUAL - KFFA

-- YES - Maybe I'm crazy, but I like this. In spite of some of the shortcomings, such as poor quality on some of the recordings and weakness of the narrator in places, I think this is an enlightening and interesting study of one of the most important forms of American music. It also shows (or will in future programs, they say) the direct influence that Negro spirituals had on the birth of Jazz, which is certainly entirely American in origin and growth. It may shock a few die-hards, including some music directors, but I'm all for it.

SAMPSON AGONISTES - U. of Chicago

-- YES - True that this is a one-time shot and that the length will make it awkward to schedule, but I believe we should have more truly cultural and educational programs of this sort. The introduction, though long, is well done and good background for the reading to follow. The reading is very well done, and who can dispute the worthiness of the writing? True, probably only a minority audience, but isn't our major purpose to serve those whose tastes are not served by any other broadcasters?

THE HOUR GALL - U. of Chicago

-- NO - This may be good literature, but I don't think the production is well done, and the listener will become so confused and bored that he will refuse to listen. The confused opening gets it off to a bad start and it never recovers.

THE FOUR AGES OF JAPAN - U. of Chicago

-- NO - We should probably make an effort to know more about the Japanese culture, and a noted authority from Japan would certainly seem like a fine source of authentic information. However, the manner of presentation is so deadly that only the most avidly interested would bear with it to the end of the program, and even they would be hard put.

THE EGOIST IN TRAGEDY - U. of Chicago

-- YES - An interesting and educational subject, handled in a most stimulating manner.

That's all for right now, but I hope to get a chance to audition some more tapes and send you my votes within the next day or two.

Cordially,

Harold E. Hill
Associate Director

NEH:cp

CC: John Holt ✓

NAEB HEADQUARTERS
14 Gregory Hall
Urbana, Illinois

August 18, 1954

Network Acceptance Committee

Mr. Waldo Abbot
Mr. Berton Holmberg
Mrs. Camile S. Halyard
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill

Cam and Gents:

Miss Gloria Fapper of the National Citizens Commission for the Public Schools informs me that her organization is experiencing difficulties obtaining clearances for the series Doorway to the Future. The submission is, therefore, temporarily withdrawn.

Sincerely,

John Holt
Network Manager

JH:fy

*Not work Acceptance
Committee*

[Handwritten signature]

August 18, 1954

Mr. Waldo Abbot
Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

And so on ad nauseum:

THE POETRY OF THE 18th CENTURY - U. of Chicago

-- NO - This sounds like the first lecture in a class on 18th Century poetry. As such, it would be fine in a series of programs, possibly, but alone - like ham mit no eggs.

THE INTELLECTUAL ADVENTURE OF ANCIENT MAN - U. of Chicago

-- YES - This is a very interesting short series of talks on a subject that the great majority of people would have little opportunity to know anything about....thus, they would be enlightened, and not in a boring, academic fashion. Although one of the programs is 18:00, John Holt has assured me that he feels it can be cut to less than 15:00, and then we'd have a series of three. Of course, a station could lump them all together, cutting out opens and closes, and make a single 45 minute talk -- this is what I'd probably do if I were a program director.

SOME AMERICAN WORTHIES - U. of Chicago

--YES - I enjoyed these and think that it's worthwhile to present the rather unusual little stories of four men's lives. The lengths are bad, but John tells me that he can probably do some editing without too much trouble, since they are so close to the right length.

REFLECTIONS OF GEORGE ORWELL - U. of Chicago

-- NO - Although the subject matter is fairly interesting, I felt that the presentation was rather dull - as a matter of fact, I practically dozed off while auditioning the tape. Also, the lengths are so different as to be incapable of adjustment.

ETHAN FROME - U. of Chicago

-- NO - This is well-enough done, but almost any member institution has someone on the faculty that could do an equally good, or better, job of reading -- and many of our stations do have such readings of literary works.

THE TURN OF THE SCREW - U. of Chicago

-- NO - Same as above.

SOME POETRY OF T. S. ELIOT - U. of Chicago

-- YES - Because, as I've said so many times before, I believe we ought to carry programs that actually feature outstanding figures.

MODERN FRENCH POETRY - U. of Chicago

-- NO - To me the readings in French are truly beautiful (even if I'm not sure what he's saying), but I realize that this wouldn't go over very well. Also, same comment as ETHAN FROME above, with the possible exception of the excellent French.

CHICAGO POETS - U. of Chicago

-- NO - Unless, I'm badly mistaken, these are not well-known poets, therefore, the comment re T. S. Eliot does not apply. Without that redeeming factor, what do these have? Nothing.

TWO GREEK POETS - U. of Chicago

-- NO - I enjoyed it personally, but see comments re MODERN FRENCH POETRY above.

THE EVE OF ST. AGNES - U. of Chicago

-- NO - I thought the interpretation of the reader was excellent, BUT --- see ETHAN FROME above.

ITALIAN POETRY - U. of Chicago

-- NO - Although this is a little better, because the talent is actually Italian, it still falls in the same category as the French and Greek poetry programs above.

JAPANESE POETRY - U. of Chicago

-- NO - Ditto

Of course, one comment that is appropriate for nearly all of these programs from the U. of Chicago is that the length of programs is so far from what we would consider normal. Even those within the same series are widely different. As you'll recall, we agreed at Columbus that

August 18, 1954

we would discourage the submission of programs of odd lengths. If we were to use many of the above, it would mean that Holt would have to edit nearly every program, and it would be literally impossible to have uniform lengths within some of the series.

That takes care of every single tape that I have on hand so I'm completely up-to-date.

Cordially,



Harold E. Hill
Associate Director

HEH:cp

CC: John Holt ✓
Camille Halyard
Northrup Dawson, Jr.
Berten Holmberg

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

Network Acceptance
Cam

RADIO STATION KUOM
770 ON YOUR DIAL

August 20, 1954

RECEIVED
NAEB HEADQUARTERS

AUG 25 1954

AM 7:8:9:10:11:12:1:2:3:4:5:6 PM

Mr. Harold Hill
Radio Station WILL
University of Illinois
Urbana, Illinois

Dear Harold:

In re our not commenting on the "YES" votes for network submissions, thought I should at least drop you a word in defense of same.

I agree that it would be preferable to have comments both negative and positive on all submissions -- in fact, I conscientiously started that way and kept it up through quite a few batches of audition tapes.

However, at the rate the tapes are coming in these days, combined with the pressure of work at hand, Bert and I plain haven't had time to sit and dissertate on the tapes we like.

On the "NO" votes, as I understand it, Waldo has to have some explicit reasons to give the submitters as to why their tapes aren't acceptable. Therefore, on the "NO" tapes, our comments serve that function. But, from the submitters point of view, there's no need to comment further to them on the series we accept.

For our own exchange of ideas, I agree that you're right. But at the rate we're going these days, I just haven't got a heck of a lot of time. For which I apologize.

That's admittedly not an entirely satisfactory answer, but I thought I'd at least explain. Hope you're having a good and prosperous summer, and will further hope to bend a few elbows with you in New York in October.

All the best,

NDJR/pac

Northrup Dawson, Jr.
Acting Manager

CC: Waldo Abbot ✓
John Holt ✓

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

*New York Acceptance
Com*

RADIO STATION KUOM
770 ON YOUR DIAL

August 20, 1954

RECEIVED
NAEB HEADQUARTERS

AUG 23 1954

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Another batch of votes from yours truly and Bert Holmberg.
First, the wind-up on the University of Chicago stuff:

(1) Two "YES" votes aplece for:

"Japanese Poetry"
"T.S. Eliot Reading His Poetry"
"Poetry of the 18th Century"
"Intellectual Idea of Ancient Man"
"Some American Worthies" (Can we change the
title of this?)

(2) Two "NO" votes aplece for:

"The Turn of the Screw"
"Ethan Frome"
"St. Agnès' Eve"
"Chicago Poets"
"Modern French Poetry"
"Two Greek Poets"
"Reflections on George Orwell"
"The Writer at Work"

In the case of most of these we voted down, we saw nothing unique or outstanding about the idea of simply having someone read someone else's works. Any station could do that as well or better -- in some instances, a lot better, with more regard for dramatic value and interpretation. Some of the reading was, in our opinion, very poor -- monotonous and doleful. Very little attempt to orient the uninitiated or potentially interested listener or to encourage him toward further exploration of either the particular work or the author involved.

As to the latest batch of KPFA tapes:

(1) Two "YES" votes apiece for:

"The Negro Spiritual"
"Interpretation"

(2) Two "NO" votes apiece for:

"In the Beginning"

Dr. Gamhoff writes interesting books on science for the layman, but his voice and delivery are, we feel, detrimental to his subject material.

What are the chances of digging up some transportation funds for members of the Acceptance Committee to get to N.Y. next October? We have the old problem again -- tight budget, and probably only funds enough to send one station representative, which this time will be Burton Paulu. Let's hear if anything develops on this.

All the best,

Bur _____

Northrup Dawson, Jr.
Acting Manager

CC: John Holt ✓

NDJR/pac

Net. Acc. Com.

August 23, 1954

Mr. Waldo Abbot, Chairman
NAEB Network Acceptance Committee
Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Welcome back from your vacation, sir! I hope it was a good one. I intend to take part of mine next week. Going first to Chicago then to Fond du Lac to visit my parents.

Right now I'm thinking about the convention. Anything you'd like done? Information? Research? Letters to be written? Arrangements? Or whatever....

You should know, I think, that there is a very slim chance I won't be able to make it. (That's one reason I thought there might be something you'd want from me now.) Our travel funds have got quite skinny. However, Harold Hill tells me not to worry--the greatest odds are I'll be able to go.

How did you like that pile of audition tapes? The air around here has turned blue, and it ain't cigarette smoke. It's Hill inventing dirty words.

I look forward to a Fort-Hayes-Restaurant-style committee meeting in New York.

Best regards,

Sincerely,

John Holt
Network Manager

JH:cp

NAER Tape Network
14 Gregory Hall
Urbana, Illinois

August 26, 1954

Radio Network Acceptance Committee

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Cas and Gents:

Once again I must ask if we are going to run Stories 'n' Stuff and/or Chicago Roundtable during winter (January, February, and March) 1955. I already have Harold Hill's vote on this, but no other. We'd like to get the winter offering out in September, if possible; so a decision soon will be helpful.

Sincerely,

John Holt
Network Manager

JH:jy

N.Y. Acc. Com.
UNIVERSITY OF MINNESOTA

GENERAL EXTENSION DIVISION

MINNEAPOLIS 14

RADIO STATION KUOM

August 30, 1954

RECEIVED
NAEB HEADQUARTERS

SEP 1 1954


AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Mr. John Holt
Manager, NAEB Tape Network
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear John:

Two quick votes from me and Bert Holmberg
to continue Stories 'n Stuff and Chicago
Roundtable during winter 1955.

All the best,


Northrop Dawson, Jr.
Program Production Director

NDJ/msp
cc: Waldo Abbot

ANN ARBOR

W U O M

91.7 M.C.

FLINT

W F U M

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

August 30, 1954

Mr. John Holt
NAEB Tape Network
University of Illinois
Gregory Hall
Urbana, Illinois

RECEIVED
NAEB HEADQUARTERS

AUG 31 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Dear John:

Here are my votes on various programs that should have been auditioned by me previously. I've been out of town on vacation in the northwoods where there was no tape recorder.

DOORWAY TO THE FUTURE--These are excellent programs, well produced, very dramatic and they seem to have, what I would call a commercial flavor. I wondered about that and I looked up to find that they were broadcast over the American Broadcasting Corp. Network and I imagine largely written and produced by the ABC. They are so good that I feel educational broadcasters might be a little jealous of the job that was done by ABC. In one or two instances, there is a timely note injected into a program, such as; "this week." Furthermore, some program content may hurt the feelings of some listeners. The anti-segregation bill which forms the basis of program No. 1 might cause some stations to reject the series. Program No. 2 on compulsory education is just as good a program as No. 1. I vote "yes" for the series.

For the second time I vote against this series, Herald Tribune Forums entitled THE WORLD WE WANT. It does not seem that the program brings to the University station anything that is different than can be produced by the University itself, if it has any foreign student enrollment. I don't think it would add anything to our program schedule. There is too much talk by the woman moderator. The language dialects make the program difficult to follow and it does not hold attention. I think it is an excellent program for each station to put on itself. We have such a program here at the University but I do not feel that it is a network program and therefore, vote "no" for THE WORLD WE WANT.

CONTOUR COUNTRY submitted by WOJ #9--there is nice writing of introductory material and it is very well narrated. The program series might be of interest to schools and colleges having their interest in the field of agriculture. Program #9 seemed to be rather slighting to the city wife. I don't think

Page 2

Mr. John Holt
August 30, 1954

that it is particularly educational to learn that breakfast is served in the morning, with comments made in the interviews were not significant or important. And, the program material is localized to the farm and there is a great deal of Iowa in it. The program audited seemed to imply that the life of a farm wife is very different from that of wives in villages, towns, or cities. It may be in details, but in all cases it may be summed up in one word "work." The quality of the recording is not smooth. I therefore, vote "no" for this series.

STORIES IN THE WIND--University of Texas--The submission form says, "these radio stories are directed to pre-school and primary grade levels" and, that is perfectly obvious. I do not see why they should be submitted to our Committee, rather it seems to me that they should go to the School Tape Network Committee. The stories are very nice little stories, but they are obviously below the adult level--way, way below. I like them, but I would use them as stories coming from the School Committee. For use on the adult Tape Network Committee I would vote "no". If I were on the School Committee I probably would vote "yes."

REASON AND DISCONTENT--The three talks by Dr. Lyman Bryson are adult, educational and yet thoroughly entertaining. As the first radio offering presented by the new Educational Television & Radio Center, with a promise of similar talks to follow each year, I believe it not only valuable but expedient to use this material. Lyman Bryson has charm and informality and delivery and if used within a reasonable time, I think his material is timely. You can't hold it too long. I therefore, vote "yes" for this series.

IN THE BEGINNING submitted by KPFA-- I don't like the variation of eight minutes in length of the various programs in this series. It will make a difficult problem in editing. I think the subject matter would be of interest to a decidedly limited audience. The dialect of the speaker is not easy to follow, not smooth and I don't think conforms with our general type of educational presentations. A great many technical phrases are used but not explained to the layman. Finally, in casting my vote "no" for this series, I refer you to the final paragraph on the back of the first page of the submission form.

NEGRO SPIRITUAL submitted by KPFA--I thoroughly enjoy this type of music. I think it would have a popular appeal. In some places I think the quality is a little bite off and I'm not sure whether we should submit it to the NAEB Tape Network unless we are sure that we have clearance upon all of the recordings used. On the whole I would vote "yes" for this series of programs.

More to come! Hope I catch-up someday!

Cordially, *Waldo*
Waldo Abbot, Chairman

ANN ARBOR

W U O M

91.7 M.C.

FLINT

W F U M

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

RECEIVED
NAEB HEADQUARTERS

SEP 1 1954

AM

7 8 9 10 11 12 1 2 3 4 5 6 PM

August 31, 1954

Mr. John Holt
NAEB Tape Network
University of Illinois
Gregory Hall
Urbana, Illinois

Dear John:

We are going to use Stories 'n Stuff and also
Chicago Roundtable during the winter of 1955. This is
in answer to your note of August 26.

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

WA:mv

ANN ARBOR

WUOM

91.7 M.C.

FLINT

WFUM

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

RECEIVED
NAEB HEADQUARTERS

September 1, 1954

Mr. John Holt
NAEB Tape Network
University of Illinois
Gregory Hall
Urbana, Illinois

SEP 2 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

Dear John:

Here is a score card on the University of Chicago submissions. I'm pretty thoroughly disgusted with this-- they received their Grant-in-Aid in 1952 and signed the statement in their application that their project would be completed by July 1, 1953 and then we don't get the tapes on this project until 1954. One year after they were due. Furthermore, I'm thoroughly disgusted at any institution that would send in forty tapes all in a batch for auditing. Furthermore, most of the tapes are odd lengths, it is going to be a HELL of a job for you to try to edit these tapes and try to make them the right length for programs for the Tape Network. I votes on them, but I'm not putting down any comments. Those that I voted for I think are the better ones out of the forty. As I pointed out they are at odd lengths and odd numbers in the series. A great many of them I do not think would have much of an audience. They are on subject matter that would not greatly increase our listening public; but would raise, possibly, the standard of our educational programs. They are all well done but as the University of Chicago does not own and operate it's own radio station, it obviously pays no attention to the time limitation of individual programs. As far as I'm concerned you can make up one or two series (thirteen programs) out of the offerings from the University of Chicago...you may select what you please. None of them are outstandingly bad..

Cordially yours,

Waldo
Waldo Abbot, Chairman
Network Acceptance Committee

WA:mv

If I have to make a report in N.Y. Can you tell me how many offerings we have audited. How many have been accepted. I hope you will be there. My votes are listed on attached sheet.

SCORE CARD - NETWORK ACCEPTANCE COMMITTEE - DATE

NAME OF PROGRAM	Offered BY	Halyard	Abbot	Dawson	Hill	Holmberg	Final
Japanese Poetry			No	Yes	No	Yes	No
T.S. Elliott--His Poetry			Yes	Yes	Yes	Yes	Yes
Poetry of 18th Century			No	Yes	No	Yes	No
Intellectual Idea-Ancient Man			Yes	Yes	Yes	Yes	Yes
Some American Worthies			Yes	Yes	Yes	Yes	Yes
The Turn of the Screw			Yes	No	No	No	No
Ethan Frome			No	No	No	No	No
St. Agnes Eve			No	No	No	No	No
Chicago Poets			No	No	No	No	NO
Modern French Poetry			No	No	No	No	No
Two Greek Poets			No	No	No	No	No
Reflection-Geo. Orwell			No	No	No	No	No
The Writer at Work			Yes	No	No	No	No
Encore			Yes	Yes	No	Yes	Yes
Egoist in Tragedy			Yes	Yes	Yes	Yes	Yes
Four Ages Japan			No	Yes	No	Yes	No
What is Modern Poetry			Yes	Yes	No	Yes	Yes

[illegible]

NAEB Tape Network
14 Gregory Hall
Urbana, Illinois

September 9, 1954

Network Acceptance Committee

Waldo Abbot
Northrop Dawson
Camille Halyard
Harold E. Hill
Berten Holberg

Cam and Gents:

Here is a submission of Russ Porter's series Journeys Behind the News. We have already accepted a series of 13 of these programs and will begin distribution with Issue # 47 (Nov. 21). Russ is now suggesting a continuation. Copies of his letter to me and my reply are enclosed.

See all of you next month?

Sincerely,

John Holt
Network Manager

JH:cp

Encl.

ANN ARBOR

W U O M

91.7 M.C.

FLINT

W F U M

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

September 13, 1954

Mr. John Holt
NAEB Tape Network
14 Gregory Hall
Urbana, Illinois

Dear John:

ORGAN MUSIC IN CENTURIES--I've listened to both organ tapes submitted to the NAEB for approval. I would say this: while the organist is not exceptional, he is quite good. The literature he covers in the 26 programs is comprehensive, and well enough done.

I don't think we would want to carry the series since we have such an abundance of fine organists here--better organists than Putnam Porter. However, I imagine there are many other stations that would welcome such a series, and for this reason, I would vote for it. Yes!

The quality of the first recording (#9) was good, but the second was pretty bad. It was full of wows, enough to make it unplayable. I don't know whether this occurred in the original recording, or merely in the process of dubbing.

Cordially,

Waldo

Waldo Abbot
Director of Broadcasting

WA:mv

RECEIVED
NAEB HEADQUARTERS

SEP 15 1954

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

1

Network Acc.
Com.

September 21, 1954

Mr. Waldo Abbott, Chairman
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

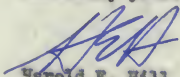
Dear Waldo:

Anent resubmission of Journeys Behind the News as a "continuous" program:

Know ye by these presents that, as before, I am utterly, unalterably, unadulteratedly, irreconcilably, immitigably, irretrievably, unsalvageably, steadily, steadfastly, strongly, stalwartly, strenuously opposed. In brief, "No".

Fully dressed and in my right mind, I remain,

Cordially yours,


Harold E. Hill
Associate Director

P.S. John Holt supplied the words after I told him how opposed I was.
Very literate fellow isn't he?

HEH:jy

cc: Mr. John Holt ✓
Mr. Northrop Dawson, Jr.
Mrs. Camile S. Halyard
Mr. Berten A. Holmberg

September 22, 1954

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Herewith my votes on two series, one of which you may not have received from John Holt yet.

MAN WITH A QUESTION - American Foundation for the Blind, Inc. Lousy orientation - we don't know what we're getting into. No openers or closers. Man who answers questions is introduced, all right, but when it comes time to answer questions, there's his voice like a stranger from the night. (These comments apply to Kaltenborn tape, and I think the first in a series should do a better job of letting the listener know what he is in for. Hearing Kaltenborn is bad enough when you know what's coming, let alone having him thrust upon you in such a manner.) Holt says now that he's heard these tapes, he'll plan to put on openers and closers. Personally, I think they would require quite a bit more informative and lengthy openers and closers than Net headquarters should be expected to provide. However, keep on reading, 'cause I've only heard part of one tape (quit on that one because of guest as referred to above) and after I've heard more, I may vote for this thing yet.

I'm now listening to the Margaret Truman tape. It still bothers me that the two "men with the answers," though earlier introduced, are not identified by voice, so we don't know who they are during the course of the conversation. The subject matter is interesting enough, I believe, and Miss Truman does a nice job.

And now, Lowell Thomas - Here we don't have much trouble with identification because these guys use one another's names.

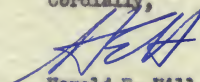
Altogether I'd say that Gregor has found a pretty good device for presenting some interesting information about the blind - information that we should all be interested in. Realizing that we won't all be interested, the use of well known personalities on these programs will undoubtedly result in a considerably larger audience than could be obtained in any other way. I vote YES.

September 22, 1954

FRANCE TODAY - WBAA

Isn't it confusing to listen to the same program six times? Sorta makes you prejudiced, doesn't it? I won't worry about the technicalities -- that's John's department. Anyway, at first I thought that this was another of those programs that could be duplicated by some member of the French department on any campus. However, after listening to this program (maybe it was the repetition) I don't think so. Seriously, though I did enjoy this program and doubt if it could be duplicated at many, if any, of the member stations. That is, presuming that the others in the series are as down to earth as this one. I vote YES.

Cordially,



Harold E. Hill
Associate Director

HEH:cp

CC: Dawson
Holmberg
Halyard
Holt ✓

R. Nelson
Chicago

September 24, 1954

Miss Virginia Edwards
President, St. Louis Chapter
Association for Education by Radio-Television
7544 Wyman Place
Clayton 5, Missouri

Dear Miss Edwards:

I am sorry to report that the NAB Board has had considerable reservations about your proposal, as indicated in your letter of September 14. Quoting from three of the most articulate letters:

"I am strongly opposed, however, to any non-NAB group reviewing programs submitted to the NAB for possible network presentation."

"While I appreciate the spirit of the group, I am forced to vote against it for what seem to me obvious reasons; e. g. a group, no matter how devoted their interest, may not reasonably be expected to know or act according to the standards of program acceptance of the NAB; if for no other reason the difficulties in mechanics would forbid it."

"The group could not know the station needs as the committee of representative stations possessed and serving as a screening committee know those needs. Likewise, this committee would not have the same measuring sticks with which to work."

It therefore is my duty to convey to you our regrets at our inability to accept your offer. In the consideration given it, however, I do agree with the majority of the Directors who felt that the background necessary to understand the various areas of needs, etc., requires far closer work with the NAB than any outside group is likely to have.

Sincerely yours,

Harry J. Edwards
Harry J. Edwards
Executive Director

HJE:ec

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

September 24, 1954

RADIO NETWORK ACCEPTANCE COMMITTEE

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Gentlemen:

Herewith, five audition programs from the series Man With A Question, produced by the American Foundation for the Blind, Incorporated. They are:

- Program No. 1. H. V. Kaltenborn
2. Dorothy Thompson
5. Lowell Thomas
8. Margaret Truman
9. Dr. Ralph V. Bunche

I hope you all thoroughly enjoyed the Evening Today (WBAA) audition but did not feel that you had to play all six copies of the same program completely through. Enough is enough is enough is enough, so to speak.

All of us, including the fellow that made the duplication masters from the originals, were under the illusion that WBAA had sent us 6 different programs. Their submission forms—an old version, which I've asked them to throw away—said that they were sending copies to all committee members. Harold Hill had received nothing directly from WBAA, so Destiny's Tot here said "Glenn, make masters and duplicate the whole shebang!"

And lo! it was done.

Save your originals. I shall be in New York.

Sincerely,

John Holt
Network Manager

JH:jy

NRFB Headquarters
14 Gregory Hall
Urbana, Illinois

TO: Program Planning Committee
Network Administration Committee
Grant-in-Aid Committee
John Holt

INFORMATION COPIES: Full Board

FROM: Harry J. Scharita *H. J. S.*

DATE: September 24, 1954

The Center has asked us if we would be willing to recommend to them areas in which programs are needed. This refers particularly to radio, although I am sure recommendations will be gladly received also for television. Would you therefore please send us, as soon as possible, a statement of the types of programs, or the areas, in which the Center might be of help either to special grants or other types of financial aid and support.

This material is urgently needed. Please let us hear from you.

HJS:cp

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

Network
Acceptance
Comm.

RADIO STATION KUOM
770 ON YOUR DIAL

September 24, 1954

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Mich.

Dear Waldo:

Am somewhat behind schedule on the latest batch of votes, and herewith apologize for the delay. Here's the way it looks from here regarding the last two batches of tapes we've heard:

(1) New England Anthology -- WGBH (I presume)

The two audition tapes we received were of Wallace Stevens, and Richard Wilbur, respectively.

Listened to Mr. Stevens first. He and I were obviously on two separate planets, he way the Hell and gone up in the stratosphere somewhere. Couldn't understand either his discussion or his poetry, and from his rather haughty tone of voice, I don't think he much cared whether I (or any potential listener) understood or not. Plenty esoteric.

Fared somewhat better with Mr. Wilbur. He had a good voice, and read his poetry well. But awfully solemn about the whole thing.

This is a mighty intellectual series, and obviously a "prestige" series, judging from the line-up of poets recorded -- Frost, MacLeish, etc. Have heard Frost speak a number of times, and I know he's good. MacLeish also.

But couldn't we cull some of the more evanescent poets? I think there are probably a few (Mr. Stevens for sure) who would do the cause of acceptance of modern poetry more harm than good.

Bert and I vote "YES" for Frost and MacLeish, and probably most of the series. But only if we can, without diplomatic repercussions, eliminate the super-esoteric representatives.

(2) "France Today" -- WBAA

I'm afraid we didn't enjoy this as much as Harold did. First of all, the guy was obviously reading, and he sounded slightly self-conscious. Nor was this anything a half-dozen U. of Minn. faculty members couldn't do as well or better, and I'm assuming the same would hold true for many college campuses. Two "NO" votes.

(3) "How's the Family" -- WSUI

Script excellent, production satisfactory, acting slightly amateurish in spots. But the subject material is a well and subtly handled, scriptwise, and all considered, the message got across sincerely and effectively. Two "YES" votes from Bert and me.

(4) Organ Music of the Centuries

Acoustically speaking, these were fuzzy and boomy in the forte passages. Undeniably, the organist was a good one, but don't we all have at least one good organist whom we frequently feature locally with just this type of program? Nothing unique. Two "NO" votes.

That cleans us up for the present. Best regards to you, Waldo, and all fellow committee members by carbon copy.

Bur

Northrup Dawson, Jr.
Program-Production Director

NDJR/pac

CC: Halyard
Hill
Holmberg
Holt ✓

Radio Network Acceptance Committee

September 29, 1954

Mr. Waldo Abbot, Chairman
NAEB Network Acceptance Committee
Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

By my count the Network Acceptance Committee has to date reviewed exactly 100 submissions, including both one-shot programs and series. And that is a lot of tape.

See you in New York.

Sincerely,

John Helt
Network Manager

JH:jy

Network Acc. Com.

September 30, 1954

Mr. Waldo Abbot
Radio Station WUCM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Don't know if you're planning to have a committee meeting at the convention or not, but if you are and if you should want me around, it would be better not to have it Wednesday night, October 27. Marguerite Fleming has already called an In-School Program Committee for that evening, and I'd have to shuffle back and forth.

Hill says to tell you that if you are going to call a meeting, you should call it in your room and supply the liquor.

In reply, will you dictate a reaction to this suggestion, or don't you have a male secretary?

Sincerely,

John Holt
Network Manager

JH:jy

NARE Network
14 Gregory Hall
Urbana, Illinois

September 30, 1954

RADIO NETWORK ACCEPTANCE COMMITTEE

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Cam and Gents:

Here are more tapes--and forms!--from the University of Chicago. These are not, I am told, Grant-in-aid programs. Some other deal.

A minimum of information was sent with the forms, so here is a little more that I've dug out.

The Faith of the Church

- Prog. 1. Rev. Clifford Stanley on "Revelation"
2. Loomer: "Man's Fall and Redemption"
3. Rev. Joseph Sitler: "Jesus the Christ"
4. Norman Pittenger: "The Atonement"
5. Joseph Somethingorother: "The Resurrection"
6. Rev. Daniel Jenkins: "The Christian Church"
We are sending Programs #3 and 5 of the above.

The Meaning of Belief in God -- Charles Harshorne

1. God as Object of Devotion
2. Two Arguments for Belief in God -- The Moral Argument
3. Two Arguments for Belief in God -- The Argument from Order
4. Nature and the Goodness of God
We are sending all of the above on two reels.

University of Chicago Choir

1. Morley: Agnus Dei
Byrd: Haec Dies
Byrd: Agnus Dei
2. Palestrina: Exultate Deo
Palestrina: Super Flumina
We are sending Program #1.

September 30, 1954

Puritanism in Old and New England -- Alan Simpson

1. The Puritan Thrust I
 2. The Puritan Thrust II
 3. The Covenanted Community I
 4. The Covenanted Community II
 5. Salvation Through Separation I
 6. Salvation Through Separation II
 7. Saints in Alms I
 8. Saints in Alms II
 9. The Bankrupt Crusade I
 10. The Bankrupt Crusade II
 11. The Puritan Tradition
- We are sending you Programs # 3 and 4.

Other programs sent are:

- "King Lear-A Study" # 1 and 2
- "Matthias der Mahler"
- "Nicodemus"
- "The Imitation of Christ"

This makes a total of about 108 programs and series the committee has covered so far this year!

Best regards,

Sincerely,

John Holt
Network Manager

JH:fy

September 30, 1954

Memo:

To: Station Managers

From: Network Headquarters

Re: Splicing and Rewinding of Tapes

John Helt

We quote from a letter by Mr. Robert C. Higgy, Director, WOSU, to Mr. Cecil S. Bidlack, our NAEB Television Engineer:

"We have been experiencing increasing difficulty with NAEB tapes and I thought you would be interested in knowing of the problem involved. As time goes on, more and more splices appear in the tapes being used by the network. These frequently cause difficulty in play back when they are improperly made and it seems like most of them are being made very poorly now. We had a tape recently which had many splices in it, most of which were made using ordinary Scotch tape would completely around the magnetic tape including the side with the iron oxide on. These splices caused complete interruption in the program as well as gumming up of the play back heads. Apparently someone made these splices without knowing the usual recommended procedure of putting the tape on one side only and also trimming the width of the tape a bit.

"This problem will certainly be a difficult one to deal with and there is no easy solution. We inspect our own tapes regularly and made new splices using Scotch splicing tape No. 41, which is made especially for splicing magnetic tapes. A tape can be quickly inspected by holding the reel up to a bright light such as a window and most splices are clearly seen. We, of course, discard tapes when they have too many splices but we seldom have to do this."

As you well know, this same complaint has been made both to Headquarters and by Headquarters over the past several years, and we are sure you are tired both of making it and of hearing it. (We have previously noted having found tapes spliced with cloth medical tape! In fact, with everything except wornout barbed wire...) Nevertheless, we must not default the Battle of the Tape Supply because of battle fatigue.

We therefore request: That tapes returned to the NAEB have as few splices as possible. That splices be made in the orthodox manner with a splicing tape which is made for this purpose.

We also request that, when possible, you do not rewind tape after playing it. Retain the original reel and return the take-up reel. This will do away with the inevitable wear on tape caused by a fast rewind.

Here at Network Headquarters we splice tape only when we have to fill out a "short" reel. Editing is done by the "dub" method exclusively. Once more we are going to have to toss out a number of bad tapes—it is impossible to estimate just how many at this time. Please help us to keep the number of these toss-outs down to an absolute minimum.

Thank you for your attention.

NAEB TAPE NETWORK
14 Gregory Hall
Urbana, Illinois

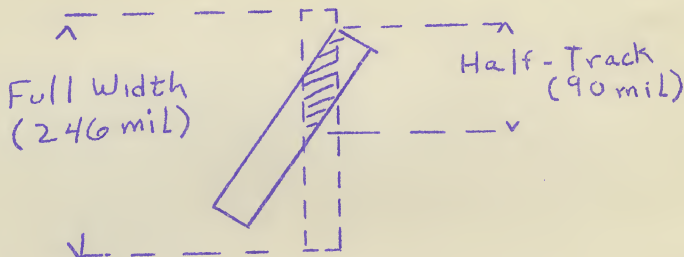
September 30, 1954

Memo:
To: Station Managers
Station Chief Engineers
From: Network Headquarters
Re: Duplication of tapes; Half-track heads

John Holt

As we believe most of you are now aware, tapes coming off of the NAEB duplicators are recorded by 90 mil (half-track) heads. These tapes can be played on either half-track or full-track machines.

Mr. Cecil S. Bidlack, our Television Engineer, who has kindly consented to give Network Headquarters the benefit of his electronic experience, upon asking Mr. Francis Rawdon Smith, the manufacturer of the electronic component of the duplicators, for the reasons for using half-track heads, received the following reply:



"Your query regarding the advantage of 90 mil recording heads will perhaps be answered by the attached rough sketch. This represents the inter-section of the gap in a playback head which is out of alignment (as will quite often be the case in radio stations using tape programs), and the magnetic pattern produced by a short wave length, high frequency sound recorded with a head in proper azimuth. The cross-hatched area represents the intersection of these two, and is proportional to the output of the head. If the alignment of the playback head were perfect, the entire 246 mil area would be cross-hatched. As shown above, 1/3 of this area is cross-hatched, though more than 2/3 of the area corresponding to a half-track (90 mil) recording is cross-hatched. Accordingly, the output from a playback head which is misaligned would be only slightly down, though the output from a full width tape would be down more than 10 db. in the illustration shown.

"This advantage of reduced sensitivity to misaligned playback heads is offset by the slightly reduced output from the 90 mil tapes."

We hope and trust that this information will be of interest to you.

REPORT OF THE NAEB ACCEPTANCE SUB-COMMITTEE OF THE RADIO NETWORK COMMITTEE

October 1, 1956

Since last year's convention, 92 series and single-shot programs have been referred to the Acceptance Sub-committee for approval. Of these, 62 have been approved for distribution, 18 have not received approval, and as of September 28, 1956, there are 12 which have not been voted upon. The network is currently offering $8\frac{1}{2}$ hours of programming a week in its basic offering.

The basic and bonus system which had been approved for this year was not as effective as it might have been for two reasons: 1.) because of the high number of the submissions which were accepted and 2.) because the network manager reported that he does not have tape reels available to make much more than $8\frac{1}{2}$ hours available per week.

The network currently has a back-log of grant-in-aid programs which have not been offered and has enough other program material to cover offerings through April of next year.

Auditing all submitted programs and determining their acceptability has progressed satisfactorily, and the committee notes here with satisfaction that this past year there were about 30 more submissions than over the same period the year before.

Let's all try for even more submissions during the coming year.

Respectfully submitted by:

RADIO NETWORK ACCEPTANCE SUBCOMMITTEE
Hugh Mix
Edward J. Slack
John Regnell, Chairman

Copied at NAEB HQ. 10/8/56dc

ANN ARBOR

WUOM

91.7 M.C.

FLINT

WFUM

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

RECEIVED
NAEB HEADQUARTERS

October 7, 1954

Mr. John Holt
NAEB Tape Network
Gregory Hall
Urbana, Illinois

OCT 8 1954

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Dear John:

Here are a few words lacking wisdom concerning tapes.

"ORGAN MUSIC"--I've already reported upon in a letter, according to my records we've heard from Dawson, Holmberg, and myself. Account stands, 2 no, 1 yes. It is up to Hill and if he votes in favor of it, then we've got a tie and then we leave it up to the fifth wheel--Holt.

"HOWS THE FAMILY"--I think this is an excellent program idea, but I don't like the way it was handled. It was too strong in its condemnation of parents. I thought the format was exaggerated. The message would have gone across better if the listener had not been forced to be so thoroughly disgusted with the parents. When the dramatic part had ended nothing had been done--not a constructive ending to the program. The music interludes were distorted on the tape that I listened to. After I had read Harold Hill's comments--I think he expressed his feelings better than I am able to. I don't like the program itself, but I think its purpose, its idea is commendable and therefore, I'm going to go against my better judgment and vote "yes" in favor of it. This leaves the vote for this: 3 in favor and 1 against, which means a final vote "yes".

"INTERPRETATION"--I think it sounds like an announcer giving a talk--just, who was he? Why should he speak in the first person as authority? That hasn't been justified by any introduction. The program is not built as well as it should be. Here again, I have the opportunity of reading the comments of other members of the committee which I feel is very valuable because I don't have to write so much. I think Hill is right. It could be a very valuable program, if it were well done, and therefore, I'm going to vote "no." This again leaves the vote, Michigan and Illinois against the program, and the Siamese twins from Minnesota favoring it. So again, Mr. Fifth Wheel Holt you can decide. Although, at Columbus you said, that I should decide in case of a tie. If I had my way, I'd still say "no" for the program.

"NEW ENGLAND ANTHOLOGY"--I thought was stuffy. If you like this kind of a program it is just the kind of a program you would like. But, how many people have we got that would like it. The unfortunate part is, that three out of four on the committee like it--I don't! I never did understand poetry. I have met Sandburg, Frost, and a lot of others. I like their personalities but I don't like their poetry for any length of time. But, with three in favor and one against, I guess the final vote is "yes."

"FRANCE TODAY"--I was bewildered by the fact that we had "pressed duck" twice in succession. It was a pretty good program the first time I heard it, but I lost my appetite and the bill of \$30 kind of killed the second rendition of the same program. My feeling is at the present time we got just a little bit too much of France on the network and upon our station. I certainly enjoyed the meal, however, and think that there are opportunities in the program. I've always wanted some station to do something of the same sort from an epicures viewpoint of various sections in New York and in the United States. There are two votes against the program from Minnesota--Hill is in favor of it. I generally agree with Hill, some how or other, but I'm afraid that this program would have a limited audience among educators, and those who listen to educational stations. A few of them are going to enjoy the great pleasures that are described in this series "France Today". So, I'll team up with Minnesota and make the vote "no."

"MEN WITH A QUESTION"--Relies upon the big names of interviewers who contribute nothing but their names. One or two selected programs would be good but a series will not hold attention after the first one or two programs. I had to work like hell to drum up an audience for "Torchbearers." Wait awhile before we have another series on the blind. My vote is "no."

The phrase, fifth wheel, has lost its old horse and buggy connotation. Today, the fifth wheel is in the automobile trunk. It is the most vital part of the equipment, it is a life saver, it brings you through. No one would start to try to go anywhere without a fifth wheel and that is why I refer to John as the Fifth Wheel. He is the sort of ex officio member of the Committee. I hope I see you all in New York. We will get together for a drink in my room, some time during the proceedings and be able to stay just as long as the old flask holds out.

Yours,

Waldo

Oct 7, 1954

[illegible]

NAEB NETWORK
14 Gregory Hall
Urbana, Illinois

October 11, 1954

NETWORK ACCEPTANCE COMMITTEE

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Barten A. Holmberg

Gent and Gents:

The University of Chicago Choir program sent to you is mislabeled. The reel marked #1 should be Part I; #2 should be Part II. The gent who made our duplicating master thought the two halves were to different programs for some obscure reason.

Moreover the lists of selections for this two-program series are incomplete. Here's a complete listing:

Program #1

1. Morley: Agnus Dei
2. Byrd: Mass Dies
3. Byrd: Agnus Dei
4. Purcell: In the Midst of Life
5. Grotch: Comfort O Lord
6. Vaughn Williams: Te Deum

Program #2

1. Palestrina: Exultate Deo
2. Palestrina: Super Flumina
3. Sweelinck: Florify the Lord
4. Sweelinck: O Seigneur Love Sera
5. Schutz: I Will Praise the Lord

Best regards,

Sincerely,

John Holt
Network Manager

JH:jy

P. S. Just discovered that the Imitation of Christ reel does not start until halfway through. Sorry. Brand-new help. Very brand.

Radio Network

Acc. Com.

1954-55

Holt

October 12, 1954

Mr. Waldo Abbot
Radio Station WUOH
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Herewith my votes on the latest series from John Holt. Recently I have found that it's a little better to record my thoughts as I listen (they seem to make more sense that way) and then indicate my vote at the end, so that's the way I'll proceed with this batch. As the gal on Jackie Gleason's show says, "And awaaaay we go!!!"

THE FAITH OF THE CHURCH (U. of Chicago)

To begin with, most stations have their own policies about how they handle religious broadcasts. Many of them - as we did at WILL - give all decisions regarding religious broadcasts into the hands of a committee from the local ministers association, or religious workers association, or what have you. In this way, all creeds have a voice, or delegated voice, and somewhat of a balance can be maintained. Of course, if we approve this series, each station that so desired could have it approved or not by their own committee, or other method. However, these men are not such outstanding experts in theology that their efforts couldn't be duplicated by the ministers on the campus of any member station. Of course, I've always been partial to Sittler, and enjoy him very much, but in view of the above reasons, my vote is NO.

UNIVERSITY OF CHICAGO CHOIR (U. of Chicago)

The length of 31:30 isn't good, and we don't know how long the second program is. Quality isn't very good. Believe that we should be told what the first selection is before we hear it. Quality isn't too bad on low level response, but we get over-modulation apparently on the louder passages. While nice, the music is not anything that couldn't be duplicated at most stations, but the commentary is pretty good. True, others could do as well or better, but this guy does a good job in my opinion. Second song is even mushier, as to quality, than the first -- also sounds like it was recorded clear at the back of the church - a long ways from the choir. Would probably be for these shows if technical quality was better, but it isn't so I vote NO.

KING LEAR - A STUDY IN THE GOOD LIFE (U. of Chicago)

Bell is a little too dramatic for my money. This is another one that I feel could be done as well or better by a member of the English faculty of any of our institutions, therefore I vote NO.

October 12, 1954

MATTHIAS BEN MAHLER (U. of Chicago)

I suppose this was merely pulled out of a symphonic program, the way it opens. Most of the music libraries would contain this information, and most of our stations have similar commentary which they prepare for use with classical music. NO.

IMITATION OF CHRIST (U. of Chicago)

Boy, they really had religion this week didn't they? This might be a good time to comment that maybe the committee ought to make some sort of policy regarding these one-program submissions. Chicago seems to have sent a lot of one and two shot stuff. Don't think this Ball has much on it, if you'll pardon me. I don't like his reading or interpretation. I'm beginning to be afraid that I'm unduly harsh with these U of C offerings, but I still have to vote NO.

NICOLEMUS (U. of Chicago)

Length of 21:30 is not good. Too much similarity of voices. The acting is pretty good, but I don't think many program directors would have much use for a single dramatic program, especially of this odd length. Therefore, even though I enjoyed listening to this, my vote is NO.

PURITANISM IN OLD AND NEW ENGLAND (U. of Chicago)

Programs vary in length from 15:30 to 30:30 -- this alone makes them difficult to program and thus is a strike against them. On the other hand, I think that Simpson is a fine speaker. This is one case where I'm willing to let the individual program directors worry about how to program them, if at all, therefore I vote YES. HOWEVER, if approval of this series would preclude the inclusion of a series with more normal program lengths, I would be willing to authorize Holt to delete it, but maybe it can be thrown in as an extra since probably not many will take it, due to the lengths.

THE MEANING OF BELIEF IN GOD (U. of Chicago)

NO--see first program series at start of letter.

Will see you in New York. Maybe we can get a vote out of Halyard there (Hi, Cam).

Cordially,

Harold E. Hill
Associate Director

HEH:cp

CC: Members of Radio Network Acceptance Committee
Holt

ANN ARBOR

W U O M

91.7 M.C.

FLINT

W F U M

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

October 25, 1954

Mr. John Holt
Tape Network Manager
NAEB
Gregory Hall
Urbana, Illinois

Dear John:

I hope that I will not give the impression of being an atheist in the way I consider the recent batch of programs received from the University of Chicago. In the years of broadcasting we've tried out many religious series and in every instance I've gotten into trouble. When we talk about some religious character I find a listener who is using a different Bible or belongs to a different faith who takes issue with the statements that are made on our program. When I broadcast a series of programs for a particular faith--all other faiths seem to think that they are in political fields and demand equal time on the air for their particular faith. Some years ago the University of Michigan tried to start a theological school but it resulted in so much of a turmoil that it had to be given up. Ministers representing different religious faiths could not agree as to what was to be taught in the courses. Consequently, I am very cool towards programs of this sort.

THE FAITH OF THE CHURCH--six programs. These talks are very nicely presented. However, I don't think that the Acceptance Committee should determine what is to be taught in the way of religion by radio stations of Universities throughout the country. This idea of mine conforms with the efforts that have been made in various cities to teach the Bible in classrooms. So, I'm going to vote "NO."

KING LEAR--two programs. A very, very dramatic presentation. If it were part of an entire series by Shakespeare I would be more favorably impressed. I don't think that it would hold listener interest as presented, therefore, I'm going to vote "NO."

MATTHIAS--one program. I don't know how the University of Chicago operates but they get such erratic timing on their programs. A program should be submitted for 14/30 or 29/30 but not for 12/10. This requires a great deal of filling. I think each station writes its own continuity to go along with a music program

Page 2
Mr. John Holt
October 25, 1954

We have a staff writer of continuity for music comments upon symphonic programs and operas. We have a very fine library, biographical and analytical material. I'd rather have it prepared in my own institution and I feel most other stations using such a program would feel the same. I therefore, vote "NO."

IMITATION OF CHRIST--one program. It was my understanding with the Acceptance Committee that they would make an effort to select those programs submitted which cannot be done as well as by local or individual member stations. I feel that I can get a man on the University campus to give as good a talk as the one that is given in this program. There is a place for one and two shot and even six shot programs in the NAEB offerings, however, it would seem that these would have to be a lending library sort of an idea. So that when I needed a one shot or a fifteen minute program I could go and pull out something like this and use it. But, as an offering of the Network to be used and returned...I can't see it. I'm not in favor of such programs. My vote is "NO."

NICODEMUS--Here is another program with a peculiar timing--21/30. It would require a great deal of cutting or of filling to make it useful. I'm afraid it is a mistake for a station such as the University of Chicago to submit to the NAEB Tape Network every program that it records. I think the station manager, Mr. Hunt should select those which he considers would be acceptable to NAEB and send only those in, rather than everything out of his file. I remember some years ago when we were considering the grants-in-aid of 1952 they had something like 15 programs from Fordham University, just about everything they had on the air. The number of programs overwhelmed the Committee with the result that Fordham did not get a grant. If a good program is selected and submitted, it will be considered, but where you just send in everything you got in the closet... I'm against it.

PURITANISM IN OLD AND NEW ENGLAND--Here they go on their regular timing--some programs are 15/30 which is too long, others are 30/30 which is also too long...how do you schedule such a thing. I hate to repeat but "NO." But, refer the acceptance to John Holt. If he can work out the timing...it is the best of the whole darn flock of religious programs from the U of C.

UNIVERSITY OF CHICAGO CHOIR--I don't think it is a bright scintillating program by any means. The comments were not significant. The quality was fair, although when the music

Page 3
Mr. John Holt
October 25, 1954

was loud it was shattering. However, on the whole it is quite a good program. I'd be inclined to use it for filler and therefore, I'd vote "YES." It is nice to put one "yes" vote in on the University of Chicago batch.

THE MEANING OF BELIEF IN GOD--I'm afraid these programs are so easy to create an unfavorable impression upon certain members of our listening audience. I'd like to steer clear entirely of religion and of politics. I think I wrote about this when we auditioned the program "Judism". I'm going to vote "NO" on this too. Sorry!

I'll bring this list of rejections to New York, instead of sending it down to Urbana...I'll probably get to see you there sooner. We will get together as soon as I get in, so that you can give me some dope to present in an oral report on the Acceptance Committee. I don't seem to have much time to go over all of the programs that we've had this year and decide how many we've accepted and how many we've rejected. I'd kinda' like to ask for instructions on the matter of religious programs of the kind that are reported upon by me in this letter.

See you and Hill there.....we'll find a good place to eat.

Yours,

Waldo

Waldo Abbot, Chairman
Network Acceptance Committee

WA:mv

Citizens at Work - Vote YES

NAEB Network
14 Gregory Hall
Urbana, Illinois

October 18, 1954

Rahn
NAEB NETWORK ACCEPTANCE COMMITTEE

Mr. Waldo Abbot
Mr. Northrop Dawson, Jr.
Mr. Harold E. Hill
Mrs. Camille S. Halyard
Mr. Berton A. Holmberg

Gam and Gents:

Sometime ago we received word from Eleanor Senger, Program Director of WQXR, the N.Y. Times station, that she was sending us a batch of tapes in a series called "The Human Side of the United Nations Around the World." We waited for 'em.

However, a batch of tapes called "Other People's Business" did arrive, without correspondence, and eventually the similarity of the two titles convinced us there might be a connection. There was.

To save time, I've put together what information I can, and we herewith forward it to you together with programs #2 and #10.

Best regards,

Sincerely,

John
John Holt
Network Manager

JH:jy

Network Acceptance Comm.
UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

RECEIVED
NAEB HEADQUARTERS

RADIO STATION KUOM
770 ON YOUR DEAL

NOV 17 1954
7:43:19:11:12:1:2:3:4:5:6
November 15, 1954

Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo and John:

My sincere apologies for being 'way behind on audition votes. Will try to get back on schedule this week, and meantime here are a couple of votes on the latest submissions.

First, I'm voting "YES" for continuation of "Children's Corner".

I'm also voting "YES" for:

(1) "Other People's Business" -- WQXR, New York

My one small criticism of this is that the interviewer, Alma Dettinger, is a bit on the gushy side.

However, I like the purpose and the general presentation of the series. I particularly like the idea of emphasizing some of the lesser-known but constructive and successful efforts of the United Nations -- i.e., the quiet work that's going forward without benefit of newspaper headlines. The guests on the two audition samples were excellent -- straightforward and sincere and unself-conscious.

I think there's a big need for this one, so it gets my affirmative vote.

(2) "Citizens at Work" -- NBC-Municipal League

I like this even better than "The People Act", its obvious predecessor. Well written, produced, and acted, and effective in getting the idea of citizen-action across.

One of the sample tapes dealt with Greenwich, Conn., a town I happen to know well. The description of the overall spirit and flavor of the town was right on the button, and so was the statement of the town's political problem, so I'm sure these are thoroughly documented. Liked also the touches of humor and human interest. I think this is a top-drawer series.

More votes later on earlier submissions, as soon as I can shake one of our busy tape machines loose.

Best regards,

A handwritten signature in blue ink, appearing to read "Bun", with a long, sweeping horizontal line extending to the right.

Northrop Dawson, Jr.
Program-Production Director

NDJR/pac

CC: John Holt ✓
Harold Hill

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
BOX 8450, UNIVERSITY STATION
KNOXVILLE

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

December 28, 1954

Mr. Y. Accept. V.
Subcommittee

Mr. John Holt
NAEB Network
Urbana, Illinois

Dear John:

Sorry to be late in getting in my vote and the consensus of the subcommittee on CURTAIN GOING UP. I am sure, however, you understand at least a part of the reason.

The subcommittee votes one for, one against, with Mix not voting. You have Slack's letter, so you know his views.

Though I think the idea is very good and could make a fine contribution to the network offering, I do not this think program is one which will do it for the following reasons:

(1) Buell is too patronizing, and his effort at being informal shows. Informality is only as good as it is genuine.

(2) There are unaccountable references and asides to the announcer who makes absolutely no contribution to the body of the program. And he is only an adequate announcer.

(3) Partly because of no. 2, this sounds much like a television program taped for radio. Both media are unique enough to require certain unique techniques and treatments.

(4) There is some possibility that portions of the series could become dated. In a sense it is somewhat dated from inception. (This is the least of my objections.)

Carbons of this letter are going out as noted below.

Sincerely yours,

Jack

cc: Waldo Abbott
Hugh Mix
Ed Slack

Jack K. Westbrook (WUOT)
Chairman,
Acceptance Subcommittee

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
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KNOXVILLE

RECEIVED
NAEB HEADQUARTERS

JAN 12 1955

AM 7 8 9 10 11 12 PM 1 2 3 4 5 6

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

January 10, 1955

TO : John Holt, Waldo Abbot, Ed Slack, Hugh Mix
FROM : Jack Westbrook, Chm., Network Acceptance Subcommittee
SUBJECT: "Contour Country"

1. Subcommittee votes "no," two to one. Slack and Mix vote "no;" Westbrook votes yes.

2. Views of Slack and Mix are already known to other people involved.

3. Westbrook's reasons are as follows:

1) I vote yes mainly on the theory that "what happens anywhere else.....etc."

2) While comparisons with past programming and similar efforts is not completely valid, I do think there is some value in making such comparisons. In this case, I think the program is equally as valid and as well done as other series offered on the net. It is infinitely superior to a number of other "grant" series.

3) Expanding reason number one, with a somewhat different angle--I think that, while the program is somewhat localized, there are some lessons to be gained by people in other parts of the country.


Jack Westbrook

Nov. Acc. Sub Committee

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
BOX 8450, UNIVERSITY STATION
KNOXVILLE

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

January 10, 1955

TO : John Holt, Waldo Abbot, Hugh Mix, Ed Slack
FROM : Jack Westbrook
SUBJECT: Chicago Roundtable, Stories 'n' Stuff, Children's
Circle, and Schools Today

1. I vote yes for continuing all four of these programs on the net.

2. I am least satisfied with Stories 'n' Stuff, which I feel talks down to the children frequently. However, since it is used by so many stations (including WUOT), I think they should continue to have it available. I think it could be improved easily by a more serious and a more genuinely friendly approach.

3. Children's Circle is excellent.

4. Schools Today is a workmanlike, thoughtful presentation, though somewhat mundane presentation, of some vital aspects of the current educational program. It should be of interest to every station's listeners.

5. Actually, John, WUOT does carry Chicago Roundtable. We get it from the local NBC affiliate, running the week of the broadcast.

6. I have not received the votes of Mix and Slack, but, since you will be receiving copies of their views, I thought this might speed up final decision on these programs.

Jack
Jack Westbrook

RECEIVED
NAEB HEADQUARTERS

JAN 13 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

THE UNIVERSITY OF TENNESSEE
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RECEIVED
NAEB HEADQUARTERS

JAN 26 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

January 24, 1955

TO : Waldo Abbot, John Holt, Ed Slack, Hugh Mix
FROM : Jack Westbrook, WUOT, Acceptance Subcommittee *Westbrook*
Subject: 1) American Traditions in Art
2) Rare Editions
3) Urey and Univ. of Louisville programs *Price*

Herewith are my views and votes on acceptance of the
above named program series:

American Traditions in Art: Yes

1. Yes, despite the fact the program is not very excitingly presented. Mr. Rothschild does not exude a great deal of personality.

2. This is a program that many or most of us could do if we had the staff time. But many of the smaller less-well-endowed stations (WUOT included) do not have resources to do such a program. The subject area is obviously significant.

3. Though a difficult topic for radio, good judgment is manifested in the approach used.

Rare Editions: No

1. Were content of these "rare editions," provided they were rare editions of any significance, given a substantial consideration, I would vote "yes."

2. But the mechanics and statistics of "rare editions" appears to me to be of so little general interest as to be almost negligible. It could be properly noted as an appendage to the more important elements of content and ideas expressed in the rare editions.

3. The program is satisfactory from a production standpoint.

Urey Lecture and other Univ. of Louisville programs: Yes

Obviously this sort of thing could be done on the network, but so far it hasn't. Until we reach that point, the net should continue to offer the lectures of distinguished scholars and scientists.

American Traditions, etc.,.....2

This gives one "yes" and one "no" on both "American Traditions" and "Rare Editions," Mix voting on January 21.

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
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KNOXVILLE

Radio Net. Acceptance

Subcom

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

February 19, 1955

TO : Waldo Abbot, John Holt, Jim Slack, and Hugh Mix
FROM : Jack Westbrook, Chairman, Network Acceptance
SubCommittee *Jack*
SUBJECT: REPORT FROM EUROPE and THE WANDERING BALLAD SINGER

Well, there's more agreement on these two submissions than any other pair we've had submitted before, I believe.

REPORT FROM EUROPE gets three "yeses." Slack's views have been transmitted already. (That is, Mix' views have been sent already!) Slack says, "The idea has real charm and should reach a wide audience. I am in general agreement with the views expressed by these gents. However, I would have preferred to audition what I judge to be a more representative program. (I question that the one on German Commercial Radio is very representative.)

THE WANDERING BALLAD SINGER gets approval two to one, with Slack voting "no." Slack says, "...pace is rather slow and dull.....definitely not of network caliber." Mix' views are known to all. I agree with both in that I think most of us do something similar and that a purpose would add immeasurably to the program. The rub is that most of us don't do this sort of program, and, therefore, since I think the program is at least acceptably produced, I feel it should be offered. If something better comes along, I would recommend holding this program for a later or weaker offering.

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
BOX 8450, UNIVERSITY STATION
KNOXVILLE

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

March 2, 1955

TO : Waldo Abbot, John Holt, Jim Slack, Hugh Mix
FROM : Jack Westbrook, Chairman, Network Acceptance Subcommittee *JW*
SUBJECT: MIND OF THE WRITER, AMERICAN FOLKSONGS and THE SOVIET SCENE

We have two opinions on these three programs--Slack's and Westbrook's--and, since they concur, we have a decision on this offering. Request that Mix give everyone carbons for their records, and would also request that Slack provide everyone else with carbons of his letter to me, so that his criticisms may be known.

MIND OF THE WRITER--two "yeses." I thought the program excellent.

AMERICAN FOLKSONGS--two "yeses." Generally very good and very interesting. However, I don't think the singing is in the most desired style. For example, I feel that Toelken on THE WANDERING BALLAD SINGER is the better balladeer. Otherwise, this program is substantially superior to the BALLAD SINGER. Would suggest that both these programs not be offered at the same time, using the better program with an otherwise weaker offering.

THE SOVIET SCENE--two "yeses." I am not so keen on this program as the other two. Unfortunately Mrs. Gasiorowski is difficult to understand, though it should be noted that understanding increases as the program progresses. I object to such blatant uses of the propaganda techniques, for I feel they decrease the credibility of what she has to say. This is not to say that I don't believe what she has to say, but I feel almost gullible if I accept what she says after such a patent presentation. Yet, because I believe the material is authentic, and because I believe there is a great need for this sort of thing, I vote a reluctant "yes."

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RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

April 2, 1955

TO : Waldo Abbot, John Holt, Hugh Mix, Jim Slack
FROM : Jack Westbrook, Chairman, Network Acceptance Subcommittee *JKW*
SUBJECT: GREAT LAKES; WINDOW ON THE WORLD; SEVENTH CONTINENT; MAN'S
RIGHT TO KNOWLEDGE; PURDUE BAND OF THE AIR; MORALS AND
POLITICS; and REPORT ON EUROPE

Like the other gents on this subcommittee, I too have been interfered with and/or retarded, one way or another, in getting around to auditioning these last few offerings. Not the least of the hindrances has been two out-of-town trips.

We have three votes on the first mentioned program, and at least two votes of agreement on the others.

GREAT LAKES--three "yeses." The views of the others are known, and I must report that my vote is a very reluctant "yes." I vote aye only because I think the basic material and ideas are very good, and, by comparison, the presentation is considerably better than most of us can do. Actually, I think WKAR should do much better. When I look at the notes I made on the program, I wonder if I shouldn't change my vote. The narrator is awful. He's too much interested in golden pear-shaped tones, and not enough interested in a first-rate job of interpretation. The dramatic sketches are poorly presented, as is the music poorly played. (All of this is relative, of course.) Moreover, there are many overt propaganda pitches. The propaganda effect is inevitable, of course, but it should be only that by-product that obtains from an objective presentation. I am very much at a loss to understand why this program should receive yes votes, when CONTOUR COUNTRY was rejected.

WINDOW ON THE WORLD--Yes by Westbrook and Slack. I feel it is always useful to know the views hold of us and of world affairs. And, of course, this program contributes to international understanding.

SEVENTH CONTINENT--Yes by Slack and Westbrook. Generally very good. Audition programs sound like good material and good purpose. The program is produced in the best "commercial style," such as using, unfortunately, an organ. I think the gimmicks and the so-called or intended dramatic effects often deter from the serious purpose and educational value of the program.

GREAT LAKES et al.....2

MAN'S RIGHT TO KNOWLEDGE--two "yeses." Significant lectures by outstanding scholars and/or renowned personages. WUOT is already airing this series.

PURDUE BAND OF THE AIR--rechecking my notes and correspondence on this program, I find I do not have enough agreement for the final decision. This will be reported later. (I find this method easier than re-typing the whole letter!)

MORALS AND POLITICS--two "yeses." I feel that, with the exception of about three summer months perhaps, we should always have a "Cooper Union" series going. A substantial segment of our audience are faithful listeners to these programs.

REPORT ON EUROPE--both Mix and I feel this series should be continued beyond the original 13 offered if Purdue feels it can continue the offering.

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RECEIVED
NAEB HEADQUARTERS

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

April 26, 1955

APR 28 1955
AM 7:8:9:10:11:12:1:2:3:4:5:6 PM

TO : Waldo Abbot, John Holt, Jim Slack, Hugh Mix
FROM : Jack Westbrook, Chairman, Network Acceptance Subcommittee
SUBJECT: PURDUE BAND OF THE AIR, LOS CONCERTS FOR YOUNG PEOPLE,
ROOTS OF JAZZ, and AMERICAN ADVENTURE

PURDUE BAND OF THE AIR--Yes by Mix and Westbrook. No by Slack. The production of this program is satisfactory and the recording good. Obviously this is a better band than many or most NAEB members can boast. Actually the program is nothing any competent producer could not turn out, and it is probably unnecessary to say that the content is of no significance at all. However, many stations may not have the time and facilities to produce something like this and they can use this to fill some vacant 15-minute slot. The views of Mix and Slack are known.

LOS CONCERTS FOR YOUNG PEOPLE--Yes, unanimously. Slack and Mix have transmitted their views. These are very charming and worthwhile for the intended audience. I would guess that some of the value of the programs are lost in the recordings, for these seems to be some references to visual material or events not readily apparent from the audition programs.

ROOTS OF JAZZ--We have two positive votes on this offering, Slack's views being known. I agree with his general reaction to the program(s) dealing with slavery, though I doubt the indictment is unnecessary. The program appears to be extensively documented, and covers a pertinent period of cultural history. Actually, I feel the series is concerned more with social problems than with jazz, and, if this is the intent, then I feel such intent is poorly articulated. Certainly, I would assume the presentation could be brightened up considerably, and the recordings I received were inferior. Nevertheless, since jazz is an important and legitimate category of music in our culture, I feel it will be a worthwhile program for distribution. WUOT is already airing a substantial amount of jazz (for the sake of jazz alone) each week.

AMERICAN ADVENTURE--Two yeses. Slack's and my views coincide almost completely. I would add that the production is good--tho I have personal prejudices and ideas that would altered it had I been the director-producer--and the recordings I received were at best mediocre.

THE UNIVERSITY OF TENNESSEE
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RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

May 20, 1955

RECEIVED
NAEB HEADQUARTERS

MAY 23 1955
7:18/9/10/11/12/1/2/3/4/5/6 PM

TO : John Holt, Waldo Abbot, Hugh Mix, Jim Slack
FROM : Jack Westbrook, Chairman, Network Acceptance Subcommittee
SUBJECT: JAZZ IN TRANSITION inquiry

Here are the reactions I jotted down as I auditioned these possible grant programs:

1. Poor recording. Poor production.
2. Personalities, particularly Gordon's, leave something desired.
3. Program sounds scripted.
4. A good idea which may be a duplicate of Henthoff's "Evolution in Jazz," a fact which, though not necessarily bad, makes the series less desirable.
5. The piano playing is awful.
6. Too much music appreciation and too little music. Too much verbiage. Would make a better half-hour program. While the series may have direction, the two audition programs seem to have little internal direction. They "jump around."
7. Some pertinent questions: Are Miller and Gordon sufficiently qualified for such a series? If this is questionable, are not there legitimate jazz musicians around who might do such a series? (Some jazz musicians are music teachers.) Is this a sufficiently significant subject area to warrant making a grant from our limited funds? (Personally, I think it probably is, but in such event I should like to be assured of an authentic, well-done series.)

Looking at this list of reactions, I would conclude that I would not be in favor of making a grant for this particular series.

THE UNIVERSITY OF TENNESSEE
DIVISION OF UNIVERSITY EXTENSION
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KNOXVILLE

Radio Net. Com.
Acceptance Sub.
RECEIVED
NAEB HEADQUARTERS

RADIO AND TELEVISION SERVICES
RADIO STATION WUOT

July 9, 1955

JUL 13 1955

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

TO : John Holt, Waldo Abbot, Jim Slack, Hugh Mix
FROM : Jack Westbrook, Chairman, Network Acceptance
Subcommittee *JW*
SUBJECT: TOM SAWYER, DYNAMICS OF DEMOCRACY, THE AGING
IN EUROPE

1. TOM SAWYER--yes, two to one. You know the views of the others. I am persuaded "yes," for I believe the production to be good and the interpretation sufficiently good to make this a worthwhile addition to the Net's offering.

2. DYNAMICS OF DEMOCRACY--Yes. (It's Cooper Union, isn't it?!))

3. THE AGING IN EUROPE--We have two positive votes on this one, Slack's having been transmitted earlier. I had a difficult time with this one for a myriad of reasons. In the final analysis I decided yes because of the significance of the topic covered and because of the dearth of programming available to this audience.

4. I shall shortly discontinue my association with WUOT, and, therefore, the NAEB. It has been a pleasure serving on this committee and working with each of you. I am this date advising Schooley of my action.

14 Gregory Hall
Urbana, Illinois
November 15, 1954

RADIO NETWORK SCHOOL COMMITTEE

John Henderson, WBAA, Chairman

Acceptance Subcommittee

Ola Miller, WFBE, Vice-Chairman

J. J. Stillinger, WBOE

Arlene McKellar, WHA

Program Planning Subcommittee

Marguerite Fleming, KSLH, Vice-Chairman

M. McCabe Day, WVSH

Marie Scanlon, WBGO

George Johnson, WFIU

Vernon Bronson, WTHS

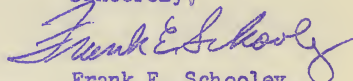
Dear NAEBer:

Please accept this as a personal letter. Without use of this duplicating process the 100 letters going out this week would be much later.

Listed above is your name on one of the important NAEB committees. I trust you'll be willing to serve. I assume you will, and thus you won't need to reply.

There'll be work for your committee to do shortly, and within the next week or two I'll be writing your committee with suggestions. Meanwhile, if you have suggestions for your committee work, or for any other committee, I'll be most happy to hear from you.

Sincerely,



Frank E. Schooley,
President



RADIO STATION KUSD
UNIVERSITY OF SOUTH DAKOTA
VERMILLION

690 KILOCYCLES
1000 WATTS

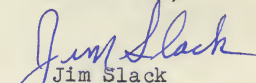
December 6, 1954

Mr. Frank Schooley
President, NAEB
14 Gregory Hall
Urbana, Illinois

Dear Mr. Schooley:

I am very happy to note that a KUSD staff member has at last been made a member of one of the many NAEB committees. My radio career, until recently, did not include educational radio. For that reason, I am not familiar with the work required of a member of the Acceptance Sub-committee. Perhaps, you would be kind enough to take the time to enlighten me. I will be happy to do all I can for NAEB as a member of this committee.

Sincerely,


Jim Slack
Manager, KUSD

JS/eg

December 17, 1954

Mr. Waldo Abbot, Chairman
Network Acceptance Committee, NAEB
WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

I am going to ask Jack Westbrook, WUOT, to replace Bun Dawson. This puts Wright and Westbrook from the same institution as your two sub-chairmen, but that may be for the good instead of the bad. I hope so.

For your general information I am attaching a copy of an inquiry made to Board members simply to indicate to you how I am trying to check before making announcements.

I trust you're well, happy and sober. Best regards to Em.

Sincerely,

Frank E. Schooley
President

FES:fmh

Encl.

ANN ARBOR

W U O M

91.7 M.C.

FLINT

W F U M

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

December 10, 1954

Mr. Frank E. Schooley
President NAEB
14 Gregory Hall
Urbana, Illinois

Dear Frank:

I have a copy of a letter written November 23 to you by Bun Dawson. This leaves the Network Acceptance Committee without a Chairman or Subchairman.

Have you considered a new appointee?

Yours,

Waldo

Waldo Abbot
Chairman Network Acceptance
Committee

WA:mv

COPY

Radio
Net. Acceptance *2/12/54*

November 16, 1954

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Since we promised John Holt that the old committee would continue to function until a new one is appointed, here is my reaction to the one series that hasn't as yet been voted upon.

OTHER PEOPLE'S BUSINESS (WQXR - New York Times station)

Reference to 2:30 is bad, of course. The gal is a little too coy at times. These programs claim to deal with the human side of the UN, but it doesn't seem so to me. As a matter of fact, in general I'd say that these interviews cover subject matter that is better covered, and in a more listenable way, by the programs put out by UN itself. Apparently, too, these programs are of varying length, though I didn't time the two audition programs, and John makes mention of this in the data sheet. The second program (that is, #10) is actually more on "the human side" than the other program was. Of course, the second guest does a much better job than the first. These two factors combined make the program rather listenable. However, I'm afraid that, with a series of this kind and a moderator like this one, there would likely be more programs like the first (bad) than like the second (good). Therefore, based on the two programs I heard, I'm afraid that I'll have to vote NO.

Sincerely,

Harold E. Hill
Associate Director

HEH:jy

CC: Radio Network Acceptance Committee

DON'T WAIT

TELEGRAPH

FORM 8248-50

**WESTERN
UNION** = (14)

FX-1201

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

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1954 NOV 16 AM 10 33

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JOHN HOLT:

=NAEB TAPE NETWORKSGREGORY HALL URBANA ILL=

ENTER AN AFFIRMATIVE VOTESFOR CHILDRENS CIRCLE=

:WALDO ABBOTT:

Not Answered

TELEPHONE NO.

TELETYPE NO.

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TELETYPE NO.

TELETYPE NO.

1954 NOV 16

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THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

UNIVERSITY OF MINNESOTA
GENERAL EXTENSION DIVISION
MINNEAPOLIS 14

RADIO STATION KUOM
770 ON YOUR DIAL

November 18, 1954

1954-55

Mr. Waldo Abbot
Radio Station WUOM
University of Michigan
Ann Arbor, Michigan

Dear Waldo:

Just a month late, I'm catching up on some earlier audition tapes that have been sitting on my desk with mute accusation and reproof. Herewith my sincere apologies for not getting the votes in sooner.

I still have two boxes to go, from the earlier batches, but will hope to clean 'em up this week.

At any rate, I vote "NO" on:

(1) THE FAITH OF THE CHURCH - U. OF CHI.

My reasons are about the same as Harold's on this one. The sample lectures were well presented, very learned and sincere. But I don't think there's anything here that couldn't pretty near be matched by many communities locally. I, too, would prefer a religious series that represented all creeds -- if we ever decide to launch religious broadcasts on the NAEB Network. Personally, I think this is an area that the individual stations should take care of in their own way, according to the needs and resources of their particular community.

Which, again, is not to say that this isn't a very worthwhile series for the U. of Chi. to broadcast for their listeners, and I'm sure it was well received.

(2) U. OF CHICAGO CHOIR -- U. OF CHI.

The "nothing that can't be duplicated at home" routine is getting to be a cliché among us, but it still holds true here. Nice choir, poor mike pick-up. We've got half a dozen choirs in the Twin Cities that could match this one, and I'm sure many other NAEB Stations could claim the same.

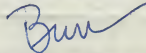
(3) PURITANISM IN OLD AND NEW ENGLAND (U. OF CHI.)

First, I don't like the varying lengths. Second, I think this is a rather specialized topic to be presented alone -- i.e., not in relation to, and in sequence with, a broader historical survey of American philosophical thought. I didn't like Simpson as much as

Harold did -- very smooth, articulate and erudite, but my impressions was that he was talking down his scholarly nose at the "common people" a little. Maybe just my impression at the moment, so don't count that criticism for much. But I think the subject is too limited to be presented as a series per se.

More later, and again, my apologies for the delay on these.

Best regards,



Northrop Dawson, Jr.
Program Production Director

NDJ:dg

CC: ✓ John Holt
Harold Hill

ANN ARBOR

WUOM

91.7 M.C.

FLINT

WFUM

107.1 M.C.

UNIVERSITY OF MICHIGAN

ANN ARBOR, MICH.

WALDO ABBOT, DIRECTOR OF BROADCASTING

E. G. BURROWS, PROGRAM DIRECTOR

November 19, 1954

Mr. John Holt, Manager
NAEB Tape Network
Gregory Hall
Urbana, Illinois

Dear John:

I think that I reported to you previously that I am in favor of acceptance of the series of programs "Citizens at Work" submitted by the National Municipal League. I think it is an excellent series despite the fact that the programs have local flavor. The problems are universal in every town. It is very well written, interesting, well produced and very fine acting. I am in favor of them fairly. As I understand, Harold Hill and Bun Dawson have also favored this series with the result that you can go ahead with it.

"Other Peoples Business" is not quite as good. I don't like the woman who does the interviewing. I think that in the program I heard there is a reference to a definite hour and the timing was not 14:30 or 29:30, still the content was interesting, well done and a little bit different from anything I have heard on UN. I'd be inclined to vote in favor of this series, also. In this program Hill has voted No and Dawson has voted Yes. That makes a two to three vote in favor of its acceptance, which as I understand it permits you to go ahead with the announcing that the series will be available.

I think Frank Schooley is going to do something about the Network Acceptance Committee. I hope he does it in the near future. In the meanwhile, we will continue to hold on with what amounts to a three man committee, Hill, Dawson and myself. With three people I don't see how you can get a tie vote, which is a very good idea.

Cordially yours,

Waldo

Waldo Abbot
Director of Broadcasting

NO LONGER ACTIVE, AS OF DECEMBER 1, 1954 - after the 1954 convention.

1954 REPORT - NETWORK ACCEPTANCE COMMITTEE

Since the last Convention the Network Acceptance Committee has audited 148 submissions, running from a single program to four programs in each submission. According to my records we have approved of 52 submission. I do not guarantee this number to be complete because, ~~the active Committee consisted of four members and~~ there were many tie votes which were referred to John Holt for a decision. Out of the 148 submissions one-third or 52 talk programs or series came from the University of Chicago, twelve from KPFA, nine from WNYU, thirteen from non active members and national organizations. Twenty seven member stations submitted programs or series of programs.

The present committee 1953-54 voted upon 112 series casting four votes out of a possible five for each series. The Committee has been most efficient and cooperative. Each member gave reasons for either his rejection or acceptance of each program. There were no backlogs, all programs being auditioned and reported upon promptly. Mr. Holt at Headquarters was excellent in providing information concerning each series and informing all applicants of the Committee's action.

This leaves the desk clean ...every submission to date has been acted upon.

Dramatic
15 min

Remember one meeting
Epitome

Recommend meeting of

all characters
introduce in tape

Re-run
S 45
2nd time

REPORT TO: Vice Chairman of NAEB Network Acceptance Committee
FROM: Hugh M. Mix, Member of the Committee
SUBJECT: Curtain Going Up with Don Buell, Production-WKAR, Michigan State College, East Lansing, Michigan.
DATE: December 9, 1954

Curtain Going Up is neither an original type of program, nor is it originally presented. There is every likelihood that every university or college owned radio station has a program much like it. The same is probably true for many of the municipally owned stations.

I would like to see a program of this type originated from some place that was prepared to do the job more along the interview format with play authors, producers and actors as guests. Well known names in this field would provide more of an audience draw than the type of program represented by Curtain Going Up.

However, it is unlikely that such a show will be presented in the near future, and until such is the case, I vote in favor of making the program, Curtain Going Up, available on the tape network on three counts.

1. There is a need, as already noted repeatedly in the past by John Holt, for shorter programs within the fifteen and thirty minute time segments.
2. There are probably many small station operations where faculty members are unable or unwilling to do a program of this type.
3. Mr. Buell undoubtedly has a style and personality containing high listener interest. His presentation is both entertaining and informative, and he obviously speaks with authority.

cc: Abbot, Holt

RECEIVED
NAEB HEADQUARTERS

JAN 1 1955

AM
7/8/9/10/11/12/1/2/3/4/5/6 PM

December 29, 1954

RADIO NETWORK ACCEPTANCE SUBCOMMITTEE REPORT

PROGRAM: Contour Country

SUBMITTED BY: WOI, Ames, Iowa

Mr. Waldo Abbot

Mr. Jack Westbrook

Mr. Edward J. Slack

Mr. John Holt —

It seems to me the people who did this program were much too modest. The two programs I heard and the program titles I saw embraced aspects and problems of farm life that certainly are not confined to the midwest. Statistics on farm life generally are available for the country as a whole. In most instances, I think, the program could be broadened with no more than a change of title for the series and a new introduction for the programs.

I have the feeling that the very introduction for the program would make the program uninteresting for listeners in the southwest and, I suspect, for other people in various geographical sections of the country outside the corn belt.

And the program could have been made more national in scope with so little extra work on the part of the writer--perhaps with no extra work at all in some instances. The interviews and statements by various "guests" on the program are appropriate enough. Except for the title and introduction on the second program in the series, "Six to Sixty," I would have thought I was listening to a program discussing a nationwide educational problem.

If the personnel at WOI will revamp the series to give it more general interest it will get my vote. Otherwise the vote is no.

Sincerely,

Hugh M. Mix

Hugh M. Mix, Director
Educational Broadcasting Services

HMM:gn

RECEIVED
NAEB HEADQUARTERS

Network Acc. Subcom

JAN 22 1955

AM
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TO: John Holt, Waldo Abbot,
Jack Westbrook, Ed Slack
FROM: Hugh M. Mix

DATE: January 19, 1955
SUBJECT: Chicago Roundtable, Stories 'n
Stuff, Children's Circle and
Schools Today.

I vote "yes" for all four series to be distributed on the network. I regret to say we are discontinuing Stories 'n Stuff for the time being, but hope to reinstate it as soon as we find a place in the schedule. Children's Circle has also been discontinued, but will be included in the schedule as soon as time is available.

Schools Today is scheduled for four months beginning in February, and like you, Jack, we take Chicago Roundtable from our local NBC station.

A special word about Children's Circle. We have found that to be an excellent program for pre-school children. And don't think they don't listen to the radio. The week after we took it off the schedule, one of the mothers in town called us and told us she was very sorry we had stopped broadcasting it. Her little boy, three years old I think, listened to it religiously and cried the day he tuned it in and couldn't find it. You think my conscience didn't bother me? Still does, for that matter.

Sorry my votes are a little late arriving, but I've been out of town a good deal in the past weeks.

Hugh M. Mix

Net. Acc. Subcom.

TO: John Holt, Waldo Abbot, Jack
Westbrook, and Ed Slack

DATE: January 21, 1955

FROM: Hugh M. Mix, WNAD
HMM

SUBJECT: American Traditions in Art
and Rare Editions

As a new member of this committee, I think it would be helpful to have some definition of the criteria to be applied in judging the fitness of programs for the NAEB network. It seems to me that, not only resources, but the application of those resources in producing a program are important.

The two latest programs submitted to the network, "American Traditions in Art" and "Rare Editions", are two cases in point.

The latter program, "Rare Editions", while rather dull and uninteresting to me personally, was at least presented with some imagination. The people in charge of the program were not satisfied to let the Evanston book collector carry the program alone, but drew in others of note interested in the collection and publication of rare books. For my money, this is an example of going beyond the absolute minimum effort required simply to get a program on the air, and for this reason I vote yes on "Rare Editions."

"American Traditions in Art," however, was presented with as little effort and imagination as possible, short of having merely dead air. While it's true that a recognized authority on art presents the program it doesn't mean very much. In the first place, the person speaking is not even identified. This is a smaller matter, of course, and can be easily remedied. The important thing is that we can do a better job here on our own staff. We have announcers who read better than Mr. Rothschild and are more pleasing to listen to, and all the material he has we can get from the library. In short, the program offers nothing that is not available anywhere. My vote on Art: no.

HMM:ln

RECEIVED
NAEB HEADQUARTERS

JAN 24 1955

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Net Ace Subcom

RECEIVED
NAAB HEADQUARTERS

12 JAN 27 1955
7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: John Holt, Waldo Abbot, Jack
Westbrook, and Ed Slack

DATE: January 24, 1955

FROM: Hugh M. Mix, WNAD *Hmm*

SUBJECT: Dr. Harold C. Urey (WHAS,
Louisville)

Please send more speakers of the competence and renown of Dr. Urey if
you can get them.

While talks of this length are not always in the best commercial radio
taste, when they are well delivered as this one by such an illustrious
figure as Dr. Urey we can always make room in the program schedule for
them even on an every-now-and-then basis.

Net. Acc. Subcom

TO: John Holt, Waldo Abbot, Jack
Westbrook, and Ed Slack

DATE: January 26, 1955

FROM: Hugh M. Mix, WNAD *HMM*

SUBJECT: Report on Europe (WBAA)
The Wandering Ballad Singer (KVSC)

My vote is "yes" for both series.

The program from WBAA is especially good, at least the one I heard. Here is an example of the kind of thing I mentioned in my last letter. How easy it would have been for Mr. McMahon simply to sit in front of a microphone and talk. But he does nothing of the kind. The effort made here is imaginative and all out with plenty of on-the-spot material to make the program authentic, informative and entertaining. We need more programs like this one.

The KVSC program is not so good, but nevertheless acceptable. To mention the least important thing first, the announcing could be improved on a good deal. Aside from that, however, the program seems to need some more definite theme or motif. We have done two series similar to this one here at WNAD. We found that adding purpose to the program by careful selection of ballads building a theme or thread of continuity makes the program. The KVSC program is more a random selection of folk tunes with nothing to hold them together. I would much prefer asking KVSC to build the series along this line before final submission to the network if the committee agrees.

Rushin N. A. acceptances

RECEIVED
NAEB HEADQUARTERS

TO: Ed Slack, Jack Westbrook, Waldo Abbot
and John Holt

DATE: March 1, 1955

MAR 4 1955

FROM: Hugh M. Mix

Hmm

SUBJECT: THE SOVIET SCENE, THE MIND OF
THE WRITER, FOLKSONGS and GREAT
LAKES

Concerning the latest package of audition programs, these are some of the finest I have heard so far. However, I would like to break down my remarks program by program because there are some reservations to be noted.

THE SOVIET SCENE (WHA, University of Wisconsin) - Although Professor Gasiorowski has a very heavy accent, the overall quality of her voice is good. And once you get used to hearing her, what she has to say is very interesting. The only serious question about this program is whether or not it will be outdated before it can be distributed to the network. For example, in the third program particularly, and to a certain extent in the second one, she contrasts what life in Russia is really like with Malenkov's plan for more consumer goods and a better existence for the Russian peasant. Now, as we all know, Bulganin has succeeded Malenkov as premier and has reportedly junked the former regime's plan for one emphasizing heavy industry at the expense of the consumer. I would vote "yes" for the series, but only after it had been re-evaluated in the light of this factor of dating.

THE MIND OF THE WRITER (WHA, University of Wisconsin) - Without doubt, this is an excellent program. Professor Glicksman is convincing and authentic as an authority, and the acting is top notch. An enthusiastic "yes."

FOLKSONGS (WHA, University of Wisconsin) - This, too, is a fine program. The reproduction is excellent, and the singer, Ed Sprague, has a good personality as well as a fine speaking and singing voice. I would like to follow the suggestion in this matter. This program is far superior to the one on folksongs submitted earlier called THE WANDERING BALLAD SINGER. I vote "yes" on the Wisconsin program and propose that the previous one be held for possible later release in favor of American Folksongs.

GREAT LAKES (WKAR, Michigan State College) - In some ways this is the weakest of the present offering, next to THE SOVIET SCENE. This observation has nothing to do with the quality of the program. Reproduction and production are good. And Tom Waber, on whom most of the weight of the program falls, is up to his usual top standard. My only objection to the program is that it is in many ways a promotion piece for the Great Lakes region. This doesn't necessarily rule it out. However, since you'd have a hard time convincing an Oklahoman that the Great Lakes had anything to do with his economic well being, I'm not sure we could use it here. Oklahoma is plugging for industry, and I'm sure we're not the only ones who are. But the program should find wide acceptance in the middle west. Consequently, millions of people will benefit from it. To avoid being narrow minded on the subject, I vote "yes" for this offering also.

HMM:ln

Radio Net.
Acceptance Sub.

TO: John Holt, Waldo Abbot, Jack
Westbrook, Ed Slack

DATE: March 21, 1955

FROM: Hugh M. Mix /*hmm*

SUBJECT: REPORT ON EUROPE

By all means let Purdue continue this series. It has been a good one, and one which I believe will find wide acceptance on the network.

Unfortunately, I have not been able to find time to audition the latest batch of tapes sent out by John Holt. But I hope to be able to do so in the very near future. The flu bug knows no favorites.

Hang on for a while longer, and you'll be hearing from me again in a few days.

HMM:ln

RECEIVED
NAEB HEADQUARTERS

MAR 23 1955
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4

Acc. Subcom
of Radio Net Com

TO: Jack Westbrook, Ed Slack, DATE: April 4, 1955
John Holt and Waldo Abbot

FROM: Hugh M. Mix *HMM*

SUBJECT: Man's Right to Knowledge, Window
on the World, The Seventh Con-
tinent, Morals and Politics,
Purdue Band of the Air, Children's
Concert.

Since these are long overdue, I will abbreviate my comments on these series. I must say that the dubbing on the music programs is very acceptable. Dubbings of music always leave much to be desired, but these are as good as any I've ever heard.

As for the series listed above:

Man's Right to Knowledge	Yes
Window on the World	Yes
The Seventh Continent	Yes
Morals and Politics	Yes, although I must admit I'm not a fan of hour long lectures.
Purdue Band of the Air	Yes
Children's Concert	Yes.

7
APR 6 1955
RECEIVED
NAEB HEADQUARTERS

Acceptance Subcommittee
of Radio Net. Com.

RECEIVED
NAEB HEADQUARTERS

APR 20 1955

AM
7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: John Holt, Waldo Abbot, Jack
Westbrook, Ed Slack

DATE: April 20, 1955

FROM: Hugh M. Mix *Hm*

SUBJECT: The Adventures of Tom Sawyer,
American Adventure, Roots of
Jazz, Carl Sandburg (one program),
Man With a Question.

Adventures of Tom Sawyer - I am forced to disagree with Ed on this one. Of course, the actors are not boys. They don't pretend to be. Still I felt the interpretation was good and the overall effect was entertaining. At times I even found myself transported back to the days when I actually read the adventures of Tom Sawyer. I'll vote yes.

American Adventure - This one is barely under the wire for my money. Except for one or two characters, the acting was very strained at times. A good many of the parts were actually miscast through a use of college students where a more mature person, or at least voice, was called for. Experience was definitely lacking, although the second program was better than the first. I found that the tapes sent to me were noisy. On the theory that this was not the universal experience of the committee, I'll vote yes. But as I said -- just barely.

Roots of Jazz - This program was not nearly so good as it might have been. I found three things wrong with it, primarily. First, the programs seemed to have no logical progression from one program to another. That is, they were neither a history of the music in a chronological sense, nor were they an analysis of the development of jazz from its basic elements to the present day complexity of schools and types. It was simply a hodge podge of information. Second, the narrators are so melancholy. This is appropriate when talking about spirituals, but not when talking about bop and boogie. In other words, there was no variety. Third, the programs lacked quality in a technical sense. They were mushy. However, this may not be the fault of the original recordings. Still, I vote yes on the basis that jazz is increasingly being recognized as a legitimate and typically American type of music, and there is a great deal of interest in it.

Sandburg - An unqualified yes.

Man With a Question - On the basis of the informational content alone, yes -- although I think the program could have been presented more attractively.

RECEIVED
NAEB HEADQUARTERS

MAY 27 1955

Wax. Com.
Acceptance Subcom

TO: John Holt, Waldo Abbot, Jack
Westbrook and Jim Slack

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM
DATE: May 25, 1955

FROM: Hugh M. Mix *Hm*

PROGRAM SERIES: Jazz in Transition

I was just looking at Jack's reactions to the program, JAZZ IN TRANSITION, after having auditioned the tapes. In general I agree with his general criticisms, although not necessarily with his final conclusion.

Personally, I liked the over-all effect of the show. It appeared to me that Miller and Gordon know as much about jazz as do the two gentlemen who did Roots in Jazz. Also I like the idea of giving live piano illustrations in addition to the records, something which the other two did not do. And if the reflected personalities of Miller and Gordon leave something to be desired, so also did the personalities in the "Roots" program. In fact, I prefer Miller and Gordon.

Back to the piano--that always creates a problem. The piano is the hardest single instrument to record and even harder to dub. It has a greater tendency to flutter than anything else except perhaps the violin. This is one problem that should be solved, if possible, before the series is approved (if it is).

In addition, the voices sound muffled which also shows poor reproduction. It might be a good idea never to approve a music program for distribution on the network except those we know can be reproduced adequately. I don't know about that.

Over and above this, I must admit that the first thought of a full hour jazz program left me a little cold. Many people, you know, don't even like jazz. I, myself, am one of those who like it, but only in small doses. However, once I started listening to the show I couldn't leave it. And I think that is primarily because of the last thing Jack objected to: namely, the program doesn't limit itself to any one thing in a single time allotment so you have no chance to get tired of it. To put it in Jack's phrase, "They jump around." In my opinion this is what makes the program far superior to "Roots". "Roots", for me got pretty dull after the first ten minutes.

On "Transition" though there was some Jelly Roll Morton, Glenn Miller, Benny Goodman, George Shearing, some vocals, etc. And the idea of using Handel to illustrate Woody Herman (that isn't exactly what they did, of course) fascinated me.

If the reproduction problems can be worked out I would like to see some way found to do this series.

*Yes, Acceptance
Subcommittee*

TO: John Holt, Waldo Abbott
Ed Slack, John Regnell
FROM: Hugh M. Mix, WNAD

DATE: September 26, 1955
SUBJECT: Psychological Problems of
Daily Living

One more "Yes" vote for the Cooper Union series on "Psychological Problems of Daily Living."

Hi, John. Welcome to the club. (Regnell, that is!)

RECEIVED
NAEB HEADQUARTERS

SEP 29 1955

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4

N.Y. Acceptance Subcommittee

TO: John Holt, Waldo Abbot, John
Regnell and Ed Slack
FROM: Hugh M. Mix

DATE: October 6, 1955
SUBJECT: Tales of the Valiant

Tales of the Valiant I vote "yes".

On the newest ten one hour Cooper Union Forums I vote "yes" to run
consecutively with series previously voted on.

I will vote on the other grant-in-aid series as soon as possible.

HMM:ln

RECEIVED
NAEB HEADQUARTERS

OCT 8 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: John Holt, Waldo Abbot
John Regnell, Ed Slack

DATE: October 12, 1955

Vol. Acceptance
Subcommittee

FROM: Hugh M. Mix

SUBJECT: Unfinished Business, They Bent Our
Ear, Music in the Making

Had a little trouble auditioning these grant-in-aid tapes because of the blank spools. In fact both spools were blank on "Unfinished Business." Can't give a vote on that, unless, of course, there should happen to be two "yes" votes from the other members of the committee, in which case you can count me as being agreeable.

"They Bent Our Ear": one of the spools was blank on this series, but it didn't matter. This, as was obvious from the second submission, is an excellent program and gets my "yes".

"Music in the Making": This program again demonstrates, I think, the kind of thing you run in to when a grant of money is made to a group that doesn't have a radio station of their own. They quite often come up with a program they think is great but which is actually nothing more than the educational stations, operating on maximum time, do every day. You sometimes wonder what they spent the money for.

Aside from that, however, the actual quality of the programs was very bad. The music was subject to flutter and was distorted. I know they used a new magnecorder and good mikes, according to their submission form, but the state of repair of a recorder is a lot more important than brand names.

The illustrations used on the violin program were rather poorly chosen, to my way of thinking. On the average radio receiver the non-musical listener can't tell whether you use a bow or a yard stick in the playing of a violin. Since the illustrations didn't come through they actually helped to disprove what the participants were trying to prove.

On the Beethoven program, the woman was very hard to understand. Just when I would get to the point where I thought I was getting used to the sound of her voice and her enunciation, she'd go back in the mud again and I'd have to start all over straining my ears to hear her.

I may be over-critical of this program. I only heard the two programs listed above. Again the tape with the programs on choral music and Italian opera was blank. But on the basis of what I heard, I'd have to vote "no".

HMM:Ln

RECEIVED
NAEB HEADQUARTERS

OCT 14 1955

AM
7/8/9/10/11/12/1/2/3/4/5/6 PM

CE
EAD

DATE: November 15, 1955

FROM: Hugh M. Mix

SUBJECT: The Child Beyond, UNESCO GIFT
Coupon Program, Homage To Poets,
American Adventure, New World of
Atomic Energy, Urban Frontiers,
Monitor-New World, Vistas of
Israel, Panel on Columbo Plan

UNESCO Gift Coupon Program: The level on this program was very low, but I am assuming this happened in the dubbing room and is not true of the original programs. Vote "yes".

American Adventure: I don't quite see how the same title fits this new series, but the programs are good. Vote "yes".

New World of Atomic Energy: Good program. Vote "yes".

Urban Frontiers; I hate to see a good idea go down the drain, but here's another example of Grant-in-Aid money being spent with little visible (or audible) result. As a true documentary, this could have been a good series. As it is, it fits into the category of amateur dramatics. Doesn't a college this size have any mature voices who can say a line without sounding like they're reading? It just doesn't sell the idea. What about research--they certainly didn't have to do much on this series. Vote "no".

Monitor--New World: "Yes".

Vistas of Israel: I am not clear on whether this is a series or a one shot program. It is well done, of course, but I would like to know more about it. My impression of the program is that it presents only in a superficial way facts about Israel along with a health serving of propaganda--emotional propaganda at that, since it compares present day Israel to frontier America. Any programs on Israel that went on this station would have to be more meaty, dealing with some of the more serious problems of Israel and their solution, her relationship with the United States, Britain and her Arab neighbors. Vote "no".

Panel on Columbo Plan: This program was recorded at such a low level that I wasn't able to get much out of it. In fact, I only heard about two thirds of it. I would like to withhold my vote until the other two members of the committee are heard from.

Net, Acc. Subcom.

TO: John Holt, Waldo Abbot,
John Regnell, Jim Slack

DATE: November 30, 1955

FROM: Hugh M. Mix *hfm*

SUBJECT: To Make Men Free, The Fourth R,
The Playroom

TO MAKE MEN FREE: I feel it is unfortunate that this program takes so narrow a view of the Civil War. I know the point is made in the application that the Southern viewpoint is represented, and I think this is probably true. Nevertheless, the very fact that it is clearly announced at the beginning of the programs as Michigan's story of the Civil War will prejudice many Southern listeners. I just don't think the setting for the program is right for a program of national scope. Otherwise it is excellent. Vote "no".

THE FOURTH R: One of the most fascinating programs I have heard in a long time. The guy who does the program is absolutely right. I wonder if it would be possible to do a series of fifteen minute programs in this vein. Vote "yes".

THE PLAYROOM: This program is too "loaded." Sound effects dominate throughout to the extent that it's distracting even to an adult. I'm sure that children would lose interest in the program before it was five minutes old. The show is neither original enough nor imaginative enough to offset the poor production. Vote "no".

TO: Waldo Abbot, John Holt ✓
John Regnell, Jim Slack

February 23, 1956

FROM: Hugh M. Mix *hmm*

*Not Accept
Subj.*

SOUND TRACK: Hendrichs says in his outline of the series that his is an intellectual appeal. I think it would be more accurate to say it is snob appeal. But above and beyond that the program was very dull. Hendrichs made it so with his long, complex sentences which he doesn't read too well and his frequent use of "quote" and "unquote." These latter are the prop of people who don't read well enough to get a quote across through changes of inflection, pacing and other means of voice control. They are inappropriate in a man of Hendrichs' talent. Was he just trying to kill time with his playing of Dietrichs' record? It was completely beside the point, since the voice similarity was obvious. Vote no.

POETRY IN SONG: Vote yes on basis of last series.

CURTAIN GOING UP: Vote yes for renewal.

NEW DIRECTIONS IN SOCIAL SCIENCE: Vote yes.

BOOKS AND AROUND: Absolutely not. I can not tell from the submission form whether this is a school program or not. It doesn't really matter. The program format is a take-off on another NAEB program and not nearly so well done. It is trivial, condescending and takes in far too wide an audience range. The program I heard could not possibly interest junior high school listeners, and there is some doubt in my mind that it would interest fourth graders.

PATTERNS OF THOUGHT: A very interesting and challenging program. Informal without stumbling. Vote yes.

RECEIVED
NAEB HEADQUARTERS

FEB 27 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM



THE UNIVERSITY OF OKLAHOMA

NORMAN · OKLAHOMA

RADIO STATIONS

WNAD

AM—640 KC
FM—90.9 MC

March 8, 1956

TO: John Holt, Waldo Abbot
John Regnell, Jim Slack

FROM: Hugh M. Mix

RE: Special farm series from WOI. Vote yes.

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NAEB HEADQUARTERS

MAR 12 1956

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

TO: Dick Underwood, ✓
Waldo Abbot,
John Regnell, Jim Slack

March 19, 1956

FROM: Hugh M. Mix *Hm*

THE PEOPLE TAKE THE LEAD: A very good show, well written with good acting and production. The second of the audition programs, however, brings out a fault too often found with groups fighting for a cause. They pick the wrong thing to fight for. Why could not the program have been centered around a committee to implement the Bill of Rights in the United States Constitution (which is a clear cut statement of human rights) rather than the U.N. Covenant of Human Rights (which is, in large measure, a hypocritical compromise between ourselves and nations that don't even believe in inherent individual rights)? However, since it does set forth a legitimate point of view, I accept it even though I don't agree with it. Vote yes.

ART IN CHANGING AMERICA - - yes.

CHILD DEVELOPMENT - - yes.

AMERICAN GOVERNMENT - - yes.

V
AR.

056

76

TO: Dick Underwood, Waldo Abbot
John Regnell, Jim Slack

March 22, 1956

FROM: Hugh M. Mix *hmm*

U. S. College Education; British Students: Since this is a one-shot deal and not a series, I vote no on the ground that it isn't worth the trouble. I don't see that the program has any particular significance, merely opinions are expressed and not necessarily informed ones. The program is in the mud most of the time because it is recorded at too low a level and because all the panel members have a tendency to mumble.

MESSAGES AND MEN: Vote yes.

BRITAIN TODAY: Vote yes.

RECEIVED
NAEB HEADQUARTERS
MAR 26 1956
7/8/9/10/11/12/1/2/3/4/5/6
A M

TO: Dick Underwood, [✓]Waldo Abbot
John Regnell, Jim Slack

March 28, 1956

FROM: Hugh M. Mix
Hm

HELLO NEIGHBOR: This program did not sell, so far as I was concerned. The acting was too amateurish, the voices too young to be convincing. The production, at least in the first program, left much to be desired. The background sound was entirely too loud. The voices couldn't, or didn't, carry over it. Particularly bad was the voice of the girl narrator in the first program. She had an authentic accent, it's true, but that's all she had. Vote no.

GEORGETOWN RADIO FORUM: We have long needed a replacement for the Chicago Roundtable. I think this is it. Vote yes.

LIVELY ARTS: This might be a good program if I could tell what it was all about. There is no introduction, no setting of the scene, we don't even know who the speaker is. With these three elements the program might make sense. Without them it is a meaningless jumble of phrases. Apparently there is no uniformity of time from one program to the next. Vote no.

RECEIVED
NAEB HEADQUARTERS

APR 1 1956

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

1

TO: Dick Underwood, Waldo Abbot,
Edward J. Slack, John Regnell

DATE: May 17, 1956

FROM: Hugh M. Mix *Hm*

SUBJECT: Network programs

Chalkdust: Yes.

2000 AD: Yes.

Hodding Carter Lectures: Yes.

San Francisco: No.

Carnival of Books: Yes.

Kind David: The quality of this recording is one of the best I've heard so far as the frequency response of the tape is concerned, the lack of flutter, wow, etc. However, the studio quality is not good. The balance between orchestra and vocalists, particularly the soloists, is bad. The main value of a recording of this kind can be realized only if stations can keep it in their permanent music library, and this recording isn't good enough for that. Vote no.

RECEIVED
NAEB HEADQUARTERS

MAY 19 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

TO: Dick Underwood, [✓]Waldo Abbot
John Regnell, Jim Slack
FROM: Hugh M. Mix *Hm*

June 25, 1956

SOUTHEASTERN COMPOSERS' FORUM: Yes.

THE ORGAN ROOM: Yes.

LIPSCOMB CHAPEL SINGING: Yes.

SOUNDS IN YOUR EARS: Yes.

RHYME AND REASON: Yes.

DAVID RANDOLPH SHOW: Yes.

VARIATIONS ON A THEATER THEME: Yes.

HOME, WHERE IS IT? This might be a good show. But I would like to hear it again in polished form.

RECEIVED
NAEB HEADQUARTERS

JUN 28 1956

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Net. Acceptance Subcommittee

RECEIVED
NAEB HEADQUARTERS

DEC 16 1954

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

4

December 14, 1954

Mr. Northrop Dawson
Manager, KUOM
University of Minnesota
Minneapolis, Minnesota

Dear Mr. Dawson:

I have auditioned a tape ~~sent me~~ by the NAEB, featuring Don Buell of WKAR. I will vote a definite "yes" for Mr. Buell's show, although I am not entirely pleased with it. I believe that his charming discourse for the series "Curtain Going Up" tends to ramble in a rather disubted manner occasionally. Certainly, Mr. Buell is knowledgeable and his comments have both wit and substance. I feel, however, that he often digresses from a point he wishes to make and that the listener may well be confused by the time he returns to it. May I suggest, timorous soul that I am, that Mr. Buell block out his comments more carefully in advance, so that he is not constantly preyed to all sorts of new ideas that are suggested to him by any word or phrase he happens to ad lib.

I have sent a copy of this letter to John Holt at NAEB headquarters. I must confess that the NAEB Directory, which listed me as a new member of the Acceptance Sub-Committee, has been mislaid. I hope that my memory is right when it says that you are the chairman to whom I am to submit a copy of my report. Incidentally, if there is a standard report form, I have not received it.

Sincerely,

Jim Slack
Manager, KUSD

JS/eg
cc: John Holt

Scanned from the National Association of Educational Broadcasters Records
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